# DADIO DO DO DE PROCEDAM DE LA CONST. PROCEDA

THE PACIFIC COAST PROGRAM AND TRADE WEEKLY



Dorothy Dee KTM

September 27, 1930

Price Ten Cents

# Committee Commit

Mantel Radio, a Midget made by a Great National Manufacturer

A REAL RADIO



\$6450
Complete with Tubes

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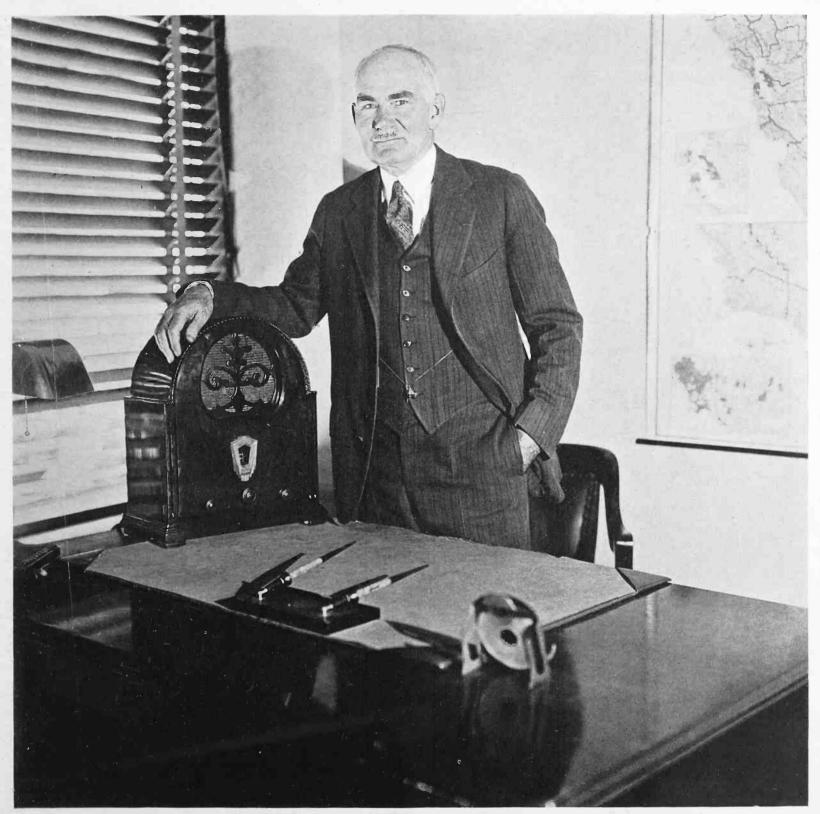
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LEE DE FOREST MANUFACTURING CO.

# Every Modern Refinement in One Radio Receiver

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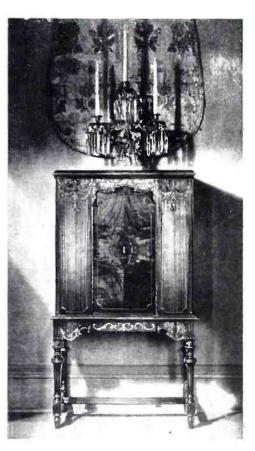
Whatever it may be, you'll find the new Bosch Radio has it—PLUS!

Here is a radio which actually outperforms every claim made for it.

Once again Bosch engineers, leaders in precision electrical engineering for nearly half a century, have gone far ahead of ordinary radio performance. The new Bosch Radio sets new standards.

Make any test you will. See it. Hear it. Operate it for yourself!

Imagine the pleasure and satisfaction of having everything modern in radio—And moderately priced!



Above is the new Bosch Radio de Luxe Model D in a highboy console expressing rare elegance of line and detail. A nine-tube receiver with all the modern refinements, \$199.50, less tubes. (Tubes, \$24.60.)

COLLINS-LANE CO.

BOSCH RADIO PRODUCTS

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DUNKIRK 3115 CALIFORNIA

**Bosch Motor Car Radio** 

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# RADIO DONG!

CLOYD MARSHALL, JR. G. W. MARSHALL K. G. ORMISTON DOROTHY HUMMEL

Editor Business Manager Technical Editor Studio Editor

#### September 27, 1930

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### Advertising!

DVERTISING, both printed and verbal, has been a great source of annoyance to many people. They purchase a magazine and find that a third or a half of the pages are used for advertising display and they feel that they are somehow being cheated.

They turn on their radio sets and have to listen to word pictures of many different products. We realize that it is aggravating to have to listen to the description of some product when we are interested in the musical program which is being presented.

The purchasers of magazines and the radio public should not feel that they are being cheated or abused, for it is this very advertising that allows them to buy a magazine for five, ten or twenty-five cents which costs the publisher from two to five times as much for printing and paper alone.

In European countries, Asia, and Australia the radio users are taxed for the use of their sets. The money collected is given over to the government broadcasting stations to be used in defraying the expenses of the programs presented.

Dage

The Americans were more ingenious. They did not want government controlled stations or monopolies so they devised the plan of free broadcasting, eliminating all taxes and getting their operating expenses through advertising.

Although radio equipment has reached a plane of almost mechanical and electrical perfection the broadcasting of programs is still in its infancy. Not all of the program managers have yet learned what the people like nor have all the advertising managers for the sponsors yet realized that the one who is listening in does not want to hear a lot of detailed description about the products of the sponsors but would probably react favorably if the advertising was presented in a subtle way. They are all groping around trying to find what the listening public wants.

Time and experience will improve both the programs and the advertising. We know that you will be patient when you realize that it is advertising that makes it possible for you to share (without cost to you other than the purchase price of your set) in the seventy-five million dollars worth of entertainment that will be presented over the air for your enjoyment during the coming twelve months.

Cloyd Marshall fr

VOLUME XVII

NUMBER FOURTEEN

Copyright, 1930, Horwood Publishing Co., Inc.

issued weekly at 407 east pico, suite 400, los angeles, calif. subscription \$3.00 a year. entered as second class matter, november 25, 1922, los angeles, calif., post office under act of march 3, 1879.

New York Office
J. W. HASTIE
155 East 42nd Street. Vanderbilt 4661

Los Angeles Office
HORWOOD PUBLISHING CO., INC.
407 East Pico Street. WEstmore 1401

San Francisco Office H. H. CONGER CO. 929-30 Hearst Bldg. Garfield 8990

# YEARS

OF STEADY PERFORMANCE MUST BE THE ANSWER

It is with great satisfaction and interest that we watch the same old customers mingle with new ones in our store year in and year out. Every year sees an addition to our list of regular friends. We are sure that a good sound organization intelligently able to steadily distribute good merchandise in a business like way—not blatantly and not by continually shouting empty boasts—is the reason why our old customers stay and new ones come. In other words—

# STEADY PERFORMANCE

THIS IS BACKED UP BY A LARGE COMPLETE STOCK OF

Hammarlund Hi-Q 31 Kits, National M. B. 30 Kits and Power Units, Silver-Marshall Kits and their Newest Licensed Super-Heterodyne Kits coming; Carter, Yaxley, Pilot and hundreds of pieces and parts that represent the latest—the very peak of radio broadcast reception. "Radio Supply" is at the Service of the West-Use Us!

Merchandise that the Amateur Eagerly Seeks:

National SW5 AC Kits, Mershon, Pilot Super Wasp Kits, Weston Meters, Thordarson Power Units, Vibroplex, Cardwell, Flechtheim, Universal Mikes. More makes than we can list here. Most "hams" know it. Make use of it. Drop in and see W6FBI Working! You are invited.

"Radio Supply" is sole Southern California Distributor of

#### **RECTO BULBS**

and all National Transmitting Tubes. Send for price list.

Amateur Radio W6FB1, 150 Watts, Crystal Controlled, CW and Phone located in Building. Visitors Welcome

Catalogs or Any Information Mailed on Request

# SUPPLY CO.

H. A. DEMAREST, President

912-14 South Broadway VA. 3178 - 3179 - 3170 Wholesale

Los Angeles

LARGEST RADIO PARTS JOBBER WEST OF CHICAGO

# WESTERN RADIO, Inc.

### **ANNOUNCES**

its choice of

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For Distribution in Southern California and Arizona

We have purposely delayed our choice of a MIDGET set so that we could make an extremely careful selection from the entire field.

We have found in the new Radiello a remarkable radio set which we believe is the finest Midget set ever produced.

#### Radieffe

is manufactured by

KELLER-FULLER MFG. CO., LTD.

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\$59<sup>50</sup> Complete

4 SCREEN GRID TUBES
(6 Tubes in All)
4 Tuned Circuits
Band Pass Filter
Automatic Tone Adjustment
Unexcelled Tone

# WESTERN RADIO, Inc.

LES TAUFENBACH, President

1135 Wall St., Los Angeles

WEstmore 3338

# TRANSMITTING-RECEIVING HORT WAVE - PUBLIC ADDRESS

EVERY LEADING RADIO MANUFACTURER REPRESENTED COMPLETE

LATEST LEACH RELAYS

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SANGAMO SILVER MARSHALL **SPRAGUE** SIGNAL **THORDARSON** TOBE UNIVERSAL MIKE WEBSTER YAXLEY



# RE that the

# ARE RIGI

Our LABORATORY TEST BOARD the only one of its kind on the entiré PACIFIC COAST~ PROTECTS YOU against purchasing LOW TESTING TUBES!!! IT DOES NOT PAY TO GUESS

de Forest Sylvania, Cunninghum ARCTURUS ARDON TUBES Radiotron HYVAC EGRADIO STANTON LABORATORY TESTED before YOUR very eues!

DEALERS BUSINESS SOLICITED

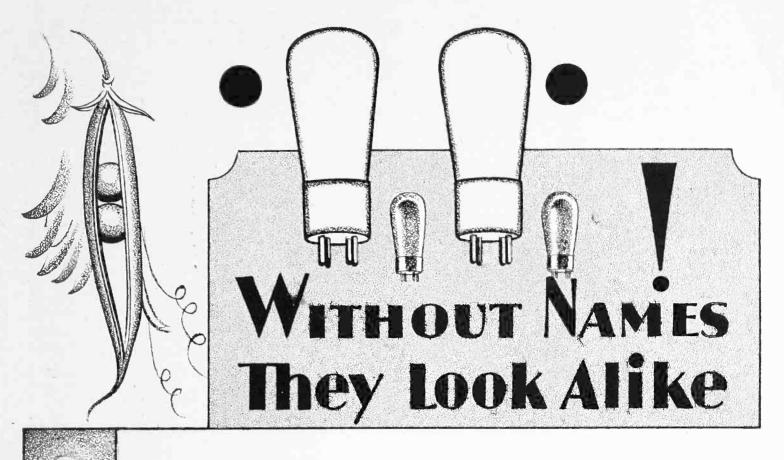
INSIDE PARKING TO OUR **PATRONS** 

RADIO MANUFACTURERS SUPPLY CO. D So. Broadway

CORNER 10TH ST.,"THE FAMOUS RADIO CORNER" LOS ANGELES

INSIDE PARKING TO OUR **PATRONS** 

OOO SOUTH BROADWAY



Radio tubes look alike outside and inside. But what a difference when it comes to performance. There are reasons — and plenty of them — why Professionals endorse Pilotron Radio Tubes. If you could test your tubes as the scientist does, you would quickly agree that Pilotron Radio Tubes are to be preferred...dependable under all conditions — quick to get into action — perfect in tone reproduction — uniform in quality. Even though Pilotrons are better, they cost no more than ordinary tubes. Your Pilot radio dealer will gladly explain more fully why you should prefer Pilotrons.

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WE have brought to radio the reputation of General Motors. Our business must uphold a worldwide renown for sound practice, for progressive policies, for permanence, for fair dealing, for an ability to create extraordinary value. (That is why we have built an exclusive dealer organization comprised of men able to meet unusual requirements of character, integrity, and responsibility. That is why we have put service on a national basis — with expertly-manned, thoroughly-equipped service stations at strategic points throughout the entire country. That is why we have developed an exceptional product—distinguished in appearance, impressive in performance, equipped with the new Visual Tone Selector which lets you emphasize bass or treble at will. Udge how well we are meeting the obligations of our inherited reputation. Go over our dealer franchise feature by feature. You will find it the kind of agreement under which you prefer to conduct your business, representing the type of product you prefer to sell ... a distinctive product ... a Product of General Motors. Inquiry by wire or letter will bring complete information.



-recommend and sell new and improved

# TRIAD RADIO TUBES

Every development known to radio tube science—you will find them all built into the new, improved TRIAD line. Types T-24 and T-45 have been entirely redesigned to assure greater power output and less distortion at higher signal voltages. The new construction and thoriated tungsten filament makes T-210 an easy oscillator and guarantees a longer life. The construction of T-50 has been strengthened to withstand the most severe usage.

All through the entire TRIAD line you will find the same sensational improvements carried out. No wonder TRIAD tubes have won the confidence of trade and public alike!

# 

PAWTUCKET, RHODE ISLAND

TRIAD Tubes are manufactured under R.C.A., Westinghouse and G.E. patents.

TRIAD MANUFACTURING COMPANY, INC.



We have designed this tube for strenuous service under transmitting conditions. The filament is thoriated tungsten and the plates are molybdenum. At exhaust, each 210 is individually treated and evacuated for the highest possible vacuum.

For further information send for our bulletin T-10. Special prices extended to Licensed Amateurs and Members of A.R.R.L.

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# Sensation of the Radio Industry

from 12th Place to 1st Place in 3 Years

Now...Philco steals a new march on the Radio Industry with this combination of new features and phenomenally low prices.

WHAT causes one radio to be universally demanded above all others? . . . .

Performance!

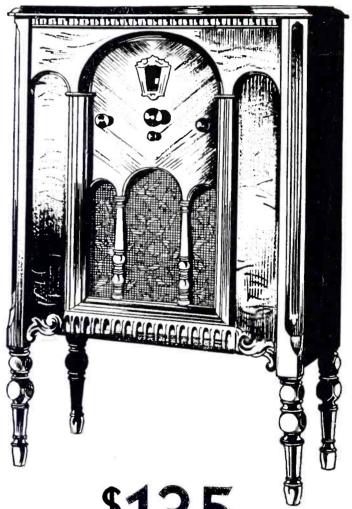
That is the *only* method by which the public can truly judge. In 1929, Philco sets became world leaders, in popular favor and in sales. Why?

Because Philco was first in Philco Balanced Units, producing a TONE never before achieved in radio.

Now Philco sets the pace again...with TONE CONTROL, newest miracle of radio reception. This amazing feature gives you personal control of station tone through FOUR degrees of tone quality..."Brilliant"..."Bright"..."Mellow"..."Deep". And, cuts interference noises.

In addition, Philco brings you four other features, never before combined in one radio. (1) Automatic Volume Control, in Philco Screen Grid Plus. A remarkable device that enables you to pick up and bold far-away stations, without "blasting", fading or distortion. Volume remains the same for stations near or far, where you set it on the dial. (2) Visible Station Recording Dial, on which you can permanently log your favorite stations. (3) Tremendous power, selectivity, and distance ability. (4) Exquisite cabinets, created by one of the most famous designers in America.

But...you must hear, see and operate the new Philco before you can appreciate why it is the outstanding sensation of the radio industry. Then you'll wonder how Philco can be offered at such sensationally low prices. Philco volume does it



**\$135** 

COMPLETE with 7 tubes

Screen Grid Chassis

#### SCREEN GRID LOWBOY

This exquisite cabinet, of American black walnut, figured butt walnut and Oriental wood, contains new 7-tube Philoo Screen Grid Radio. One of a complete range of exquisite models, priced

from \$11500 to \$23500

(Radio-Phonograph Combination) complete with tubes.

Baby Grand Model, 6950

#### H. R. CURTISS CO.

So. California Phileo Distributors

1145 So. Wall St. WEstmore 7194

SEE ... HEAR ... OPERATE THE NEW PHILCO AT YOUR NEAREST DEALER



HAROLD HOWARD-KFWB

Because: MISS ROLLY WRAY of KFOX, Long Beach, is talented and ambitious; because her piano music is unusually rhythmic and her voice young and pleasant; and finally because she is one of the "Campus Sweeties," a member of the "Bill and Coo" team and still has time to be herself two fifteen-minute periods a day when she dispenses piano and songs.

# 

Because: HAROLD HOWARD plays the piano and directs his orchestra in three hours of dance music over KFWB every day in the week; because his trio and two featured singers show considerable promise, and most of all because the orchestra is composed entirely of former college men and their music is melodiously syncopated and reminiscent of campus days.



ROLLY WRAY-KFOX

# A LISTENER AT LARGE

By Dorothy Hummel



In the first issue of the new RADIO DOINGS we defined the purpose of this page and in the event that you have lost sight of our ideal we are going to quote one paragraph from the introductory remarks which prefaced this department. "Progress in any field is furthered by criticism and it is our purpose in this new department of RADIO DOINGS to offer criticism, not censorious but constructive of radio programs which reach our ears. This page will act as mediator between the listening public and the broadcaster. Here you may voice your enthusiasms and your grievances and here the broadcaster will be given the opportunity to defend his station's efforts. We want you to listen critically to your radio and then take an active part in the discussions." The letters quoted in this department are NOT editorial comment but expressions from our readers. They are not published to give offense but to afford listeners the privilege of voicing their likes and dislikes. Again we urge you to write down your opinions and send them to this department and if your letter arouses a desire to defined the point in question, this page welcomes the reprisal. A worthwhile subject will come through the fire of discussion all the stronger.



Here is a Robert Hurd supporter who feels that that estimable gentleman has been unjustly accused in the matter of program inaccuracies.

"Refering to the criticism of program manager's in your "Listeners At Large" article in the Sept. 13 copy of Radio Doings, I see that Mr. Hurd of KFI came in for most of the criticism and in my opinion is the one that least deserves it.

"I wonder if those who criticise are aware of the fact that Mr. Hurd is not only program director for two stations, but also appears on several programs a week as one of radio's best loved tenors.

"I for one think he deserves only admiration and praise for the able way he fills his position in the radio world

"His programs are always as near perfect as it is humanly possible for them to be.

"Mr. Hurd has been singing for the Gordon Bread program for about two years and you had it listed as two separate programs of fifteen minutes each.

"While he was on his vacation you had him on for his regular weekly programs and did not even tell your readers of his absence.

"Do you expect your readers are going to believe Mr. Hurd was responsible for all those mistakes?

"I for one would not believe it.

"I wonder if those who criticize ever send in a little note of thanks to the artists or patronize the firms that sponsor their favorite programs?"

J. H., 436 Magnolia, Inglewood, Calif.

May we re-iterate one important thing. This magazine publishes the programs of the various stations

EXACTLY as they are sent to us with the exception of a few cuts which are made to save space. It would never occur to the Program Editor to list the Gordon Bread Company program and Paul Roberts separately unless the release sent us from KFI had so scheduled it. We are credited with considerably more ingenuity than we actually possess. One irate radio entertainer accused us of (in his mind) malicious intent to omit his name from the schedule of a certain broadcasting station. He had a fifteen minute program twice a week and for some reason the station manager had not included it on the release sent to the press. Out of the thousands of lines that make up the detailed programs in that department, is it humanly possible for the program editor to catch the omission? How could she have known that the program was actually on the air when the station's schedule made no mention of it? A little understanding is all that is needed but that is needed badly.



Comes the clear note of a soft-toned "bong," repeated three times and on the oriental strains of "Song of India," "the Morning Psychologist" is ushered over the ether to your breakfast table. The smell of incense almost reaches you and the voice of the "psychologist" is neatly calculated to inspire a feeling of dreamy mysticism in the mind of the listener. After tuning in on several astrologists, mystics, seers, ad nauseum, we found this half-hour at least a good show. The voice is pleasant, the answers not so stereotyped and the musical background effective, but—psychology? For some years the term has been loosely applied to many practices, legitimate and illegitimate, not properly belonging to psychology, and from our limited knowledge of the subject it has nothing whatever to do with mysticism, fortune-telling or astrology. It is the science of the mind. Could it be that the work psychic has been confused with psychology? We have no particular quarrel with the above-mentioned program except that it is given under the guise of psychology. One typical answer given on this program the other day will illustrate the point nicely: "You will never regain your health until you stop worrying. My advice is for you to see a competent doctor." Is that anything deeper than just obvious good

The powers that be have frowned so darkly on mystics, seers and air fortune tellers, that their broadcasts are getting to be too cautious to be entertaining. They have all abandoned any claim to the supernatural, but they still manage to convey the message that if you send the dollar bill for the star-map, the inspirational booklet or what have you, you will be immeasurably benefitted by their uncanny penetration of the three problems which you are invited to send with the bill. Our admonition is merely this . . . don't let it ruin your life one way or another.

### FOR YOUR ENTERTAINMENT.



The fetching young person on this week's cover is Miss Dorothy Dee whom you have undoubtedly heard in some delightful organ recitals over KTM. We have hinted several times about there being some worthwhile programs over this station in addition to the ever popular Ranch Boys, and Dorothy Dee's organ recitals are in this group; and in a near future issue we are going to show you a picture of Marillah Olney, KTM's dramatic continuity writer and actress. So don't go away, folks!

And of course that last admonition reminds us that Charlie Wellman, KHJ's erstwhile popular Prince of Pep, has taken it into his head to do a little heavy free-lancing for the next few months. You may stumble on him over most any station and we are sorry that we cannot be more definite but as we feed this copy to the roaring presses, Charlie is still thinking it over.

If the Columbia Broadcasting System's affiliated stations on the west coast don't bring us Alexander Woollcott, author and critic who started a new series on September 15 from the CBS key station, we suggest that you register a complaint. KHJ is mute on the subject but maybe they will change their mind by next Monday at 4:15; and in that happy possibility be sure and tune in for you will not want to miss Woollcott, who has been intimately associated with the theater, journalism, and literature for over twenty years and knows whereof he speaks.

KFXM, San Bernardino's own little station, blossomed forth on the night of September 5th with a very elegant new studio. A formal opening properly celebrated the event and many nice things were said about KFXM, the ambitious young gentlemen—the Lee brothers, who own the station, the talent and the future of this popular little station. Very best wishes!

Rumors to the effect that on October 2nd, President Hoover will talk via the National and Columbia Broadcasting System networks are beginning to circulate around KFI and KHJ, but members of both stations wouldn't be too definite about it. Their idea seems to be that they'd rather surprise you than disappoint you, although it isn't clear just how they could surprise you if you didn't know he was going to be on the air. But tune in about 5:30 on either station.

KMTR has a well-planned record program every Sunday from 12:00 to 2:30 and for you who prefer to hear records of those successful in their field rather than the real thing from amateurs who are not so good, we recommend this program. At 12:00 noon Rudy Vallee admirers can enjoy a half-hour program by Rudy and his Connecticut Yankees. Abe Lyman fans will tune in for the next thirty minutes, and Nick Lucas followers will like the 1:00 to 1:30 period. New and popular releases are next presented and just before the polo game at 2:30 the older folks will love old time waltz records.

California's most famous love story—the romance of Concepcion Arguello and Count Rezanof—has been chosen for the next drama in the "Let's Get Associated" series, the opening episode of which will be presented through the NBC network October 1 between 8:00 and 8:30 o'clock p.m.

The story of Dona Concepcion, daughter of the commandant of San Francisco's Presidio in the days when California belonged to Spain, and her tragic love for the sophisticated Russian count is one of the most exquisite in the history of the West. Running side by side with the romance of the tale, as told by Carlton E. Morse, author of the "Let's Get Associated" dramas, is an interesting glimpse of Russia's attempted conquest of the Pacific Coast.

The characters of Concepcion and Count Resanof, shown so intimately in the radio play, offer large scope to Jack and Ethyl, the "Let's Get Associated" stars. A cast of national players supports the two leads as Rezanof and Concepcion. Other historical figures which are brought back to life in the radio play are Concepcion's father, Commandant Jose Arguello, her brother, Luis, later governor of California, and Governor Arrillaga. KHQ, KOMO, KGW, KPO and KFI will release the program.

Effective Monday, September 20th, the staff orchestra of KNX came under the direction of Bill Hatch, long and favorably known to the station's audience. Hatch comes to the task well prepared, having had a long and varied career in music both here and in the east. The orchestra will offer something unusual because of the combination of strings and saxophones eliminating brass. It will also be able to offer a diversified program by utilizing the small combinations contained in it.

The Happy Chappies, a picture of whom we showed you in a recent issue of Radio Doings, are harmonizing over at KMPC now. As sure as we publish a picture in this magazine the artists get the wanderlust or something else, at any rate they usually move. The writers of "When the Bloom is on the Sage" are on regular schedule over the Beverly Hills station and we refer you to the program section for the time.

The Hallelujah Quartet, pronounced by the nation's leading music critics the outstanding quartet singing spirituals in the world today, became an important addition to the KHJ staff recently. Their magnificent ensemble work and delightful comedy will be a nightly highlight of KHJ programs.

"The Mikado," perhaps the best known of all Gilbert and Sullivan comic operas, will be the final September presentation of the Silver State Light Opera Company over KOA, Denver, and an NBC network at 1:00 p.m., Monday, Sept. 29. This opera, originally scheduled for Sept. 15, was postponed for the broadcast of the America's Cup Races.

# Football Schedules

Editor's Note: Each week this page will publish football schedules and show you pictures of the various football announcers. Keep this page by your radio during football season.



FRANK BULL—KMTR

#### **KMTR**

October 4—U.S.C.-Oregon State.

October 11—U.C.L.A.-Pomona.

October 18-U.S.C.-Utah Aggies

October 25—To be announced.

November 1-U.S.C.-Denver.

November 8—U.S.C.-California.

November 15—U.S.C.-Hawaii.

November 22—To be announced.

November 27-U. S. C.-Washington.

November 29-U.C.L.A.-Idaho.

December 6-U.S.C.-Notre Dame.

#### NIGHT GAMES

September 26—Occidental-Hawaii.

October 17-St. Mary's-U.C.L.A.

October 21—Oregon-U.C.L.A.

October 30-Stanford-U.C.L.A.

#### Columbia Broadcasting Co.

Oct. 4—So. Methodist vs. Notre Dame at South Bend.

Oct. 11-World Series.

Oct. 18-Army vs. Harvard at Cambridge.

Oct. 25-Notre Dame vs. Pittsburgh at Pittsburgh.

Oct. 31—To be announced.

Nov. 1—Princeton vs. Chicago at Chicago.

Nov. 8—Illinois vs. Army at New York.

Nov. 15—New York vs. Princeton at Princeton.

Nov. 22-Pennsylvania vs. Cornell at Philadelphia.

Nov. 29-Army vs. Notre Dame at Chicago.

Dec. 6-Notre Dame vs. U. S. C. at U. S. C. (to CBS)

#### National Broadcasting Co.

Sat., Oct. 4, 2:00 p.m.—University of Southern California vs. Oregon State, at Los Angeles.

Sat., Oct. 11, 11:45 a.m.—Navy vs. Notre Dame.

Sat., Oct. 11, 2:00 p.m:—University of Southern California vs. Washington State, at Pullman.

Sat., Oct. 18, 11:30 a.m.—Harvard vs. Army.

Sat., Oct. 18, 2:00 p.m.—Oregon vs. Washnigton.

Sat., Oct. 25, 11:30 a.m.—Army vs. Yale.

Sat., Oct. 25, 2:00 p.m.—Stanford vs. University of Southern California, at Palo Alto.

Sat., Oct. 25, 2:00 p.m.—California vs. Washington.

Sat., Nov. 1, 11:45 a.m.—Princeton vs. Chicago, at Chicago.

Sat., Nov. 1, 2:00 p.m.—Oregon State vs. Washington State, at Portland.

Sat., Nov. 1, 11:45 a.m.—Princeton vs. Chicago.

Sat., Nov. 8, 2:00 p.m.—Stanford vs. Washington.

Sat., Nov. 8, 2:00 p.m.—University of Southern California vs. California, at Los Angeles.



TED HUSING—CBS

Sat., Nov. 15, 11:30 a.m.—Yale vs. Princeton.

Sat., Nov. 15, 2:00 p.m.—Washington State vs. Washington, at Seattle.

Sat., Nov. 22, 11:30 a.m.—Yale vs. Harvard.

Sat., Nov. 22, 2:00 p.m.—Stanford vs. California.

Thurs., Nov. 27, 11:45 a.m.—Cornell vs. Pennsylvania.

Thurs., Nov. 27, 2:00 p.m.—University of Southern California vs. Washington, at Los Angeles.

Sat., Nov., 29, 1:45 p.m.—Dartmouth vs. Stanford.

Sat., Dec. 6, 11:30 a.m.—Navy vs. University of Pennsylvania, at Philadelphia.

Sat., Dec. 6. 2:00 p.m.-Notre Dame vs. U. S. C.

# RADIO NEWS FLASHES

#### California Radio Benefits by Census

The Federal Radio Commission has adopted the census figures officially released by the Department of Commerce as the basis for computing the radio facilities due each state under the Radio Act of 1927 as amended. Commissioner Harold A. Lafount calls our attention to the fact that California has benefited more than any other state so far as allocation of radio stations is concerned by the 1930 census. The broadcast facilities assigned to California as of July 31, 1930, gave the state 22% more than the actual quota required by the estimated population figures of 1928. The new census figures have reduced this to 7% over quota.

A brief explanation of how radio allocations are affected by state population totals and just how California has benefited so greatly by the new census is here given so that our readers may understand the allocation methods used by the Commission.

The Radio Act of 1927 with its amendments requires that the broadcasting facilities of the nation be equally divided between the five zones. We are in the Fifth Zone which comprises the eleven western states, Alaska and Hawaii. That vast territory is therefore entitled to one-fifth of the nation's broadcast facilities. One-fifth of the total power, one-fifth of the cleared channels, one-fifth of the regional channels, etc. These facilities are then divided between the states which comprise the zone on the basis of their population.

The estimated population of California in 1928 was 4,556,000 and the estimated population of the entire Fifth Zone was 11,266,244. Therefore, California was entitled to 40.44 per cent of the zone's radio facilities. This called for 32.34 units, under the Commission's unit system. However, California was assigned 39.53 units as of July 31, 1930. We were then 22% over quota.

Under the 1930 census, the total population of the Fifth Zone is 12,312,182. The population of California is 5,672,009. This is 46.06 per cent of the total and California now is entitled to 46.06 per cent of the radio facilities of the zone. This percentage represents 36.85 units, so that instead of being 22% over quota we are only 7%, while retaining the same facilities.

California benefited so greatly because of the fact that while our population increased by more than a million, the population of seven of the states in the zone decreased.

#### No Ban on Wet Broadcasts

The air is wide open for the verbal war of the wets and the drys so far as the Federal Radio Commission is concerned. The decision as to whether or not any station may broadcast an attack on the prohibition amendment is left entirely to the station owner.

Speaking of the refusal of Station WHEC, of Rochester, N. Y., to broadcast the addresses of former Senator James W. Wadsworth, Jr., and Mrs. Charles H. Sabin, prominent New York society woman, at a wet rally, Maj. Gen. Charles McK. Saltzman, chairman of the Radio Commission, said that the commission had no power of censorship of such broadcasts.

"The Commission always follows the law," he said, "and the law does not give us any right to judge the programs of a station."

#### This is Last Week of Survey

This is the last time the Station Popularity Survey form will appear in Radio Doings. It is the last opportunity to include your opinion of the relative merit of the Southern California stations with those of the thousands of readers who have already taken part in this Survey. Ballot may be found on Page 18.

If you have not voted, please do so at once. If you have sent in your ballot, interest a friend or neighbor in giving us his honest opinion relative to the stations so that the concluded survey may be as widespread and as representative as possible.

October 4th is the last day for ballots to reach the office of Radio Doings, and if the work of tabulation can be completed in time, the results will be published in our issue of October 11. A full report of the tally and all of the signed forms will be delivered to James Chapple, Department of Commerce radio inspector for the Southern California district.

#### Lafount Quotes Figures

The total turnover in all branches of the radio industry should reach \$1,000,000,000 this year in the opinion of Radio Commissioner Harold A. Lafount. despite the general business depression.

Exports are helping to offset the domestic slump, he said, and even the political upheavals in South America are not likely to damage this trade.

The industry is anticipating the sale of approximately 3,500,000 receiving sets, with an estimated value of \$400,000,000, the commissioner pointed out. Radio tubes should bring an additional \$200,000,000.

#### British Broadcasting

The British are very well satisfied with their government-controlled radio broadcasting system, according to Lieut. Col. A. G. Lee, Engineer-in-Chief of the British Post Office Department and Vice-Chairman of the Radio Research Board, who was a caller this week at the offices of the Federal Radio Commission.

"Probably one of the reasons why England turned over the control of radio broadcasting to the government instead of following a system similar to that which is used in this country is the fact that the British are more used to government control than the people of this nation," he said.

Explaining that the programs of the two countries are very much the same, he shot home this pertinent observation:

"Programs in England seem to be much freer from distraction because, since there is government control, there is no advertising to clutter up the programs as there is in this country."

But then each radio receiving set owner in the British Isles has to pay a tax of about \$2.50 a year.

Three chains operate in the country under the British system. There are less than 20 local stations, and steps are already being taken to reduce this number so that the chains can have wider coverage.

# RADIO DOINGS POPULARITY SURVEY

Below are listed the stations of Southern California, arranged in the order in which they tune in on your dial. Please indicate your opinion of the relative merit of the stations by numbering them in the order of their value to you—"1" for your first choice, "2" for your second, etc. Mark zero after the stations which are of no value to you. A column is also provided for your comments and suggestions. Be sure and write your name and address at the bottom of the page, otherwise your vote will not be counted.

Fill out carefully and thoughtfully, cut out the half page and mail to RADIO DOINGS, 407 East Pico St., Los Angeles, Calif.

Station	Rating by Number	Comments or Suggestions
KMTR		
KFSD		
KFI		
КМРС		
KTM		
KELW		
KHJ		
KFWB		,
KFVD		₹ 
KNX		
KMIC		
KFSG		
KGFJ		
KFXM		
KFOX		
KGEF		
KTBI		
KGB		
KGER		
KPSN		
KECA		
Name		
Addre	88	

#### DX CLUB NOTES

During the past week, climatic conditions have continued to become more favorable for DX reception. Dozens of stations which have not been heard since last Spring again greet us with familiar voices and announcements. The Japanese stations have good volume these mornings, and many low-powered broadcasters throughout the country are breaking through the diminishing static level. From our experience we would say that all indications to date point toward a very good DX season with unusually high signal strength.

Letters from our readers listing stations logged and otherwise reporting their DX accomplishments are welcome as in former seasons, and a number of these will be published in each issue of Radio Doings. We imagine the fans have been holding off pending this direct invitation. But you need no longer be bashful. Send in your DX log right now and start the ball rolling.

The "Around the Dial" column will also be resumed immediately, wherein our readers may exchange information regarding DX stations. This proved to be a very interesting and helpful page last year, and many fans were enabled to add new stations to their lists through information gleaned from its columns.

Meanwhile, do not forget the big Contest, Saturday, October 4, when you may fish for the elusive DX from sunset until sunrise Sunday morning. In listing your stations, be sure to state the time and selections heard. Your log must be accompanied by a few paragraphs on the subject "Why I Enjoy DX Reception." This will not be a factor in the valuation of the log submitted, however, or have any bearing on the judges' choice of logs for the two prizes. We simply want these little essays in the hope that some of them will be worthy of publication and will possibly inspire "casual listeners" to become DX enthusiasts.

In addition to the two grand prizes already announced, the Pilot Super-Wasp short wave set and the National Thrill Box short wave set, we will also send a worthwhile radio accessory to every contestant which will enhance the DX-getting ability of his set.

Some of our friends have suggested that the "sunset to sunrise" contest is too long; that from sunset to midnight would be better. Other contests will be conducted for the fewer number of hours. One thing in favor of the all night session is that some of the fans whose sets are not particularly selective are able to log many eastern stations in the early morning which they could not hope to land during the evening. Then, too, many listeners will enjoy the thrill of hearing the Japanese stations for the first time because our Contest keeps them up sufficiently late.

In next week's issue we will announce a meeting of the charter members of the Radio Doings DX Club.

#### Survey

This is the last week of the Radio Doings Survey of station popularity. If you have not already done so, be sure and take advantage of this opportunity to express your views. All ballots must be in our office by October 4. The final results of the survey will be published in our issue of October 11, and all signed ballots will be delivered to James Chapple for his use.

# Are Advertising Agencies People?

By Naylor Rogers\*

A few weeks ago, Robert Hurd, Program Director of KFI-KECA, discussed radio programs with Jose Roderiguez, Publicity Director of the two stations, and the article appeared in Radio Doings. And now we have Naylor Rogers, Manager of KNX, rising up to defend his point of view, which is as it should be-Editor.

OUR host for this evening is the X Y Z Company. Confidentially, their advertising agency is terribly dumb. They have no culture. Their knowledge of music is nil. Their taste is poor. Why,



NAYLOR ROGERS

would you believe it?... they thought the name of our esteemed musical director sounded like a Czecho-Slovakian cussword. But we've managed to give the XYZ people a pretty good program, in spite of what their agency tried to do to it. So listen in, folks, and enjoy your-

Radio announcements of the above type do not go out over the air, but expressions quite similar in tone and intent do get into the public prints, where they are entirely visible to the eye of the radio audi-

ence. And then we who are in the business of radio broadcasting wonder why our sponsors do not get better results, and why advertising agencies are not more enthusiastic in their cooperation.

It would be rather difficult to imagine The Saturday Evening Post, or The Ladies Home Journal, or Liberty breaking into print with a story of its poor opinion of advertising agencies. But radio, almost from the beginning, has done just that thing. When it comes to a question of bad taste, one wonders whether it is worse to lack a profound knowledge of Italian or Russian composers, or Czecho-Slovakian conductors, for that matter, or to accept the business and the cooperation that advertising agencies bring to us, and then to make faces at them behind their backs.

It may be rather presumptious for an advertising agency with necessarily limited radio experience to pose as an authority on program-building. Yet the advertising agency does, of necessity, dictate the copy that must go into a publication advertisement, and it selects the art and typography and supervises other mechanical details. Within reasonable bounds, the white space that an advertising agency reserves for its client in a magazine may be used as that agency sees fit. The magazine does not say that the agency must or must not use a certain phraseology, copy of certain length, pictures of a certain kind. And, speaking of presumption, is it not equally presumptious for a radio program director, with

\*Manager, Radio Station KNX.

his necessarily limited knowledge of advertising, to lay down hard and fast rules as to what an agency's advertisement on the air shall consist of?

After all, it is the agency man who is charged with the responsibility of making the program dovetail with the entire advertising plan. He must see that the program, as it finally goes on the air, is closely allied in theme to the object that the advertiser is trying to accomplish. While he should not presume to set himself up as a musical authority, unless he is one, he at least is the best judge as to whether the suggestions of the program department constitute good advertising as well as good entertainment.

Instead of bursting into the public prints and calling naughty names (which both the station staffs and the advertising agency have been a bit too prone to do) would it not be far better for those two to get together on a common ground and attempt to discover a happy medium that will mean better programs and better advertising support for the station, better entertainment for he radio listener, and better results for the advertiser? It can be done. Our very agreeable experience here at

KNX is proof of that.

Perhaps the writer's viewpoint is not altogether unbiased. He came into radio from advertising. He knew advertising agencies before the advent of radio as quite intelligent, usually progressive, and more than usually successful human beings. Nothing has occurred since the writer's debut in radio, which dates back about as far as one can date in radio, to alter this opinion. And since this opinion is shared generally by both the artistic and the technical staffs of the station which the writer represents, we get along quite beautifully with our sponsors and have never, never, had to apologize for them or to punish them in the public prints.

Much may depend on the state of mind. There was a time when commercial artists believed themselves entitled to at least an occasional outburst of artistic temperament. They insisted on art for art's sake, regardless of what the picture was supposed to say. And some terrible advertising art, and equally terrible advertising, was the result. Then artists, writers, advertisers, and agencies learned to know one another and to work together, and today some of the very best, if not most of the best, pages in our modern magazines are the advertising pages.

The same thing must happen in radio before radio broadcasting can achieve anything approaching the finish and the excellence of the modern magazine. That same thing has been happening at our station, for the last six years, and neither we nor our listeners have anything to complain about. We have some big names on our artistic staff at KNX—men and women known not only nationally but internationally as consumate artists. Yet never has a sponsor of ours asked one of these artists to do anything that he or she did not accept as quite appropriate and in accord with the highest ar-

tistic standards.

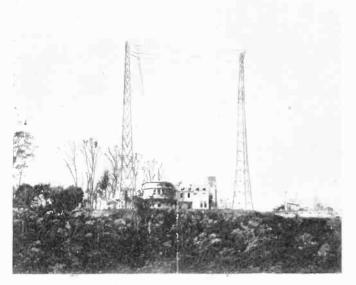
It is time that radio broadcasting staffs-musical, dramatic, technical-realized that they cannot get along without the advertising sponsor who pays the bill (including the salaries of these same ladies and gentlemen) and therefore set about devising means of getting along

(Continued on Page 44)

# Broadcasting in Japan

B ROADCASTING in Japan, while much newer than in the United States, is very similar in the character of its programs though given more to educational matter and less to comedy and boop-a-doop music.

An interesting review of the origin and the present status of broadcasting, from a program point of view, has been brought to the attention of the Federal Radio



TOKYO STATION JOAK

Commission by an article in the Japan Advertiser, English language newspaper published at Tokyo.

"Broadcasting by radio is a comparatively new thing in Japan," the paper states. "It is, of course, a new thing in the world at large, but it was several years after the United States and Europe had taken to this new diversion with great avidity before more conservative Japan looked upon it with favor and granted licenses for the first broadcasting station in the Empire and permitted private individuals to own and utilize receiving sets.

"There was some justification for this attitude. The fear of Communist propaganda here is a very real fear, whether actually justified or not. The fact that such a fear exists must be recognized. Vladivostok, Khabarovsk, and other Soviet Russian cities with broadcasting stations lie so close to the Empire of Japan that it would be easy, save for the restrictive regulations which have been put into effect, for them to flood the country with doctrines which are subversive to the very basis of the Japanese state and Japanese ethics.

"It is true that the broadcasting from these cities of Siberia is sent out in the Russian language, but, through the powers in Tokyo, discontented Japanese and Korean malcontents could be easily obtained to broadcast in a language that would be readily understood by every Japanese with a receiving set.

"After mature deliberation, it was decided to establish the first broadcasting station in Japan at Tokyo, which was designated as JOAK, and which was followed by stations at Osaka and a few other cities. Mechanical safeguards were thrown around them in order to prevent any influx of 'dangerous thoughts' from the Asiatic continent. They were licensed in a most profit-

able manner to both the Government and those obtaining the concessions."

The popularity of the new entertainment grew quickly, it is explained, and soon the voice of radio was "heard from morning to night, and late at night at that, wherever one goes in the Empire."

Declaring that the program broadcast by Station JOAK is "probably as good an index to what Japan is thinking and is interested in as can be found," the paper takes a program "at random and so one that is typical" and reviews it as follows:

"The program starts at 6 o'clock in the morning with instruction in physical exercise, a far cry from the day of the fencing master of samurai-ridden Japan. It is followed by a lesson in German and that in turn by a lecture on How to Master English Conversation. What more striking proof of the direction in which Japan is moving could be offered than the fact that instruction in two foreign languages is sufficiently popular to occupy a place on the radio program? It may well be questioned whether a parallel will be found in any other country.

"The language lessons are followed by the weather report, a topic of worldwide interest and particularly so to all farmers. Business men then have their innings, for the day's list of commodity prices follows, and the women are not neglected, for they are given brief instructions on the preparation of foods. Subjects of absorbing public interest vary from time to time, yet there can be no doubt that just at present the question of the promotion of the consumption of home-produced products at home is a popular one in Japan, and so Dr. Shigechi Mayeda is to give a comparative talk at 10:30 o'clock this morning on Japan-made and foreign-made articles.

"At noon comes the time signal, which is of interest in any country in the world, and five minutes later a program of Japanese music begins, a program which is typical of the Japan which has not as yet vanished and which never will entirely. The Miyako Shimbun will then broadcast the day's news, which will be followed by a report of the inter-city baseball tournament now being staged at the Outer Grounds of the Meiji Shrine. Is there need to comment on the fact that baseball has come to occupy so prominent a part in Japanese life? Another report on the weather will follow, and then again an immediate problem will be dealt with in a practical manner, for JOAK will broadcast the names of firms desiring laborers in these days of unemployment.

"The evening program starts with foreign music for children, thus educating them to accept the musical standards of the West as well as of their own land. Nippon Dempo will then take up the task left off by the Miyako Shimbun, and bring news events up to date. A return to pre-Meiji Japan follows, for Bun Takagi will tell the story of the knight-adventurer, Chohichiro Matsudaira, of several centuries ago, a story that will stir the blood and rouse the spirit of Yamato Damashii. Japanese music again follows; then the correct time is given once more; then tomorrow's weather forecast, and finally, for the sake of both farmers and business men, the quotations on summer and autumn cocoons."

# Fading and Mushing

By K. G. ORMISTON

Fig. 1 Direct Wave

Reflected wave

Direct and Reflected Waves

TE regularly receive letters from set owners in communities situated anywhere from 60 to 200 miles from Los Angeles, complaining of the fading and "mushing" of the Los Angeles stations at They report excellent reception during the daytime, but as soon as darkness comes, the signals fade and distort to such an extent that stations at much greater distances must be used for reliable reception. One such letter, chosen at random, reads as follows:

'I have been spending a two weeks' vacation in Santa Barbara with friends and whilst there they bought

a Victor radio. During the day the reception was all that could be desired. We could receive all Los Angeles stations, Long Beach, San Diego and KPO, San Francisco, perfectly. But as soon as dusk set in they would fade and get mushy. That seems to be the general thing in Santa Barbara with all receivers. Why should it be, at so short a distance?—J. T. S., Los Angeles."

We have explained this phenomena in Radio Doings repeatedly but since our family of readers is being constantly augmented, and so many letters similar to the above are being received, it is perhaps timely to again throw some light on a natural con-

dition which often mystifies the listener.

Have you ever heard the airport radio stations broadcasting weather conditions along the air routes? If so, you have heard the expression, "Ceiling 300 feet," or "Ceiling 1000 feet." This means that at the stated height there exists a barrier to visibility such as a cloud bank or fog, and that the courses of the airplanes, must necessarily be restricted to the area between the earth's

surface and this 'ceiling.

In radio we have a similar ceiling which keeps our radio waves bouncing back and forth between it and the earth's surface. They penetrate into it only with great difficulty, and the major part of their ener-

gy is turned back just as a beam of light is reflected by a mirror. If this radio ceiling did not exist we would have no long distance radio, since the waves that follow the earth's surface are quickly absorbed and can only be received a few hundred miles. Were it not for the ceiling all of the energy radiated by the transmitting station except the small amount near the station at the earth's surface would be totally lost to us. It would travel on out into space indefinitely and serve us not at

The upper layer or ceiling, which is technically known as the "Heaviside Layer," in honor of a scientist of that name, fortunately intervenes in the path of the "sky waves" emitted by the transmitting station, and turns them back to earth. The energy contained in them is thus available at great distances from the transmitter,

and long after the "ground waves" have been absorbed by the hills, trees, buildings, etc., through which they

The Heaviside Layer is assumed to be a layer of free ions. At any rate, we are safe in assuming that it is a good conductor of electro-magnetic waves. We can readily prove its existence and calculate its height. If we set up a transmitter and a receiver 50 miles apart and then record the received energy by means of an oscillograph we find a second impulse of lesser value following

along behind each of the main impulses, exactly like an echo. This echo impulse is the reflected wave, arriving an instant later than the stronger signal, due to the fact that it has travelled up to the ceiling and back again. And though both the direct and reflected waves travel at the speed of 186,000 miles per second, we can still measure the time interval between the arrival of the direct impulse and its echo, and from this value calculate how much farther the sky wave has trav-

eled and hence the height of the Heaviside Layer. Experiments of this nature also show us that this upper reflecting surface is not stationary but is constantly moving up and down and that its surface is not smooth and flat but slowly undulating, like ground swells on the

It is obvious that as we move away from the transmitter the ground wave will become weaker in far greater proportion to the sky wave, due to the former's greater attenuation or absorption along the earth's surface. Hence there will be a point where the two will be received with equal volume and since they have taken

> different paths and one arrives sooner than the other, they will conflict and produce the effects of fading a n d distortion. During intervals when they arrive in opposite phase the station will fade out, and as the Heaviside Layer moves and the

HEAVISIDE LAYER" DIRECT WAVE

reflected wave arrives a trifle sooner or later the signal will strengthen but the quality will be mushed and distorted. As we move out to greater distances from the station, the ground wave will become so weak in relation to the strong sky wave, that these effects will disappear. And at closer distances, the ground wave will predominate and there will be no interference from the sky wave, which at a minimum must travel 200 miles or more, up to the ceiling and back. This critical area wherein the fading and mushing takes place is usually from about 60 to 200 miles from the broadcasting station.

During the daytime, the sky wave is so weakened because of the ionization of the atmosphere by the sun's rays, that the energy returning to the earth is negligible at broadcast frequencies. Hence, there is no interference with the ground wave, and reception is clear.



### MAJESTIC

SUPER-HETERODYNE

These Dealers Invite You to Hear the New Majestic Radio in Your Home

SOUTH VERMONT

Liberal Trade-In Allowance

Peoples Outfitting Co.

Trade Away from Downtown Congestion

3990 S. Vermont Ave.

REpublic 5101.2.3

Demonstrations That Convince

**Ormiston Radio** 

Service That Satisfies

4018 W. 10th St.

WYoming 2704

ROBINSON
RADIO SHOP
CERTIFIED SERVICE

4528 S. Western

VErmont 6683

Plenty of Room to Park

Open Daily and Sunday to 9 P.M.

Universal Music Co.

Terms to Suit Every Purse

1632 S. Maple

WE. 3859

DOWNTOWN

American Radio Co.

Terms — Home Demonstrations

817 S. Main St.

TUcker 6028

"It Will Pay You to See Us First"

Angelus Radio Shop

4208 Santa Monica Blvd.

OLympia 7745



Is Service as MAJESTIC with a Smile MAJESTIC WATSON RADIO

Pleasant 4092

8558 So. Broadway



CULVER CITY

Blunt Radio Electric Shop

It Is Easier to Buy from Us Come In and Make Us Prove It

6808 Culver Blvd.

Phone 2286

Bender's Radio and Electric Service

2130 W. Jefferson (Near 2nd Ave.) EM. 1212

Birkel Music Co.

LIBERAL TERMS

Home Demonstration Solicited

446 S. Broadway

VAndike 1241

Hatfield's

Radio and Refrigeration

1762 N. Vermont

OLympia 5220

De Hoog Bros

6120 SOUTH BROADWAY.

#### STATION DIRECTORY



#### National Broadcasting Co., Inc.

Pacific Coast Network

KGO - KGW - KOMO - KFI - KECAKPO — KHQ — KOA — KSL KTAŘ — KFSD

Telephone Sutter 1920

HOWARD MILHOLLAND

JENNINGS PIERCE Chief Announcer

#### **KFOX**

Long Beach, California—1250 Kc

"Where Your Ship Comes In" 1000 WATTS-239.9 METERS

Hancock Oil Station Telephone No. 672-81 Owned and Operated by Nicholas & Warriner, Inc. 220 E. Anaheim St.

HAL G. NICHOLS Manager
L. W. McDowell
Chief Technician

HARRISON HOLLIWAY

CLARENCE CRARY Foster Rucker Theodore Bliss Announcers

1000 Van Ness

KFSD

San Diego, California-600 Kc.

Telephone Franklin 6353

1000 WATTS-499.7 METERS "The Air Capitol of the West"

HARRISON HOLLIWAY
Manager

EDWIN WILSON Commercial Director

GENE PERRY

Announcer

LEAH MCMAHON

Program Director



CLARENCE CRARY

Telephone PRospect 0100

ALAN N. CORWIN Technical Director

FRANK Moss Musical Director

**KFRC** 

San Francisco, California-610 Kc.

1000 WATTS-491.5 METERS Owned and Operated by Don Lee, Cal. Dist. for Cadillae and LaSalle

#### Columbia Broadcasting System

Pacific Coast Network

845 Madison Ave., New York KHJ - KFRC - KVI - KFPY - KOIN KOL - KDYL

WILLIAM S. PALEY

Henry A. Bellows Chief Announcer



TED HUSING



GEORGE SNELL

#### KDYL

Salt Lake City-1290 Kc.

1000 WATTS-232.5 METERS

TOM BARBRE



S. S. Fox, General Manager PHILIP G. LASKY, Station Director KENNETT LARSON, Program Director John M. Baldwin Technical Director CHARLES R. HANSON Musical Director

GEORGE D. SNELL Announcer



Los Angeles, California—1430 Kc.

209.7 METERS-1000 WATTS

Earl C. Anthony, Inc. WEstmore 0331

1000 South Hope St. CARL HAVERLIN Commercial Manager

ROBERT HURD Program Manager





Leslie Adams General Manager

GLEN LITTON Chief Technician

RODERICK H. MORRISON

#### **KFSG**

#### Los Angeles, California-1120 Kc.

500 WATTS-267.7 METERS

Angelus Temple, Echo Park. EX. 1141 "Four Square Gospel"

AIMEE SEMPLE McPherson Founder-President RODERICK H. MORRISON
Station Director

NOLAND TUCKER Announcer

Maurice E. Kennedy
Technical Director

GENE PERRY



WILLIAM L. NORVELL

#### **KEX**

#### Portland, Oregon—1180 Kc. 5000 WATTS—254.1 METERS

Telephone Atwater 3111 Owned and Operated by Western Broadcasting Company

Member of Northwest Broadcasting System, Inc. Terminal Sales Building

WILLIAM L. Norvell Station Manager



#### Los Angeles, California—640 Kc.

5000 WATTS-468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc.

1000 S. Hope

Phone WE. 0331 After 5 P. M., WE. 0337

ROBERT HURD CARL HAVERLIN Commercial Manager Program Manager



ROBERT HURD

#### **KFVD**

#### Culver City, California—1000 Kc.

250 WATTS-299.8 METERS

Aburn-Fuller Company
Hal E. Roach Motion Picture Studios
EMpire 1171 Culver City 4517 EMpire 1171

JOHN W. SWALLOW Vice-President and General Manager PAUL MYERS

Advertising

AL WEINERT BERTON BENNETT Announcers M. S. Adams Chief Technician



BERTON BENNETT



GERALD KING

#### **KFWB**

Hollywood, California-950 Kc.

1000 WATTS-315.6 METERS

Warner Bros. Motion Picture Studios Warner Brothers' Theater, 6425 Hollywood Blvd. Phone HO. 0315

GERALD L. KING Manager

LESLIE HEWITT

### STATION DIRECTORY



DEAN METCALF

#### **KFWI**

San Francisco, California—930 Kc.

322.4 METERS-500 WATTS

Radio Entertainment, Inc. Bellevue Hotel, San Francisco Telephone Franklin 0200

JOHN B. GEISEN General Manager DEAN METCALE

E. E. JEFFERSON Technician BILL SANDERSON



RAYMOND PAICE

#### **KHJ**

Los Angeles, California—900 Kc.

Owned and Operated by Don Lee. Phone VA. 7111
Lewis Allen Weiss, Manager
Raymond Paige, Musical Director

BOB SWAN Chief Announcer
C. M. C. RAYMOND
Commercial Director

HAROLD PEERV Chief Engineer Dick Creedon Director of Features

#### KFXM

San Bernardino, California—1210 Kc.

California—1210 Kc.

100 WATTS—247.8 METERS
California Hotel, Fifth and E Streets. Phone 4761
The Voice of the Sunkist Valley
J. C. and E. W. Lee
Owners
J. C. Lee
Business Manager
Gene Lee
Studio Director

California—1210 Kc.

1210 Kc.

EDDIC RES
Director of Features
BILL O'HEARN
Program Director
E. F. KIERNAN
Technical Director



J. C. 1, EE



#### KGB

San Diego, California—1330 Kc.

250 WATTS-225.4 METERS

Pickwick Terminal Hotel-Franklin 6151-2-3 Pickwick Broadcasting Corporation Henry Hohman, Managing Director

ROBERT G. BINYON Manager
Luther L. Putnam
Studio Director

LILAS JOHNSON
Program Director
RALPH WILLIAMS
Chief Technician





Long Beach, California—1360 Kc.

1000 WATTS-220.4 METERS 435 Pine Avenue. Phone 632-75 C. Merwyn Dobyns, Owner and Director Bill Ray, Manager

KGW

Portland, Oregon-620 Kc.

1000 WATTS-483.6 METERS

The Morning Oregonian

"Keep Growing Wiser'

HERBERT R. CONNOR Assistant Manager DICK DIXON Program Manager

JAY TAPP Chief Engineer Chester Bobyns Research Engineer

ABE BERKOVITZ Director of Music

VERNHAYBARKER

ChiefEngineer



ALLAN FAIRCHILD

PAUL R. HEITMYER

Manager

ALBERT GILLETTE



ALBERT GILLETTE

# **KJ**R

Seattle, Washington—970 Kc. 309.1 METERS—5000 WATTS

Northwest Broadcasting System, Inc. Thomas F. Smart, Manager I. Schaefer, Press Relations Studio Telephone, Seneca 1515 - Office Main 2495

Home Savings Building THOMAS F. SMITH
Chief Announcer HENRI DAMSKI Musical Director

Announcers
JOHN PEARSON At. SCHUSE



THOMAS SMART



#### **KMIC**

Inglewood, California—1120 Kc. 500 WATTS—267.7 METERS

Chamber of Commerce Bidg., Inglewood, Calif. Owned and Operated by Dalton's, Inc. Telephone TH. 1121 Inglewood 1927

V. G. Frience Manager Frank Bull. Low Studio Director Mus Charles Whitney Engineer V. G. FRIETAG

Announcers Lowrey Hester Musical Director

#### **KMPC**

Beverly Hills, California-710 Kc.

500 WATTS-422.3 METERS

Operated by Macmillan Petroleum Co. CRestview 3101. Wilshire Blvd. at Camden Drive

GLEN RICE Manager RAY HOWELL Chief Technician

Don Chisholm Assistant Manager John McIntire
Announcers



GLEN RICE

#### KGFJ Los Angeles, California—1200 Kc. 100 WATTS-249.9 METERS J. V. Baldwin Bldg., 15th and Figueroa Sts. Phone: WEstmore 7788 'Keeping Good Folks Joyful 24 Hours a Day' BEN S. McGLASHAN THELMA KIRCHNER DUKE HANCOCK Assistant Manager ALLAN FAIRCHILD Chief Announcer



CARL E. HAMMOND

#### **KMO**

Tacoma, Washington—1340 Kc.
500 WATTS—223.1 METERS
Owned by KMO, Inc.
Hotel Winthrop Manager and Chief
CARL E. HAMMOND
Announcer
SE
Ass.t Studio Director

JANE MORSE Studio Director Margie Mahon J. D. Kolesar Chief Technician

#### **KMTR**

Hollywood, California—570 Kc. 500 WATTS-526 METERS

KMTR Radio Station, 1025 N. Highland Ave. HOlly 3026

The Official Broadcasting Station of the Los Angeles Evening Herald

V. G. FREITAG General Manager HARRY GEISE Program Director

RAY BAILEY
Musical Director Eugene Inge Press Relations



HARRY GEISE

#### STATION DIRECTORY

#### KNX

#### Hollywood, California-1050 Kc.

5000 WATTS—285.5 METERS
Los Angeles Evening Express
Paramount-Lasky Studio, 5555 Marathon
"The Voice of Hollywood"

Phone HEmpstead 4101

NAVLOR ROGERS Director-Manager PIERRE MELLONINO Program Director CHARLES H. GABRIEL, JR. Publicity Director N D GARVER



NAYLOR ROGERS

#### KSL

#### Salt Lake City, Utah-1090 Kc.

Telephone Wasatch 3901

EARL J. GLADE Managing Director

SHIPLEY D. BURTON Program Director

DOUGLAS NOWELL RICHARD EVANS TED ROGERS Announcers



EARL GLADE



FREEMAN H. TALBOT

#### KOA

#### Denver, Colorado-830 Kc.

12,500 WATTS-361.2 METERS

General Electric Co. Telephone York 5090

"Rocky Mountain Broadcasting Station"

Program Furnished by the National Broadcasting Company



BOB ROBERTS

#### KTAB

#### San Francisco, California-560 Kc.

1000 WATTS-535.4 METERS Official Pickwick Stages Station Owned and Operated by the Associated
Broadcasters, Inc.
Pickwick Terminal Hotel, Fifth and Mission Sts.

Telephone Garfield 4700

BOB ROBERTS
General Manager

WALTER J. RUDOLPH Musical Director



#### Seattle, Washington—1270 Kc. 1000 WATTS—236.1 METERS

Operated by The Seattle Broadcasting Co., Inc. National Life Tower, Seattle Phone MAin 2312 Mr. E. M. Doernbecher, President Leon F. Van Schuck, Gen. Mgr.

Dick Rickard Studio Director

Stephen Gaylord Chief Announcer STAN SPIEGLE, Public Relations



#### KTBI

#### Los Angeles, California-1300 Kc. 1000 WATTS-230.6 METERS

Bible Institute of Los Angeles Phone MA, 1641

CHRISTIAN M. BOOKS Program Director and Announcer HOWARD C. WILSON GORDON E. HOOKER
Accompanist





#### **KOMO**

#### Seattle, Washington-920 Kc.

1000 WATTS-325.9 METERS

Fisher's Blend Station Metropolitan Center, Seattle Telephone Elliott 5809



FRANK GAGE

#### **KTM**

Los Angeles, California—780 Kc.

1000 WATTS—384.4 METERS
Transmitter in Santa Monica, Calif.
Los Angeles Studio: 3636 Beverly Blvd. EX. 1341
Pickwick Broadcasting Corporation
Henry A. Hohman, General Manager
Clarence B. Juneau, Chief Transmission Engineer J. J. Quinn Commercial Manager GLENHALL TAYLOR
Manager

FRANK GAGE
Director of Features

#### **KPO**

#### San Francisco, California-680 Kc.

5000 WATTS-440.9 METERS

Hale Brothers and The Chronicle "The Voice of San Francisco" Phone Garfield 8300

J. W. LAUGHLIN Managing Director

CURTIS PECK Technical Director



J. W. McLAUGHLIN

#### Puget Sound Broadcasting Co., 1nc. Tacoma Hotel, Tacoma Broadway 42111, Tacoma E. M. DOERENBECKER, President Manager Willis High Edward J. Jansen Announcer P. G. Gale Engineer in Charge WILLIS HIGLEY

KVI

Tacoma, Washington-760 Kc. 1000 WATTS-394.5 METERS



EDWARD J. JANSEN



FRED J. HART

#### **KQW**

#### San Jose, California-1010 Kc.

500 WATTS-296.6 METERS Telephone Columbia 777

California Farm Bureau Station

FRED J. HART Manager



LIBORIUS HAUPTMAN

#### **KYA**

#### San Francisco, California—1230 Kc.

1000 WATTS-243.8 METERS

Theatre of the Air-Fox Theatre Studios 983 Market Et. San Francisco Prospect 3456

CLAIR E. MORRISON Manager SYDNEY DIXEN Production Mgr.

T. B. PALMER Chief Technician LIBORIUS HAUPTMAN Director of Music

# Detailed Programs of Western Stations

#### SUNDAY, SEPT. 28

#### IMPORTANT!

With the resumption of the Eastern Standard Time schedule in the East on Sunday, September 2B, all transcontinental programs will be broadcast on the Pacific Coast one hour later than during the summer months. A number of important changes have been made, therefore, in the broadcasting schedule of the National Broadcasting, Columbia Broadcasting System and associated stations. Further revisions may be necessary and, in view of this fact, all program listings in the following schedules are subject to change without notice.

#### National Broadcasting Co., Inc.

8:30 a. m.—NBC Organ Recital. KGO.
9:30 a. m.—Arion Trio, semi-classical. KGO.
10:30 a. m.—Piano Capers. KGO.
11:00 a. m.—Bible Stories. KGO.
12:00 noon—The Friendly Hour; speaker; quartet. KGO.
1:00 p. m.—National Sunday Forum, Dr. R. W. Sockman. KGO.

11:00 a. in.—Bible Stories. KGO.
12:00 noon—The Friendly Hour; speaker; quartet. KGO.
1:00 p. in.—National Sunday Forum, Dr. R. W. Sockman. KGO.
1:00 p. in.—Sabbath Reverles. Talk on Eclipse of God. KGO.
3:00 p. in.—Catholic Hour. Rev. John McClarey on Sin. KGO. KPO.
4:00 p. in.—Sinday Concert, Chas. Hart's Orch. KGO.
5:00 p. in.—China Jettick Melodies. Mine. Schumann-Heink. KHQ, KOMO. KGW, KPO, KFI. KFSD. KTAR.
5:00 p. in.—The Vagabonds, popular prog. KGO. KECA.
5:15 p. in.—Collier's Radio Hour, dramatized story. inusic and speaker. KHQ, KOMO. KGW. KPO, KFI.
6:15 p. in.—Atwater Kent program. Elliott Shaw. haritone. KHO, KOMO, KGW, KPO, KFI.
6:15 p. in.—Evening Reveries. KGO.
6:45 p. in.—The Olympians; ballads. KGO.
6:45 p. in.—The Olympians; ballads. KGO.
6:45 p. in.—The Olympians; ballads. KGO.
6:45 p. in.—Studebaker Champions. popular and light classical music. KGO, KHO, KOMO, KGW, KFI.
7:45 p. in.—Studebaker Champions. spopular and light classical music. KGO, KHO, KOMO, KGW, KFI.
7:45 p. in.—Studepare. Champions. KGO.
8:15 p. in.—The Entertainers. KGO.

KGO.

8:15 p. m.—The Entertainers. KGO.

8:15 p. m.—Gunnar Johansen, pjanist. KGO, KFSD. KTAR, KOA.

9:00 p. m.—Borden program. Dell Perry, Oscar Young. pianists KGO, KHO, KOMO, KGW, KFI, KTAR, KSL, KOA.

9:30 p. m.—Enna Jettick Melodies. Old fashioned tunes. KGO, KHO, KOMO, KGW, KECA, KTAR.

9:35 p. m.—The Reader's Guide, Jos. H. Jackson. KGO, ROMO.

10:15 p. m.—Concert, Jewels, ovelostre, and trace. LCO.

KOMO.

10:15 p.m.—Concert Jewels, orchestra and tenor. KGO, KOMO, KPO, KEOA, KOA.

11:00 p.m.—The Vagabonds. KGO, KFI.

Columbia Broadcasting System

10:30 a. m.—Columbia Salon Orch. KDYL. KVI 12:30 p. m.—Conclave of Nations. KVI, KDYI. KHJ. 1:00 p. m.—Cathedral Hour. KLZ, KDYL. KHJ. 2:00 p. m.—French Trio. KVI, KLZ, KDYL. KHJ. KFRC.

2:30 p. m.—The Round Towners. KFRC, KDYL, KHJ, KVI.

m.-Quiet Harmonles. Kl.Z. KDYL, KHJ.

A FRC.
4:30 p. m.—The Crockett Mountaineers. KDYL, KLZ.
KHJ, KFRC, KVI.
4:45 p. m.—The World's Business—Dr. Julius Klein from Washington. KFRC.
5:00 p. m.—Mayhew Lake and his Band KDYL, KHJ.
KFRC.

6:00 p. m.-Maje-tin "heatre of the Air, KFRC, KHJ.

#### SOUTHERN CALIFORNIA

Hollywood, Calif. 570 Kc.—500 Watts KMTR
6:45 a. m.—Vernon Dance Marathon.
7:00 a. m.—Late Recordings.
9:00 a. m.—John Driscoll's Musicland Revue.
12:00 noon—Rudy Vallee and his Connecticut Yankees.
12:30 p. m.—Abe Lyman and his Band.
1:00 p. m.—Nick Lucas and Instrumental.
1:30 p. m.—Popular and new Releases.
2:00 p. m.—Old Time Waltzes.
2:30 p. m.—Popular and new Releases.
2:30 p. m.—Foreign Selections.
5:00 p. m.—Foreign Selections.
5:00 p. m.—Frank Crumit and Instrumental.
5:30 p. m.—Popular programs.
6:00 p. m.—From Behind the Footlights."
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Tone Poems.
8:30 p. m.—Tone Poems.
8:30 p. m.—Talking Picture Song Hits.
9:00 p. m.—S. C. Collegians.
9:30 p. m.—Vibrant Melodies.
10:00 p. m.—Wibrant Melodies.
10:00 p. m.—Wibrant Melodies.
10:00 p. m.—Wibrant Melodies.
10:00 p. m.—Wibrant Melodies.
11:00 p. m.—Vernon Dance Marathon, remote. KMTR

#### **KFSD**

San Diego, Calif. 600 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.

Local Programs Only. See NBC Program for 9:30 a. m.—Sponsored program.
10:30 a. m.—Studio.
12:00 noon.—Bay City Old-Time program.
2:00 p. m.—Studio.
2:30 p. m.—Organ Recital from Balboa Park.
4:00 p. m.—Concert.
5:15 p. m.—Peature program.
6:45 p. m.—Worlt-American Ensemble.
8:15 p. m.—Gene Perry.
9:10 p. m.—Hotel del Coronado.
10:00 p. m.—Kennedy's Cafe.

Los Angeles, Calif.
640 Kc.—5000 Watts

9:50 a. m.—Pryor Moore Orchestra, with Everton Stidham
10:50 a. m.—Third Church of Christ, Scientist.
12:10 p. m.—Karl Brandenburg, ballads.
12:30 p. m.—Helen Guest, songs.
1:00 p. m.—Sylvla's Happy Hour.
2:00 p. m.—Sylvla's Happy Hour.
3:30 p. m.—Leila Castberg, Advanced Thought.
4:00 p. m.—NBC, Enna Jottick Melodies.
4:15 p. m.—NBC, Collier Hour.
5:15 p. m.—Melody Makers' String Ensemble.
6:15 p. m.—Melody Makers' String Ensemble.
6:15 p. m.—Murine Dyer, contralto.
7:15 p. m.—Purcell Mayer, violin recital.
7:45 p. m.—Frank Kneeland, baritone.
8:00 p. m.—Evelyn Snow, contralto.
8:10 p. m.—Evelyn Snow, contralto.
9:15 p. m.—Sarah Padden Players.
9:00 p. m.—NBC, Borden Milk program.
9:30 p. m.—Sarah Padden Players.
9:00 p. m.—Slumber Hour program, by orchestra.
10:30 p. m.—Slumber Hour program, by orchestra.
10:30 p. m.—NBC, The Vagabonds.

#### **KMPC**

Beveri, Hills, Calif. 710 Kc.—500 Watts

8:30 a. m.—Sunday Morning Musicale.
9:30 a. m.—Newest Furniture for Your Home.
10:00 a. m.—Master Service Half Ilour.
10:30 a. m.—Think of Your Future.
11:30 a. m.—Podolar Motors.
12:30 p. m.—Podolar Motors.
12:30 p. m.—Podolar Motors.
1:00 p. m.—California Composer's Hour.
3:00 p. m.—Church of Latter Day Saints.
4:00 p. m.—Happy Chappies.
9:00 p. m.—Happy Chappies.
9:00 p. m.—Happy Chappies.
9:30 p. m.—Aurora Products—Hollywood Harmony Boys.
10:00 p. m.—Beverly Hills Billies.

Los Angeles, Calif. 780 Kc.—1000 Watts

780 Kc.–
7:00 a. m.—Bill Sharples and His Gang.
9:00 a. m.—Watchtower, I. B. S. A.
1:00 p. m.—Organ Recital.
2:00 p. m.—Popular Melodies.
3:30 p. m.—Popular Melodies.
3:30 p. m.—Sacred Concert.
4:00 p. m.—Interesting Items.
4:30 p. m.—Watchtower, I. B. S. A.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Light Concert.
10:00 p. m.—Organ Recital.
11:00 p. m.—Symphonic Gems.

#### KHJ

Los Angeles, Calif. 900 Kc.—1000 Watts

8:00 a. m.—Recordings.
8:30 a. m.—Come Into the Garden, KFRC.
9:00 a. m.—Concert, KFRC.
11:00 a. m.—Concert, KFRC.
11:00 a. m.—Concert, KFRC.
11:00 a. m.—First M. C. Church of Los Angeles.
12:30 p. m.—Conclave of Nations, CBS.
1:30 p. m.—Conclave of Nations, CBS.
1:30 p. m.—Rose Hill Memorial Park.
2:30 p. m.—The Around Towners, CBS.
3:00 p. m.—KFRC Studio program.
4:00 p. m.—Qulet Harmonies, CBS.
4:15 p. m.—Colonial Dames, recordings.
4:30 p. m.—CBS.
5:00 p. m.—Mayhew Lake and his Band, CBS.
5:00 p. m.—Majestic Theatre of the Air. CBS.
7:00 p. m.—Majestic Theatre of the Air. CBS.
7:00 p. m.—Dr. Strasska's Laboratories; Virginia and Andy.
7:30 p. m.—Prof. Lindsley and Organ.
8:00 p. m.—Cadillac-LaSalle Orchestra, KFRC.
8:30 p. m.—'Out of the Scrapbook," KFRC.
8:30 p. m.—World-wide News, courtesy Times.
10:10 p. m.—Val Valente's Roof Garden Orchestra.
11:00 p. m.—Wesley Tourtellotte—Organ recital.

Hollywood, Calif. 950 Kc.—1000 Watts

8:30 a. m.—The Funny Paper Man.
9:00 a. m.—Late recordings.
10:00 a. m.—Program.
10:30 a. m.—Double Header Baseball Gaine.
After Gaine—Late recordings.
1:"0 p. m.—Double Header Baseball Gaine.
After Gaine—Late recordings.
6:00 p. m.—Boswell sisters and Ted Dahl's Band.
6:30 p. m.—Harry Jackson and his Pig 'n' Whistle Entertainers.
7:00 p. m.—Burr McIntosh, The Cheerful Philosopher.
7:30 p. m.—The "Mirth Quakers."
8:00 p. m.—Bert Fiske's Dance Orchestra.
9:00 p. m.—Boris Kramerenko's Russian Ensemble.
9:30 p. m.—Boris Kramerenko's Russian Ensemble.
9:30 p. m.—George Olsen and his Music.
10:30 p. m.—Black & White Cab Co.

#### **KFVD**

1000 Kc.—

8:00 a. m.—Popular Recordings.
10:00 a. m.—McInityde's Harmony Hawaiians.
11:00 a. m.—Popular Recordings.
12:00 noon.—Turn Table Hour.
1:00 p. m.—The Magazine of the Air.
2:30 p. m.—Sacred Half Hour.
3:00 p. m.—Auburn Hour—Records.
4:00 p. m.—Organ Recital—J. Newton Yates.
5:00 p. m.—Selected Recordings.
9:15 p. m.—Sounderaft Studio Frolic.
10:15 p. m.—Reminiscing—Organ.

#### KNX

Hollywood, Calif. 1050 Kc.—5000 Watts

Inglewood, Calif. 1120 Kc.-500 Watts

9:00 a. m.—Musical program of recordings.

10:00 a. m.—Popular Recordings.

10:15 a. m.—Program of recordings.

11:00 a. m.—First Presbyterian Church of Hollywood.

12:30 p. m.—Javise Johnson, astro-analyst.

1:00 p. m.—Watchtower I. B. S. A. program.

2:00 p. m.—Castillo's Spanish Orch. Beatrice Carlo, soprano; Manuel Vega, baritone.

4:00 p. m.—Roberts Golden State Band.

4:30 p. m.—First Radio Church of the Air.

5:30 p. m.—Scriptural Research Bureau.

6:30 p. m.—Dr. Theodore Curtis Abel.

7:00 p. m.—The Arizona Wranglers.

8:00 p. m.—First Presbyterian Church of Hollywood.

9:00 p. m.—Calmon Luboviski, master violinist.

10:30 p. m.—Pantages Hollywood Theatre.

#### **KMIC**

12:30 p. m.—Records.
1:30 p. m.—"Zoro" Astrologist.
4:00 p. m.—"Records.
4:30 p. m.—Orchestra from Venice Ballroom.
11:00 p. m.—Louis Armstrong & His Cotton Club Orch.
2:00 a. m.—Jack the Bell Boy—Dawn Patrol.

Los Angeles, Calif.
1120 Kc.—500 Watts
8:00 a. m.—Sabbath Sunrise and Symphony Orchestra.
10:30 a. m.—Sunday Morning Worship.
2:30 p. m.—Dispensational Message.
6:30 p. m.—Musical and Evangelistic Service.
10:00 p. m.—Organ Recital.

Los Angeles, Calif.

12:00 mldnight-7:00 a. m.—Nite Owl Request program.

7:00 a. m.—Recordings.

10:00 a. m.—Organ Recital by Arch Fritz.

11:00 a. m.—KGFJ Concert Orchestra.

12:00 noon.—KGFJ Orchestra; Jimmy Starr, viollnist.

1:00 p. m.—Unique String Quintet; Eleanor Wells.

2:00 p. m.—Unique String Quintet; Mary Maison.

3:00 p. m.—Unique String Quintet Mary Maison.

3:00 p. m.—Organ Recital by Arch Fritz.

6:00 p. m.—Genn Edmunds' Orchestra from Elks' Club.

7:00 p. m.—Recordings.

9:00 p. m.—Mosby's Dixieland Blue Blowers.

San Bernardino, Calif. 1210 Kc.—100 Watts

Long Beach, Calif. 1250 Kc.—1000 Watts

KFXM 3:00 p. m.—Band Concert program, 4:00 p. m.—Rev. Olsen's Bible Class. 5:00 p. m.—Album Hour. 6:00 p. m.—Sign off.

KFOX

5:00 a. m.—The Early Bird.
7:00 a. m.—Music.
8:00 a. m.—Music.
8:30 a. m.—Family Circle Hour.
8:30 a. m.—Clover Leaf program.
9:00 a. m.—Old Time Music.
10:00 a. m.—Angelus Abbey Organ Recital.
11:00 a. m.—St. Luke Episcopal Church.
12:30 p. m.—Musical program, Birkel Music Co.
1:00 p. m.—Hollywood Girls, Novelty Trio.
2:00 p. m.—Memory Hour.
3:00 p. m.—Organ Recital, Vera Graham.
5:00 p. m.—Organ Recital, Vera Graham.
5:00 p. m.—Len Nash and his Country Boys.
6:00 p. m.—Ya Moment with Patriarchs of Old."
6:15 p. m.—Organ Recital, Vera Graham.
5:00 p. m.—Sunset Harmony Boys.
7:00 p. m.—Vera Graham and Harry Morton.
8:00 p. m.—Services, First Church of Christ, Scientist,
9:00 p. m.—Hollywood Girls.
9:00 p. m.—Three Vagabonds.
10:00 p. m.—Organ Recital, Vera Graham.
11:00 p. m:—Balboa Beach Marathon.
12:00 midnight—Records.

Los Angeles, Calif. 1300 Kc.-1000 Watts

**KGEF** 

8:30 a.m.—Morning Watch Quartet.
9:30 a.m.—Radio Sunday School.
10:00 a.m.—Claude L. Heskett.
10:45 a.m.—Trinity Church, Bob Shuler.
12:00 noon.—Signing off.
2:30 p.m.—Felix LeBlanc; Verne Anderson.
3:30 p.m.—Felix LeBlanc; Verne Anderson.
3:30 p.m.—Alhambra Baptist Church.
4:00 p.m.—Lutheran Churches of Southern Calif.
4:30 p.m.—Dorothy Hankins and Associated Artists.
5:00 p.m.—Signing Off.
7:00 p.m.—Signing Off.

# Los Angeles, Calif. 1300 Ka.—1000 Watts KTBI Studio Vener Revice Church of the Open Lines Sible Institute After thurch Revice Coupel Record required Lev Arvin & Moon Record Review O T Bynthesia Lecture Chime Repetal Grapet Message Prof Riton M Roth, tenor Visiting Pastly Lev David Rehmitt and Choir Bissical printegn San Diego, Calif. KGB Through the Comics with Uncle Bi Health Talk. With the Masters, Watchtower program. Musical Varieties Church of Justis Christ of la D Bible from the Classics Criestics Memories, Hosie Reseman Concert Ensumble, The Real Memories. 8 on s on Through the Comies with Encle Si 9 or s or Health Talk. 11 is an With the Masters. 10 of a m. Watchtower program. 11 on s m. Mustical Varieties 6 on p. m. Church of Jesus Christ of L. D. N. 130 p. m. Sta from the Classics 7 on p. m. Cricelius Memories. 7 do p. m. Cricelius Memories. 7 do p. m. Concert Ensomble. 9 on p. m. The Real Membro. 10:00 p. m. The Real Membro. 10:00 p. m. The Real Membro. 10:00 p. m. Thin 'n' That Lordy Beach Calif.

KGER		1360 Kc.—100	
# 30 a rp	M. E. Church		
9 00 a. m.	Puggy Puppy Ray	U.	
9 180 0, 111	Taubman's Men's	Hibia Class	
11:00 a. m- 4	alvary Church, I	Placentia.	
12:00 noon -	Medio progressos.		
	Motene Mmith, pla		
2.00 p. m.	Dick Dixon organ	n requests.	
	Long Beach Muni		
		goneget Orches ra.	
	Everett Blonghand'	n Troubscioum.	
	digitalic services.		
	Muster's Music Bi		
	Senoritas String		
	Calvany Church,		
9:00 p m	Everatt Houghand'	a Proubadours.	
9:30 pc gr	Plane and eran	dusts, Smith and	Dixon.
	Ho Ffum Studio		
	Long Heach Mun		
	Everett Hongland		
17:30 p. m -	Dick Pagen, organ	n memortes,	

MECA	1430 Kc 8000 Watts
8 00 p m	Nitt. Carbolle Services. Three Shippers and Three Minstralettes. Helen Lambert, contraits, with L. Isbell. Arothan Organ Recital. Concart from San Francisco.
d to p m f:00 p m f:00 p m 7 to p m	Three Slairer, bellads, Marlen Mayber, operano, Norsen Cammil, original obstactor skylches, Margaret Rith Kernan, diversified metodica- lity van Dino Orchestra, with Fean Duno, Symphonetic, with Raine Benneth,
	NIC Finns Jeitleb Melodies.

Lon Angeles, Calif.

#### NORTHERN CALIFORNIA

TACALLE STRUCT	SILVELL CHILLIAN
KTAB	San Francisco, Calif. 560 Ke,-1000 Watts
5 no 5 m Dr 31 la Corley	
ko sio a me Bible Class from	Baribbel Church
I'l bo . w. Tenth Ave Hanel	d Churdh
I like my Chapel of Chines	
† 00 p m. Thurch of letter	Day Saints.
b 10 ge m. Mastern Album	
it) p m Fnothall tlame (*	om Kenne Mach m
5 00 h m Chasel of Chines.	
4 (6) p. to. Horovellium	
St. All to the Adalah Change	

1 to p an Light Opera
1 to p an Chapet of Chimes
2 to p an Chapet of Chimes
2 to p an Loan Ray, contrater, land Sargett Sanda
10 to m Studio program
10 to p an Sweet's Rallrown Operate

San Francisco, Calif.

I seal Programs Other, Joe CHS Program for Bulance

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Local Programs (Inty. Lee CHS Pragram for Bidacce.

100 a m. Como line the Varieta.

100 a m. Home Ewest Home Fluid Concept

100 a m. The Bandman Reur

100 a m. The Reuring District

101 a m. The William Landle A. Harley

102 a m. The William Landle Concept

103 a m. The William Landle Concept

104 a m. Val Values and its Reur Garden Dishesipa.

1100 p. 20. Organ Recural District
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PO San Prancisco, Calif.
680 Re.—3000 Watts
and Prancisco Only. Son NRC Program for Bolomer. \$ 00 a no threadple Cumber of the Ale

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10 00 a.m. Ployd Wright Organ recital
10 37 a.m. Tonsectarina Church Services
2 50 p.m. The Marmoniners.
2 50 p.m. The Marmoniners.
2 15 p.m. Football Resonate ast—Bt. Mary's St. Army,
7 15 p.m. Dove Irene Kilgors, sopenso.
7 30 p.m. Sathan Abas, riotha recital.
9 50 p.m. Radio festages
0 30 p.m. Sathan festages
0 30 p.m. Abas String Quartests. Allan Wilson. engr.
10 90 p.m. Acolian Trio with Dorothy Lewis.
11 90 p.m. John Wolchan's El Putio Dance Orch.
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KFWI San Francisco, Calif.

2.30 p.m. -Florence Lorraine, coprand
3.10 p.m. -Plorence Lorraine, coprand
3.10 p.m. -Crowell Beard, banjoist.
3.15 p.m. -Planolecte
4.30 p.m. -Serma Lee contraite.
4.30 p.m. -Serma Clay Concert.
5.30 p.m. -Seinz Popular Program
8.00 p.m. -First Church of Christ Scientist

Sun Jone, Calif. 1010 Kc.—500 Waten KQW

10 15 a.m.—Sunday School Legins by Fred J. Hart 11 30 a.m.—Morning Services, First Haptist Church. 7 30 p.m.—Evening Services, First Haptist Church.

#### NORTHWEST

#### KGW

Portland, Oregon 620 Kt.-1000 Watts

Local Programs Only. See NBC Program for Balance.

# 50 g. m. - Fryan Rechal 9 30 a m. - American Legion program 10 00 s m. - International Bible Studenta. # 45 p. m. - Fradiny's Program 10 00 p. m. - Liftle Symphony Hour 11 00 p. m. - Organ Bental

Tacoma, Washington 760 Kc.--1000 Watte KVI Local Programs Only. See NRC Program for Balance.

8.30 a m.— Come Into the Oarden, DLBS.

9.00 a m.— Grgan Resital.

5.50 p. m.— Silent.

9.00 p. m. Val Valente and his Rood Garden Orch. CBS.

11:00 p. m.— Mike Doty's Orchestra, from the Oaken.

12:00 pddnight.— Slumberbustans. Fox Blatto Organ.

#### KJR

Seastle, Washington 970 Kc.-5000 Watts

Organ Concart.

"June Comic." Reading the Yunny Papers.
El Monto Musical Hour
Trean Concert.

"Ili Hour
Gynsy Dup, Quartet.
Emmanuet Tabernacle.
Music a la Varie
Organ Concert.
Lorie Trio.
Roogs of Today
Hour on Broadway
Elomedowners Orchestra.

Daniski's Imperial Grand Orchestra.
Turner's Everstate Band.
Aquelus Ensemble.
Warren Wright, Organ Concert.

Portland, Oregon

Portland, Oregon 8180 Kc .- 5000 Waits

Recordings
Tillio the Tailer
Concert Recordings
Castla Organ Concert
Progressive Girls Cub Concert
Organ Recital,
Plano Concert, Rudolph Howard,
The Sour Bast
Violin Recital Ela Unies.
Organ Concert,
Livic Trio.
Studio Sour Recital Josephine Albert
Radio tionpel Hour
Hour on Broadway
Silient Period,
Imperial Grand Orch
Portland Community Chest program
Studio Ensemble.
Angelus Kasembie
Songs of Vasierciay
Ight Organ Concert

MOUNTAIN

#### KOA

Denver, Colorado 830 Ko.-12,500 Watts

9:30 a.m. The Nomain.
9:30 a.m. The Nomain.
9:30 a.m. Montview filter. Production Church.
1:00 p.m. National Sunday Purum.
2:00 p.m. Sathath Revetes.
3:00 p.m. Cathotic Hour.
4:00 p.m. Sens. of the Season.
4:00 p.m. Sens. of the Season.
4:00 p.m. Sunday Purum.
3:00 p.m. Cathotic Hour.
4:00 p.m. Sens. of the Season.
4:00 p.m. Sunday Reflection.
3:00 p.m. Sunday Reflection.
3:00 p.m. Sunday Reflection.
3:00 p.m. Sunday Reflection.
3:00 p.m. Sunday Strennin at Soit Packer's.
3:00 p.m. Russian Cathotic Church.
3:00 p.m. Russian Cathotic Church. Russian Cathedrift Chur-Reden program. Kaffee Hag Slumber Thinie Cupett Jewels

#### ARIZONA

KTAR
Phoenis, Arisona
620 Rc. 1000 Warts
Local Programs (Inds. See NHC Programs for Balance.

2 to a m. Pipe Organ Recital 2 to a m. Cartus Brand Iber. 2 to a m. Selected Sabbath Recordings.

19 pl a m — Union Services from Presbyterian Church.
11 20 a m — Classic Hour.
12 20 n m — Mexican Church Services.
12 20 n m — Organ and Song Rectal.
4 15 p. m — Tresure Bunk Review.
4 30 p. m — Church of Letter Day Saints.
4 15 p. m — KTAR Sunday Presentation.

#### MONDAY, SEPT. 29

#### National Broadcasting Co., Inc.

Till a m.—Sunrise Serenaders. KGO.
7:30 m. m.—Lunker Start o the Day, Hugh B. Dobbs.
KHJ, KOMO, KGW, KPO, KFSD KFL
3:30 n. m.—Philancial Service program. 8:400
8:15 n. m.—Morning Melodies. EGO.
8:20 n. m.—Cross-cuts of the Day. KGO.
9:60 n. m.—Vermont Lumberjacks. KGO. KHQ. KOMO.
KGW, KELA.
9:15 n. m.—Meet the Folis: KGO.
9:50 n. m.—Radio Bamblings. KGO.
10:15 n. m.—Josephine B. Gibson. Food Talk. KGO,
KHQ, KOMO, KGW, KFT.
10:30 n. m.—Woman's Magazine of the Air. KGO. KHQ.
KOMO, KGW, KPO, KFT. KSL, KOA. KTAR.
11:30 n. m.—NBC Philinarmonic Organ Recital. KGO.
12:30 p. m.—Hotel St. Francis. Salon. Orchestra. KGO.
1:00 p. m.—Bilver Stato. Light. Opera, Gilbert. and Sullivan operas. KGO.
3:00 p. m.—Mormon Tabernacle Choir and Organ. Program presents. Pilgrims Chorus by 300 vices. KGO.
3:30 p. m.—Mathee Time, Parisian Quintet. KGO.
4:15 p. m.—Talks by Outstanding Speakers. KGO. KGW.
4:35 p. m.—Hotal Your in the Nazion's Capital. KGO.
5:30 p. m.—Hotal Your in the Nazion's Capital. KGO.
5:30 p. m.—Hotal Your in the Nazion's Capital. KGO.
5:30 p. m.—Rosy and his Gang. KGO.
5:30 p. m.—Hotal Your in the Nazion's Capital. KGO.
5:30 p. m.—Hotaly and his Gang. KGO.
5:30 p. m.—Hotal Your in the Nazion's Capital. KGO.
5:30 p. m.—Talks. Orchestra. KGO. KHQ, KGW, KECA.

99 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA.

6:00 p.m.—Maytag Orchestra. KGO. KHQ. KOMO. KGW. KECA.
6:30 p.m.—General Motors Family Party: Brigadiers Quartes. KGO. KHQ. KOMO. KGW. KFI.
7:00 p.m.—General Motors Family Party: Brigadiers Quartes. KGO. KHQ. KOMO. KGW. KFI.
7:30 p.m.—Burberg Carlson program, classical musk. KGO. KHQ. KOMO. KGW. KECA. KFSD. KTAR.
7:30 p.m.—Burber Bublders, with the Old Timer KGO. KHQ. KOMO. KGW. KECA. KFSD. KTAR.
8:00 p.m.—Pacific Sevenaders. KGO.
8:00 p.m.—Pacific Sevenaders. KGO.
8:00 p.m.—Budy Sleger's Shell Symphonists. KPO. KFI. KFSD.
8:10 p.m.—Amos 'n' Andy KGO. KHQ. KOMO. KGW. KECA. KFSD.
8:15 p.m.—Southern Harmony Pour KGO.
9:10 p.m.—Pacific National Singers. KGO. KHQ. KFSD.
10:10 p.m.—Vir Friss: Scotty KGO. KGA.
10:45 p.m.—Walter Perior. KGO.
10:45 p.m.—Walter Perior. KGO.
10:45 p.m.—Walter Perior. KGO.
10:46 p.m.—Laughner Harris. Hotel St. Francis Dance Orchestra. KGO. KFI, KFSD.

#### Columbia Broadcasting

System

System

8 15 a m. Ben and Helen Talk it over KVI.
8 30 a m. Children's Corner, Radio Home Makers. KVI.
8 45 a pi. Back Peuce, Radio Home Makers. KVI.
9 30 a m. Columbia Revue KVI.
2 30 p. m. Ann Leuf at the Organ KPRC.
12 30 p. m. Ann Leuf at the Organ KPRC.
12 30 p. m. Columbia Salon Orchestra. KVI, KDYL.
13 30 p. m. Columbia Salon Orchestra. KVI, KDYL.
14 30 p. m. Wirdman Park Hotel Orchestra from Washington, KDYL. KVI, KFRC.
13 9 p. m. Gypsy Camp. KVI, KDYL.
2 60 p. m. Manhattan Towers Orch. KLZ. KDYL.
3 60 p. m. The Varahonds. KDYL. KFRC.
4 500 p. m. Current Sventa, H. V. Kaltenboom. KDYL.
KVI, KFRC.
5 00 p. m. Purbig's Syncopated fibrory SVI KDYL.
5 30 p. m. Marif dras KVI, KFRC, KDYL. KHJ.
6 00 p. m. Guy Leinbardo'e Reval Canadians. KFRC.
KHJ.
7 30 p. m. American Maise Co. program Don Amaiso and bis violin KDYL. KPRC. KHJ. KNX.
6 00 p. m. Reef Liven and bis Billmore Orch. KDYL.
8 11 p. m. Columbia's Radio Column. KDYL.
8 30 p. m. Test Florito and bis Orchestra. KDYL.

#### SOUTHERN CALIFORNIA

#### KMTR

Hollywood, Calif. \$70 Kc.-500 Watts

370 Kc.=500 W

6 05 a.m. "Wake up, Chillun wake up"
6 05 a.m. Vernon Dance Afarathon
7 09 a.m. Old Pavorites, Harold Curtia, organist,
8 00 a.m. Stock Questations,
9 30 a.m. Home Because Experi
9 31 a.m. Home Because Experi
9 31 a.m. Home Because Kappiness Girl.
0.30 a.m. Casha Howatt, Happiness Girl.
0.31 a.m. Old Timers
0.13 a.m. Old Timers
0.13 a.m. Additional Gophera
1 00 a.m. Modes and Fashions
1 45 a.m. Public and Circ Officials
3 00 misor World in Review Evening Herald:
2 13 p.m. Franch program
5 00 p.m. Vernon Dance Marathon
9 1.5 p.m. Spanish program
5 00 p.m. Vernon Pance Marathon
9 1.5 p.m. Because
9 1.5 p.m. Because
9 1.5 p.m. Because
1 1.

#### Monday, Sept. 29.—Cont.

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5:15 p. m.—Organ Recital.
5:45 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Boys,
6:30 p. m.—Billy Markowitz Jazzmaniacs.
6:45 p. m.—Chamber of Commerce Talk.
7:00 p. m.—Vernon Dance Marathon.
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Talk on Football.
7:45 p. m.—Broadway Hits.
8:00 p. m.—Screen Mirror Frolic.
8:30 p. m.—Talking Picture Song Hits.
9:00 p. m.—"Star Reporter."
9:30 p. m.—String Quintet.
10:00 p. m.—"The Old and the New."
10:30 p. m.—Happy Harry, requests.
11:00 p. m.—Vernon Dance Marathon.
12:00 midnight—"8 Ball" and Charley Lung.
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#### KFSD

San Diego, Calif. 600 Kc.—1000 Watts

#### Local Programs Only. See NBC Program for Balance.

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Local Programs Only. See NBC Program for B
8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Morning Musical ontinued.
9:45 a. m.—Any Lou Shopping Hour.
11:00 a. m.—Service Hour.
12:00 noon.—Organ program from Fox Orpheum.
2:30 p. m.—Matinee Hour.
3:30 p. m.—Continuation of Concert.
5:30 p. m.—Continuation of Concert.
5:30 p. m.—Chuck and Red.
6:00 p. m.—Chuck and Red.
6:00 p. m.—Feature program.
8:00 p. m.—Concert Quintette with soloists.
8:45 p. m.—Cecil and Sally.
9:00 p. m.—Kennedy's Cafe.
11:00 p. m.—Kennedy's Cafe.
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#### KFI

Los Angeles, Calif. 640 Kc.—5000 Watts

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Los Angeles, Calif.
640 Kc.—5000 Watts
6430 a. m.—Opening Stock Market Quotations.
645 a. m.—Health Exercises, Louis Rueb.
730 a. m.—Karl Brandenburg, ballads.
745 a. m.—NBC, Start of the Day.
800 a. m.—Karl Brandenburg, ballads.
745 a. m.—NBC, Start of the Day.
800 a. m.—Helpful Hints to Housewives, Bess Kilmer.
9500 a. m.—Corol Johnson, piano and song.
945 a. m.—Chester Foster Rand, tenor.
1050 a. m.—Wall Street Journal.
1051 a. m.—Ochester Foster Rand, tenor.
1050 a. m.—Wall Street Journal.
1051 a. m.—Josephine Gibson, speaker, NBC.
10530 a. m.—NBC, Woman's Magazine of the Air.
11530 a. m.—Reduceoid Rhythm Boys.
11545 a. m.—French Lesson, by Annette Doherty.
1250 noon.—U. C. and U. S. Dept. of Agriculture Talk.
12515 p. m.—Frederal and State Market Reports.
(Off the Air Until 2530 F. M.
12515 p. m.—Federal and State Market Reports.
(Off the Air Until 2530 F. M.
12515 p. m.—Leonard VanBerg, popular melodies.
1300 p. m.—Wimine Fields Moore, travelog.
1445 p. m.—Leonard VanBerg, popular melodies.
1300 p. m.—Kerl News Flashes.
1450 p. m.—Kerl News Flashes.
1450 p. m.—Hes Story Man, Baron Keyes.
1450 p. m.—Bis Brother Don.
1500 p. m.—The Story Man, Baron Keyes.
1545 p. m.—Closing Stock Market Quotations.
1550 p. m.—Bob and Jimmy, popular songs.
1545 p. m.—Closing Stock Market Quotations.
1550 p. m.—Berlice Morrison, pianist.
1550 p. m.—Berlice Morrison, pianist.
1570 p. m.—Jarob Kaz, violinist.
1590 p. m.—Barnie Lang, Americas' Peronality Girl.
1591 p. m.—Jarob Kaz, violinist.
1592 p. m.—Jarob Kaz, violinist.
1593 p. m.—Jarob Kaz, violinist.
1500 p. m.—NBC, Shell program.
1500 p. m.—Midleret Laughlin, contrallo.
1515 p. m.—James Carden and cast: "Emperor of Crime."
1515 p. m.—James Carden and cast: "Emperor of Crime."
1515 p. m.—James Carden and cast: "Emperor of Crime."
1515 p. m.—James Carden and cast: "Emperor of Crime."
5:45 p. m.—
6:00 p. m.—
6:30 p. m.—
7:00 p. m.—
7:35 p. m.—
7:30 p. m.—
8:00 p. m.—
9:00 p. m.—
9:15 p. m.—
9:30 p. m.—
9:30 p. m.—
10:00 p. m.—
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#### **KMPC**

Beverly Hills. Calif. 710 Kc.-500 Watts

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7:00 a. m.—Latin-American program.
8:00 a. m.—Classified.
8:30 a. m.—State of Prosperity.
9:00 a. m.—Dan Maxwell—the King of Scotland.
9:15 a. m.—Ad-Visor.
9:30 a. m.—Tsate of Prosperity.
9:50 a. m.—Chanel Services—CBS—remote.
10:10 a. m.—Farly Morning Musicale.
11:00 a. m.—Farly Morning Musicale.
11:00 a. m.—Farly Morning Musicale.
12:00 noon—Live Stock Market Report.
12:05 p. m.—At Noonday.
1:00 p. m.—Gene Taylor.
1:45 p. m.—Bob. Bunny and Junfor.
2:00 p. m.—Gene Taylor.
1:45 p. m.—Bob. Bunny and Junfor.
2:30 p. m.—Macmillan Hawaiian prorgam.
3:00 p. m.—USC Lectures—remote.
5:00 p. m.—Just Kids Club.
5:33 p. m.—Cuckoo Clock.
9:00 p. m.—UsC Lectures—remote.
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#### **KTM**

Los Angeles, Calif. 780 Kc.—1000 Watts

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780 Kc
6:00 a. m.—Eye Opener.
7:00 a. m.—Bill Sharples and His Gaug.
9:00 a. m.—Bert's Best Bets.
1:00 p. m.—Fowler's Food for Thought.
1:30 p. m.—Semi-classical Melodies.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Tea Cup.
2:30 p. m.—Masters Album,
2:45 p. m.—Hispirational Poetry.
3:00 p. m.—Dot and Don.
3:30 p. m.—Danceland Melodies.
4:30 p. m.—Spanish Program.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Charmers of History.
9:30 p. m.—Miniature Symphony.
10:00 p. m.—Whispering Serenaders.
11:00 p. m.—Organ Recital.
12:00 midnight—Spizzerinktum Club.
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KHJ	Los Angeles, Calif
IXI I J	900 Kc.—1000 Watts
7:00 a. m.—Recordings.	
7:30 a.m.—Hallelujah.	
8:30 a. m.—Stock Exchange Rep	erts.
8:45 a. m.—Back Fence, CBS.	
9:00 a. m.—beauty talk.	
9:15 a. m.—Richardson's Music	Levers' Shop.
9:30 a. m.—Feminine Fancies, 1	Nauk.
10:30 a.m.—American Institute of	of Food Products.
10:45 a. m.—Impromptu imps—T	ed Varte, Nell Larsen.
11:15 a. m.—Safety Building and	Loan Company.
11:30 a. m.—Shafer Hat Works,	recordings.
11:45 a. m.—Records.	
12:00 noon.—Biltmore Hotel Con-	cert Orchestra.
12:30 p. m.—World-wide News.	
12:45 p. m.—Recordings.	
1:00 p. m.—L. A. Optimist Clu	b.
1:30 p. m.—Times Forum.	
2:00 p. m.—Happy Go Lucky H	lour, KFRC.
3:00 p. m.—Colonial Dames.	
3:15 p. m.—Girl Scouts.	
3:30 p. m.—Matthew Murray on	
3:45 p. m.—11. M. Robertson, T	alk on Deg ,
4:00 p. m.—Records.	
4:30 p. m.—J. Harrington, "Ter	mites.''
4:35 p. m.—Recordings.	
4:40 p. m.—Mr. Dougherty.	

4:35 p. m.—Recordings.
4:36 p. m.—Wr. Dougherty.
4:35 p. m.—World-wide News.
4:35 p. m.—Town Topics.
5:00 p. m.—Town Topics.
5:00 p. m.—Palecords.
6:00 p. m.—Don Lee Symphony.
6:30 p. m.—Concert from KFRC.
7:00 p. m.—Guy Lombardi's Oréhestra, CBS.
7:30 p. m.—Don Amaizo, CBS.
8:00 p. m.—Blue Monday Jamboree.
10:00 p. m.—World-wide News.
10:05 p. m.—Earl Burtnett.
10:22 p. m.—Anson Weeks' Orchestra.
11:00 p. m.—Earl Burtnett's Biltnore Hotel Dance Orch.
12:00 midnight.—Wesley Tourtellotte's Organ Recital.

#### KFWB

Hollywood, Calif. 950 Kc.—1000 Watts

KFWB

8:30 a. m.—Dorothy Burnham, pianist.
10:00 a. m.—'Home Economic Expert.''
10:30 a. m.—Program, courtesy of L. T. Piver, Inc.
10:45 a. m.—Melody Boys' Dance Band.
11:45 a. m.—Organ recital by Wade Hamilton.
12:00 n.con.—The Adventures of Tom and Wash.
12:15 p. m.—National Home Furnishings Week.
12:30 p. m.—Hose Valerie and her Concert Ensemble.
2:00 p. m.—Art Pabst and his Banjo in old-time songs.
2:30 p. m.—Ann Grey, popular songs.
3:30 p. m.—Emma Kinomel, soprano; Buster Dees.
4:00 p. m.—Harold Howard's Dance Band.
6:00 p. m.—Harold Howard's Dance Band.
6:00 p. m.—Harold Howard's Dance Band.
7:00 p. m.—Wade Hamilton at orum Theatre organ.
7:00 p. m.—Cecil and ally.
7:10 p. m.—Cecil and ally.
7:15 p. m.—Willard Battery Company.
8:00 p. m.—Bert Fiske's Orchestra.
8:30 p. m.—'Musical Portrait.''
9:00 p. m.—KFWB Concert Orchestra.
9:30 p. m.—Tom Brenneman's 'Radio Periscope.''
10:30 p. m.—George Olsen and his Music.
11:30 p. m.—George Fretman's Orchestra.
11:30 p. m.—George Fretman's Orchestra.

#### KFVD

Culver City, Calif. 1000 Kc.—250 Watts

6:00 a. m.—Spanish program.
7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
9:30 a. m.—Zandra—Morning Psychologist.
11:00 a. m.—Beauty Hour—Records.
12:00 noon.—The Stranger and His Guitar.
12:30 p. m.—Waves of Happiness.
1:00 p. m.—G. Allison.
2:00 p. m.—Helpful Hints to Housewives.
2:30 p. m.—Health Talk.
5:35 p. m.—Timely Topics.
10:00 p. m.—Organ—J. Newton Yates.
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight—Ballads, Old and New—Organ.

#### KNX

Hollywood, Calif. 1050 Kc .- 5000 Watts

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Hollywood, Calif.
1050 Kc.—5000 Watts
6:45 a. m.—"Earlybirds" exercises.
7:45 a. m.—"Pep and Ginger" exercises.
7:45 a. m.—"Itome Folks" exercises.
8:00 a. m.—Inspirational Talk.
8:15 a. m.—Musical program of recordings.
9:00 a. m.—Program of recordings.
9:00 a. m.—Program of recordings.
9:00 a. m.—Program of recordings.
9:00 a. m.—Home Economics Talk, Kate B. Vaughn.
10:30 a. m.—Gene Byrnes.
11:30 a. m.—Gene Byrnes.
11:30 a. m.—First Radio Church of the Air.
11:45 a. m.—Musical program.
12:00 noon.—Records.
12:30 p. m.—The Silver Silpper Cafe.
1:90 p. m.—Gff the air.)
1:30 p. m.—Eddie Albright's reading of late fiction.
2:30 p. m.—Program of recordings.
3:00 p. m.—Program of recordings.
3:00 p. m.—Vordographs by Jack Wyche Feeney.
3:15 p. m.—Luscial program of popular recordings.
3:60 p. m.—Excerpts from plays by the Civic Reportory Theatre.
4:90 p. m.—Gene Byrnes the Whispering Organist.
4:30 p. m.—Gene Byrnes the Whispering Organist.
4:30 p. m.—Gene Byrnes the Whispering Organist.
4:30 p. m.—C. P. R's. musical program.
5:100 p. m.—Travelogue.
5:115 p. m.—Trank Watanabe the Japanese Honseboy.
6:30 p. m.—The Luboviski Violin Choir, C. Mellonino.
7:00 p. m.—Peggy Wynne and Ambrose Barker.
7:30 p. m.—The KNX Symphonette and Theodore Kittay
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8:30 p. m.—One Act playlet by Georgia Fifield.
9:00 p. m.—Rio Grande Male Singers and the Piano Twins, Marie Golden and Ethel Kay.
9:30 p. m.—Rev. Ethel Duncan, Questions and Answers.
10:00 p. m.—Hotel Ambassador; Gus Arnhelm and Orch.
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#### **KMIC**

Inglewood, Calif. 1120 Kc.—500 Watts

1120 Kc.—500 Watts
6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—"Zoro" Astrologist.
9:30 a. m.—Records.
9:45 a. m.—Health Man.
10:00 a. m.—Hi-Noon Varietles.
11:15 p. m.—Hi-Noon Varietles.
1:00 p. m.—Latest Releases.
2:00 p. m.—Musical Comedy Selections.
3:00 p. m.—Popular Dance Orchestra.
4:00 p. m.—Popular Dance Orchestra.
4:00 p. m.—Sovelty Numbers.
5:00 p. m.—Gordon Smith's Radiotising Program.
6:00 p. m.—Latest Iteleases.
6:30 p. m.—"Radio Round-up."
8:30 p. m.—"Radio Round-up."
8:30 p. m.—Orchestra from Venice Ballroom.
10:30 p. m.—Musical Comedy Selections.
12:00 midnight—Louie Armstrong & his Cotton Club Orch
2:00 a. m.—Jack the Bell Boy—Dawn Patrol.

#### KFSG

Los Angeles, Calif. 1120 Kc.—500 Watts

7:00 a. m.—Family Altar Hour. 10:00 p. m.—Sunshine Hour and Studio program.

#### KGFJ

Los Angeles, Calif 1200 Kc.—100 Watts

Los Angeles, Calif 1200 Kc.—100 Watts

12:00 midnight—Mosby's Dixieland Blue Blowers.

1:00-6:00 a. m.—Nite Owl Request program.

6:00 a. m.—Breakfast Philosopher.

7:00 a. m.—Breakfast Philosopher.

7:00 a. m.—Godwill program.

8:30 a. m.—Breakfast Philosopher.

8:30 a. m.—Dr. Dean Clinic.

10:00 a. m.—The leatth Man.

11:30 a. m.—Studio Ensemble; Jerry Joyce, violinist.

11:30 a. m.—Spanish program.

12:00 ncon.—Dr. Wiseman's Talk.

12:30 p. m.—Bob Holman's California Freshmen.

1:30 p. m.—Organ Recital by Arch Fritz.

2:00 p. m.—Morey Paul's Rainbow Garden Orchestra.

3:00 p. m.—Murray & Harris, the Gainsborough Boys.

4:00 p. m.—Organ Recital by Arch Fritz.

4:30 p. m.—Sincerity program.

5:00 p. m.—Market Reports; Harmony Hawaiian Quartet.

6:00 p. m.—Glenn Edmunds' Orchestra from Elks' Club.

7:00 p. m.—Lucky Seven Orchestra.

8:00 p. m.—Bob Holman's California Freshmen.

8:30 p. m.—String Quintet; Allan Fairghild, vocalist.

9:30 p. m.—String Quintet; Allan Fairghild, vocalist.

9:30 p. m.—Grgan Melodies.

11:00 p. m.—Organ Melodies.

#### KFXM

San Bernardino, Calif. 1210 Kc.—100 Watts

Too a. m.—Early Bird Club.

7:00 a. m.—Early Bird Club.

8:00 a. m.—Sunshine Boys. Untied Vacuum Cleaners.

8:15 a. m.—Old-Time program.

8:30 a. in.—Citizens' Service program.

9:00 a. m.—San Bernardiin Music Company.

9:30 a. m.—Cal. Ariz. Land Company.

10:00 a. m.—B. S. Pearrall Company.

10:15 a. m.—California Hotel.

10:30 a. in.—Recordings.

11:00 a. m.—Currier's Health program.

11:15 a. m.—News Reports.

11:30 a. m.—Trading Post.

12:30 p. m.—Organ Recital.

5:30 p. m.—Organ Recital.

5:30 p. m.—Hunt's Theater.

5:45 p. m.—Evening Mail and News Report.

6:45 p. m.—Evening Mail and News Report.

6:45 p. m.—C. W. Barnes' Accessory Service Co.

7:00 p. m.—Penny's Milloin Dollar Orchestra.

8:00 p. m.—KFXM Sketch Book.

9:00 p. m.—Champlon-A-Thon. (Remote.)

9:30 p. m.—Olive Hazell and Ensemble.

10:00 p. m.—KFXM Carnival of the Air.

#### KFOX

Long Beach, Calif. 1250 Kc.—1000 Watts

Long Beach, Cali

5:00 a. m.—The Early Bird.

7:00 a. m.—Hello Everybody.

7:30 a. m.—Early News Items, Press-Telegram.

7:45 a. m.—Novelty Musical Numbers.

7:50 a. m.—Bright and Early Hour.

8:20 a. m.—Music.

9:00 a. m.—Beauty Talk, Mae Day Salon.

9:10 a. m.—Music.

10:30 a. m.—Gran Recital, Vera Graham.

11:00 a. m.—Rolly Wray.

11:15 a. m.—Cline and Gene.

11:30 a. m.—News Reports, Press-Telegram.

11:45 a. m.—Steinway Duo Art.

12:30 p. m.—Beatrice Smith, Novelty Entertainer.

12:45 p. m.—Musical Moments, Mart Dougherty.

10:00 p. m.—Bill and Coo.

1:30 p. m.—The Cheerio Boys.

1:50 p. m.—Dr. Harbottle, Doris and Clarence.

2:20 p. m.—Rolly Wray.

2:30 p. m.—Len Nash and his Country Boys,

3:15 p. m.—Today in History.

3:30 p. m.—Organ Recital, Vera Graham.

4:00 p. m.—Bres-Telegram Late News Reports.

4:15 p. m.—Rolly Wray in Piano Numbers.

4:30 p. m.—Bill and Coo.

4:45 p. m.—Cheerio Boys.

5:00 p. m.—Organ Recital, Vera Graham.

5:30 p. m.—Beatrice Smith, Novedty Entertriner.

6:00 p. m.—Wish and Clem."

6:10 p. m.—Beatrice Smith, Novedty Entertriner.

6:10 p. m.—Vest Pocket Minstrels.

6:30 p. m.—Vest Pocket Minstrels.

6:30 p. m.—Vest Pocket Minstrels.

6:45 p. m.—Three Vagabonds.

7:00 p. m.—Suydam's Buttercream School.

8:00 p. m.—Texas Cowboys.

8:30 p. m.—Len Nash and his Country Boys.

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10:30 p. m.—Seal Beach Marathon.
11:00 p. m.—Bennett's Crystai Ballroom.
11:30 p. m.—Majestic Ballroom.
12:00 midnight—Balboa Beach Marathon.
1:00 a. m.—Records.
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#### KTBI

Los Angeles, Calif. 1300 Kc.—1000 Watts

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1300 Kc.—1000

8:00 a. m.—Anncuncer's Gospel Song Requests.
8:15 a. m.—Devotional Service, Dr. Isaac Ward.
8:45 a. m.—Rev. E. A. Earns, Book of Acts.
9:15 a. m.—Music.
9:30 a. m.—Dr. S. Frazier Langford.
10:00 a. m.—Rev. A. P. Howells.
10:30 a. m.—Bible Doctrine, Dr. John C. Page.
11:20 a. m.—Music.
11:30 a. m.—Lecture.
12:00 noon—Chimes.
13:00 p. m.—Gospel Message.
1:30 p. m.—Hazel Shively and Gordon Hooker.
2:00 p. m.—Visiting Pastor.
9:15 a. m.—

9:30 a. m.—

10:00 a. m.—

10:30 a. m.—

11:20 a. m.—

11:30 a. m.—

12:00 noon—

1:00 p. m.—

1:30 p. m.—

2:00 p. m.—
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#### KGB

San Diego, Calif. 1330 Kc.—250 Watts

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7:00 a. m.—The Lark.
9:00 a. m.—Health Talk.
9:15 a. m.—Musical Varieties.
10:00 a. m.—Blanche Vood's Shopping Hour.
11:30 a. m.—Home Makers Half Hour.
12:00 noon—Luncheon Lyrics.
2:30 p. m.—Courtesy program.
2:45 p. m.—News, courtesy San Diego Sun.
3:00 p. m.—C. V. R. program.
3:00 p. m.—Church of Jesus Christ of L. D. S.
4:00 p. m.—Matinee program.
4:30 p. m.—Where y Forgram.
5:00 p. m.—Baron Keyes Air Castles.
5:15 p. m.—Sportologue and Lost & Found.
6:00 p. m.—Sportologue and Lost & Found.
6:00 p. m.—Sportologue and Lost & Found.
6:00 p. m.—Robles Quartet.
8:00 p. m.—Stoptologue the Charles Sican.
9:00 p. m.—Bagdad Frolic.
10:00 p. m.—Bagdad Frolic.
10:00 p. m.—Dance Orchestra from Bagdad Cafe.
11:00 p. m.—Dance Orchestra from Bagdad Cafe.
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#### KGER

Long Beach, Calif. 1360 Kc.—1000 Watts

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KGER

1360 Kc.—1000 Watts

6:00 a. m.—Studio varieties.
6:30 a. m.—Morning musicale.
7:00 a. m.—Sunrise exercise club.
7:30 a. m.—Earl Judy, piano and organ.
9:00 a. m.—Chick, Chet and Chuck.
10:00 a. m.—Women's hour and Helene Smith, pianist.
11:10 a. m.—Women's hour and Helene Smith, pianist.
11:15 a. m.—Charles Lindsey's Concert Orchestra.
12:30 p. m.—Peggy and Jerry skit.
10:00 p. m.—Allay Oop Studio Frolic.
10:00 p. m.—Studio diversities.
10:00 p. m.—Studio diversities.
10:00 p. m.—Studio diversities.
10:00 p. m.—Syncopators Dance Band.
10:00 p. m.—Syncopators Dance Band.
10:00 p. m.—Marliers' Concert Orchestra.
10:00 p. m.—Everett Hoagland's Troubadours.
10:00 p. m.—Senoritas String Trio.
10:30 p. m.—Everett Hoagland's Troubadours.
10:50 p. m.—Long Beach Sun News Flashes.
11:00 p. m.—Everett Hoagland's Troubadours.
11:30 p. m.—Organ Memories, Dick Dixon.
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#### KECA

Los Angeles, Calif. 1430 Kc.—1000 Watts

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9:00 a, m.—NBC, Vermont Lumber Jacks.
3:00 p. m.—Katherine Spangler, whistler.
3:15 p. m.—Leonard VanBerg, popular melodies.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Sherman Lloyd, pianist.
4:30 p. m.—NBC, Half Hour in the Nation's Capitol.
4:30 p. m.—NBC, Half Hour in the Nation's Capitol.
4:30 p. m.—Eddie Stockbridge, tenor.
5:00 p. m.—NBC, The Maytag Orchestra.
5:30 p. m.—NBC, General Motors Family Party.
6:00 p. m.—Buster Wilson's Orchestra.
6:30 p. m.—Edon Her's Virginla Orchestra.
7:15 p. m.—Yellow Cab Quartet.
7:30 p. m.—NBC, Amos 'n' Andy.
7:45 p. m.—NBC, Amos 'n' Andy.
7:45 p. m.—NBC, Paclc Serenaders.
8:45 p. m.—Renton Company program.
9:00 p. m.—Ray VanDyne Orchestra, with Jean Dunn.
10:00 p. m.—Iames Anderson, baritone.
10:30 p. m.—Health Exercises, Louis Rueb.
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#### NORTHERN CALIFORNIA

#### KTAB

San Francisco, Calif. 560 Kc.—1000 Watts

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7:00 a. m.—Frank Wright.
8:00 a. m.—Recordings.
8:30 a. m.—Yowne Cryer.
9:00 a. m.—Morning Prayer Hour.
9:00 a. m.—Morning Prayer Hour.
9:00 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Beardings.
10:00 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Euthn-American program.
11:30 a. m.—Eathn-American program.
12:00 nono—Mid-day Musical Notes.
1:00 p. m.—Chapel of Chimes.
1:30 p. m.—Recordings.
1:30 p. m.—Recordings.
1:30 p. m.—Alie Blue, organist; Mabel Payne.
3:00 p. m.—"Planistic Pictures in Blue."
1:30 p. m.—Elizabeth Gerherding, Current Events,
1:40 p. m.—Studio program.
1:45 p. m.—The Man of the Hour.
1:500 p. m.—The Story Man and his Mr. Castle.
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RADIO DOINGS
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5:15 p. m.—Frank Wright.
5:30 p. m.—Brother Bob's Frolic Hour.
6:30 p. m.—Chapel of Chimes.
7:00 p. m.—Studio program.
7:30 p. m.—Alice Blue presenting 'Organ Echoes.''
8:00 p. m.—'Poem Pictures' with John Teel, baritone.
9:00 p. m.—'Flashlights of Yesterday.''
10:00 p. m.—Alice Blue presenting 'Organ Echoes.''
10:30 p. m.—Studio program.
11:30 p. m.—Night Owls with Willard Kimball.
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KFRC
San Francisco, Calif.
610 Kc.—1000 Watts
Local Programs Only. See CBS Program for Balance.
Local Programs Only. See CBS Program for Balance.

7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Seal Rocks Broadcast.
9:00 a. m.—Seal Rocks Broadcast.
9:15 a. m.—La Vida Mineral Water Company.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Fary Lewis Haines.
11:00 a. m.—Mary Lewis Haines.
12:00 noon—Sherman Clay Noonday Concert.
12:55 p. m.—Closing New York Stock Quotations.
4:30 p. m.—Vowelties.
4:35 p. m.—Town Topics.
5:00 p. m.—"Mae" and his Mountain Cabin.
5:50 p. m.—S. F. Call-Bulletin's News Items.
6:00 p. m.—"Your Financial Problems."
6:15 p. m.—Studio program.
6:30 p. m.—Weather Reports.
6:30 p. m.—Weather Reports.
6:30 p. m.—Concert, DLBS.
7:00 p. m.—Gour Lombardo's Royal Canadians.
7:30 p. m.—American Maize Produce Co. program, CBS.
8:00 p. m.—Golden State Blue Monday Jamboree.
10:00 p. m.—Plymouth Contest Announcement.
10:00 p. m.—Plymouth Contest Announcement.
10:00 p. m.—Plymouth Contest Announcement.
10:20 p. m.—Hotel Mark Hopkins Orchestra.
11:00 p. m.—Earl Burtnett's L. A. Biltmore Orchestra.
11:00 p. m.—Earl Burtnett's L. A. Biltmore Orchestra.
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KPO

San Francisco. Calif. 680 Kc.—5000 Watts

Local Programs Only. See NBC Program for Balance.
7:30 a. m.—Quaker Oats—"Start o' The Day," Dobbsie.
8:00 a. m.—The Shell Happy Time.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins
11:30 a. m.—Walter W. Cribbins
11:30 a. m.—Helen Gordon Barker—Art talk.
11:50 a. m.—Time Signals, Scripture Reading.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—Ann Warner's Home Making Chat.
1:30 p. m.—Herold Small—Book Review.
1:50 p. m.—Ye Towne Cryer.
2:00 p. m.—Floyd Wright—Organ recital.
4:15 p. m.—California State C. of C., talk.
5:00 p. m.—Rhe Date Book by Stuart Strong.
5:45 p. m.—Clei and Salty.
5:45 p. m.—Cecil and Salty.
6:45 p. m.—Cecil and Salty.
7:00 p. m.—Radio feature.
9:00 p. m.—Radio feature.
9:00 p. m.—Radio feature.
9:00 p. m.—Radio feature.
9:00 p. m.—Radio feature.
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#### KFWI

San Francisco, Calif. 930 Kc.—500 Watts

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7:00 a. m.—Eye-Opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:00 a. m.—Polly Plan's Homey Period.
10:15 a. m.—Studio Program.
10:30 a. m.—Dr. T. G. Linebarger, Health Talk.
10:50 a. m.—News Broadcast.
11:50 a. m.—Biography of Thomas Edison.
11:15 a. m.—Muriel Aaron, soprano.
11:30 a. m.—Sherman Clay Concert.
12:00 noon—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Talk on Crime Prevention.
7:15 p. m.—Ed Stirm and Howard Garner.
8:30 p. m.—Chamber of Commerce Speaker.
8:35 p. m.—Studio Feature.
9:00 p. m.—Daniel Murphy, tenor.
9:30 p. m.—Song Recital by Helene Tourjee.
10:00 p. m.—Bit of Melody Boys.
11:00 p. m.—Bit of Melody Boys.
11:00 p. m.—Bit of Melody Boys.
11:00 midnight—Midnight Classic Hour.
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#### **KQW**

San Jose, Caliî. 1010 Kc.—500 Watts

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San Jose, Calif.

9:00 a. m.—Morning Music.
9:30 a. m.—U. S. Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Community Hour.
12:00 noon—Concert Recordings.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
1:30 p. m.—The Friendly Hour.
1:30 p. m.—Concert Recordings from Blue Diamond Studio.
4:30 p. m.—Children's Program.
5:00 p. m.—Baron Keyes Air Castle.
5:15 p. m.—Vesper Music.
5:30 p. m.—San Jose Radionics Health Talk.
6:00 p. m.—U. S. D. A. Farn Flashes.
6:10 p. m.—Farm Topic Discus-ions.
6:20 p. m.—Weights and Measures in Dairy Industry.
6:30 p. m.—Market Reports, San Francisco Studio.
6:45 p. m.—KQW Market Place.
7:00 p. m.—Harm Ruireau Evening Radio News.
7:00 p. m.—Farm Ruireau Evening Radio News.
7:15 p. m.—Silas and Susfe.
7:30 p. m.—News D'spetches.
7:31 p. m.—Silas and Susfe.
7:32 p. m.—Mill Bag and Announcements.
7:35 p. m.—Fittor'al.
8:00 p. m.—Urited Conservatory Program.
9:00 p. m.—Melody Master's Hour.
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#### NORTHWEST

#### KGW

Portland, Oregon 620 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.

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Local Programs Only. See NBC Progra
6:45 a. m.—Devotions,
7:90 a. m.—Bagdad Theater Organ.
9:00 a. m.—Town Crier.
11:30 a. m.—Musical Masterworks.
12:30 p. m.—Cecil and Sally.
12:45 p. m.—Pepco program.
1:00 p. m.—Cabbages and Kings.
1:45 p. m.—Julia Hayes.
2:00 p. m.—Organ Recital.
2:30 p. m.—Movie Club.
3:00 p. m.—Movie Club.
3:00 p. m.—Movie Club.
7:00 p. m.—S. S. Georgiana program.
9:00 p. m.—S. S. Georgiana program.
9:00 p. m.—Movie Club.
10:00 p. m.—Ben Selling's Boys.
11:00 p. m.—Ben Selling's Boys.
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KVI Tacoma, Washington 760 Kc.—1000 Watts Local Programs Only. See CBS Program for Balance.

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Local Programs Only. See CBS Program for Balance.

7:00 a. m.—Recordings.

10:30 a. m.—Recordings.

10:45 a. m.—Program from KOL.

11:00 a. m.—Recordings (Announcements).

2:00 p. m.—Happy-Go-Lucky Hour, DLBS.

3:00 p. m.—Recordings.

3:15 p. m.—Social Calendar.

3:30-4:00 p. m.—Talk; Vagabonds; Painless Parker, Dentists.
3:30-4:00 p. m.—Talk; Vagabonds; Painless Parker, Dentists.
4:30 p. m.—Recordings.
4:45 p. m.—Munson Motor Company.
5:54 p. m.—Silent.
9:00 p. m.—Silent.
10:00 p. m.—Studio.
10:20. p. m.—Anson Weeks' Orchestra, DLBS.
11:00 p. m.—Earl Burtnett's L. A. Biltmore Orchestra.
12:00 miduight—Slumberbusters; Fox Rialto Organ Recital
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Seattle, Washington
970 Kc.—5000 Watts
Seattle, Washingto 970 Kc.—5000 Wat 7:00 a. m.—Morning Reveilier.
7:15 a. m.—News.
8:30 a. m.—Thrift Home of the Air.
9:00 a. m.—Morning Devotional Program.
9:10 a. m.—Morning Devotional Program.
9:10 a. m.—Smilin' Sam.
10:00 a. m.—Glen Eaton. tenor.
10:15 a. m.—Beauty Talk.
10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Organ Program.
12:00 noon—World Book Man.
12:30 p. m.—Mid-Day Musicale.
1:00 p.m.—Betty Anderson, soprano.
1:15 p. m.—Dental Lecture.
1:45 p. m.—Glen Eaton, tenor.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Stonewall Jackson, guitar.
3:15 p. m.—The Three Girls.
3:30 p. m.—Stonewall Jackson, guitar.
3:45 p. m.—Tea Time Tales from Proctors.
4:00 p. m.—Organ Concert, Ivan Ditmars.
5:00 p. m.—Clet Cathers, Crooning Baritone.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports; Lost and Found.
5:50 p. m.—Garden Talk, Cecil Solly.
6:00 p. m.—Hometowners Orch.; Glen Eaton, tenor.
7:00 p. m.—Hometowners Orch.; Glen Eaton, tenor.
7:00 p. m.—Dream Melodies.
8:00 p. m.—Writhwest Salon Orch.
7:30 p. m.—Wrestling Match; Ken Stuart, announcer.
10:30 p. m.—Vic Meyers* Club Victor Orch.
12:00 midnight—Midnight Revellers.
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#### Portland, Oregon 1180 Kc.-5000 Watts

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7:00 a. m.—Morning Serenaders.
8:00 a. m.—The Clock.
9:00 a. m.—Julia Hayes.
9:30 a. m.—Classified News.
10:00 a. m.—Town Topics.
12:00 noon.—Time; Weather Report.
12:05 p. m.—Happy Hour Girls.
1:05 p. m.—Happy Hour Girls.
1:05 p. m.—Born's Rhythm Revue.
1:30 p. m.—Castle Organ Concert.
2:00 p. m.—Dental Lecture, Painless Parker.
2:30 p. m.—Wagaboud's News Reel.
4:30 p. m.—Warner Stone's Pebbles.
5:00 p. m.—Male Quartet Concert.
5:30 p. m.—Baron Keyes' Air Castles.
5:45 p. m.—Old Timer; Kellar Furniture Co.
6:00 p. m.—Farmer's Radio Club.
6:30 p. m.—Farmer's Radio Club.
6:30 p. m.—Hometowners Orch.
7:00-8:00 p. m.—Stient Period.
8:00 p. m.—Whithvinds Orch.
8:30 p. m.—Sump Program.
9:00 p. m.—Montaville Flowers.
9:30 p. m.—Cencert Eusemble.
10:00 p. m.—White Wizard.
10:15 p. m.—The Angelus.
10:30 p. m.—Jack and Jil's Radio Party.
11:30 p. m.—Jack and Jil's Radio Party.
11:30 p. m.—Tolice and Weather Reports.
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#### KOA

Denver, Colorado 830 Kc.—12,500 Watts

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6:00 a. m.—Morning Melodies.
7:00 a. m.—The Manhatters.
8:00 a. m.—The Recitalists.
8:45 a. m.—Sweet and Low Down.
9:00 a. m.—Organ Melodies.
9:30 a. m.—MJB Piano Twins.
9:45 a. m.—National Farm and Home Hour.
10:30 a. m.—Woman's Magazine of the Air.
11:10 a. m.—Weather, stocks, markets.
12:00 noon.—Organ Recital.
1:00 p. m.—Silver State Light Opera Company.
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#### Monday, Sept. 29—Cont.

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2:02 p. m.—Matinee String Trio.
2:02 p. m.—Matinee String Trio.
2:045 p. m.—Pictures from Roumanian Life.
3:00 p. m.—Mormon Tabernacle Choir.
3:30 p. m.—Colorado Sunshiners.
3:45 p. m.—Everett E. Foster, baritone.
4:00 p. m.—Rosalie Wolfe.
4:30 p. m.—Phil Cook—the Quaker Man.
4:45 p. m.—Weather, stocks, markets.
5:00 p. m.—In the Nation's Capitol (Washington).
6:00 p. m.—The Maytag Orchestra.
6:30 p. m.—General Motors Family Party.
7:00 p. m.—Stromberg-Carlson program.
7:30 p. m.—Empire Builders.
8:00 p. m.—Supreme Serenaders.
4:45 p. m.—Weather, stocks, mark 5:00 p. m.—In the Nation's Capite 6:00 p. m.—The Maytag Orchestra. 6:30 p. m.—The Maytag Orchestra. 6:30 p. m.—Stromberg-Carlson prog 7:30 p. m.—Empire Builders. 8:00 p. m.—Supreme Serenaders. 8:15 p. m.—Literary Digest Topics. 8:30 p. m.—Anound the Fireplace. 9:00 p. m.—Pacific Serenaders. 9:00 p. m.—The Arm of the Law. 10:00 p. m.—Hlarp Harmony. 10:30 p. m.—Yir Frien' Scotty. 10:45 p. m.—Hot Spot of Radio.
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#### ARIZONA

#### KTAR

Phoenix, Arizona 620 Kc. 1000 Watts

Local Programs Only. See NBC Program for Balance.

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Local Programs Only. See NBC Program for Balance
6:00 a. m.—Y. M. C. A. Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pipe Organ Recital.
8:30 a. m.—Cactus Brand Boys.
9:00 a. m.—Aunt Helen's Home Hints.
9:45 a. m.—Radio Newspaper.
10:00 a. m.—Blue Room Studio.
11:00 a. m.—Blue Room Studio.
11:00 a. m.—Pair of Jacks; Musicalities.
12:00 noon—Radio Revival.
2:30 p. m.—Alusicalities.
2:45 p. m.—Radio Newspaper; Musical Moments.
3:45 p. m.—Bu Storyland with Big Sister.
4:00 p. m.—Baron Keyes Air Castle.
4:15 p. m.—Bushiess Brevities,
5:20 p. m.—Cecil and Sally.
5:30 p. m.—House that Jack Built.
7:00 p. m.—Studio Specialties.
7:30 p. m.—Concert Orchestra.
10:00 p. m.—Radio Newspaper.
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#### TUESDAY, SEPT. 30

#### National Broadcasting Co., Inc.

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Co., Inc.

7:30 a. m.—Sunrise Serenaders. KGO.
7:30 a. m.—Quaker Start o' the Day. KHQ, KOMO, KGW, KPO, KFSD, KFT.
8:00 a. nu.—Financial Service program. KGO.
8:15 a. m.—Morning Melodies. KGO.
8:30 a. m.—Cross-cuts of the Day. KGO.
9:00 a. m.—Vermont Lumberjacks. *KGO. KHQ, KOMO, KGW, KECA.
9:15 a. m.—Meet the Folks. KGO.
9:30 a. m.—Vermont Lumberjacks. *KGO. KHQ, KOMO, KGW, KECA.
9:15 a. m.—Meet the Folks. KGO.
9:30 a. m.—William Don, comedian. KGO.
9:30 a. m.—Wolliam Don, comedian. KGO.
9:45 p. m.—The 5ntertainers. KGO.
10:00 a. m.—Color Harmony program. KGO, KOMO, KHQ, KGW, KFI.
10:30 a. m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KFO, KIT.
11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
12:00 noon—Hotel Sir Francis Drake Orchestra. KGO.
1:00 p. m.—Bach and Gold Room Orchestra. KGO.
1:00 p. m.—Black and Gold Room Orchestra. KGO.
3:05 p. m.—Organ Concert. KGO.
4:05 p. m.—Le Trio Morgan; harp, violin, piano. EGO.
4:05 p. m.—Laws that Safeguard Society. KGO, KHQ, KOMO, KGW, KECA.
4:30 p. m.—Phil Cook, the Quaker Man. KHQ, KOMO, KGW, KECA, KPSD, KTAR.
4:45 p. m.—Bonnie Laddies, Male Vocal Trio. KGO.
5:00 p. m.—Hotel St. Francis Salon Orchestra. KGO.
5:00 p. m.—Hotel St. Francis Salon Orchestra. KGO.
5:00 p. m.—Hotel St. Francis Salon Orchestra. KGO.
6:00 p. m.—Eveready program, Nat Shilkret's Orchestra. KGO, KHQ, KOMO, KGW. KECA, KFSD, KTAR.
7:30 p. m.—Happy Wonder Bakers; Phil Dewey, soloist. KGO, KHQ, KOMO, KGW. KECA, KFSD, KTAR.
7:30 p. m.—Happy Wonder Bakers; Phil Dewey, soloist. KGO, KHQ, KOMO, KGW. KECA, KFSD, KTAR.
7:30 p. m.—Happy Wonder Bakers; Phil Dewey, soloist. KGO, KHQ, KOMO, KGW. KECA, KFSD, KTAR.
7:30 p. m.—Happy Wonder Bakers; Phil Dewey, soloist. KGO, KHQ, KOMO, KGW. KECA, KFSD, KTAR.
7:30 p. m.—Happy Wonder Bakers; Phil Dewey, soloist. KGO, KHQ, KOMO, KGW. KECA, KFSD, KTAR.
7:30 p. m.—Happy Wonder Bakers; Phil Dewey, soloist. KGO, KHQ, KOMO, KGW. KECA, KFSD, KTAR.
7:00 p. m.—Briorshein Frolic. Anson Weeks' Orchestra. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
7:00 p. m.—Happy Wonder Rail
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11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra. KGO, KFI, KFSD.

#### Columbia Broadcasting System

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8:15 a. m.—Young Mother, Radio Home Makers. KVI.
8:45 a. m.—Pot of Gold, Radio Home Makers. KHJ.
9:00 a. m.—Columbia Revue. KHJ.
12:30 p. m.—Manhattan Towers Orchestra. KVI.
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11:00 p. m.—The Metropolitans. KFRC.
11:30 a. m.—Master Singers Quartet. KDYL, KFRC.
KHJ.
11:55 a. m.—Prime Minister MacDonald KDYL, KHJ.
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11:30 a. m.—Master Singers Quartet. KDYL, KFRC.
KHJ.

11:55 a. m.—Prime Minister MacDonald. KDYL. KHJ,
KFRC, KVI.

12:30 p. m.—For Your Information. KVI, KDYL.

1:00 p. m.—U. S. Navy Band. KDYL, KFRC.

1:30 p. m.—Columbia Artists Recital. KDYL.

2:30 p. m.—Bert Lown and his Biltmore Orch. KDYL.

3:30 p. m.—Bert Lown and his Biltmore Orch. KDYL.

3:30 p. m.—Bert Lown and his Biltmore Orch. KDYL.

3:30 p. m.—Harry Tucker and his Barclay Orch. KFRC.

3:15 p. m.—Harry Tucker and his Barclay Orch. KFRC.

3:15 p. m.—California Ramblers. KVI, KFRC.

4:100 p. m.—The Crockett Mountaineers. KVI, KFRC.

4:101 p. m.—Jack Denny and his Royal Orchestra from Montreal. KDYL, KVI, KFRC.

4:45 p. m.—Premier Salad Pressers. KDYL, KFRC.

5:45 p. m.—Premier Salad Pressers. KDYL, KFRC.

5:45 p. m.—Premier Salad Pressers. KDYL, KFRC.

KFRC.

5:45 p. m.—Premier Salad Pressers. KDYL, KFRC.

KOL, KHJ.

KIJ, KNX.

8:15 p. m.—Paramount Hour, KDYL, KFRC. KOL, KHJ, KNX.

#### SOUTHERN CALIFORNIA

#### **KMTR**

Hollywood, Calif 570 Kc.—500 Watts

-"Wake up, Chillun, wake up."
-Vernon Dance Marathon.
-Old Favorites, Harold Curtis.
-Stock Quotations. 6:00 a. m.
6:45 a. m.
7:00 a. m.
8:00 a. m.
8:00 a. m.
8:30 a. m.
8:30 a. m.
8:31 a. m.
9:15 a. m.
9:15 a. m.
9:10 a. m.
10:00 a. m.
11:00 a. m.
11:00 a. m.
11:15 p. m. Stock Quotations.

—Records.
—Health Man.
—Records.
—Home Economics Expert.
—Records.
—Louise Howatt, Happiness Girl.
—Galloping Gophers.
—Wolds and Fashions.
—Public and Civic Officials.
—"World in Review." Evening Herald.
—Prosperity Hour.
—Records.
—Spanish program.

-Spanish program. -Vernon Dance Marathon.

3:00 p. m.—Vernon Dance Marathon.
3:15 p. m.—Records.
4:00 p. m.—Hi-Hatters from Harlem.
4:30 p. m.—Trading Post program.
5:15 p. m.—Organ Recital.
5:45 p. m.—Reporter of the Air, Judge Valentine.
6:00 p. m.—Banjo Boys.
6:30 p. m.—Studio Melody Makers.
7:00 p. m.—Vernon Dance Marathon.
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Popular Ballads.
8:15 p. m.—Baseball Game from Wrigley Field.
10:30 p. m.—Happy Harry, requests.
11:00 p. m.—Vernon Dance Marathon.
12:00 midnight—''8 Ball' and Charley Lung.

#### KFSD

San Diego, Calif. 600 Kc.—1000 Watts

#### Local Programs Only. See NBC Program for Balance.

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8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Morning Musical continued.
9:15 a. m.—Morning Musical continued.
9:15 a. m.—Morning Musical continued.
9:15 a. m.—Amy Lou Shopping Hour.
11:00 a. m.—Service Hour.
12:00 noon.—Studio program.
2:00 p. m.—Matinee Hour.
2:30 p. m.—Organ Recital.
3:00 p. m.—French Lesson.
4:45 p. m.—Sidelights on the News,
5:00 p. m.—Latin-American program.
5:30 p. m.—Late News Items,
5:30 p. m.—Chuck and Red.
6:00 p. m.—Feature program.
6:45 p. m.—Renton program.
7:30 p. m.—Concert Trio.
8:45 p. m.—Concert Trio.
8:45 p. m.—Cecil and Sally.
10:00 p. m.—Kennedy's Cafe.
11:00 p. m.—Request program.
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#### KFI

Los Angeles, Calif. 640 Kc.—5000 Watts

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6:30 a. m.—Opening Stock Market Quotations.
6:45 a. m.—Health Exercises, Louis Rueb.
7:30 a. m.—Gertrude Gusselle, ballads.
7:45 a. m.—NBC, Start o' the Day.
8:00 a. m.—Sechude Gusselle, ballads.
7:46 a. m.—NBC, Start o' the Day.
8:00 a. m.—Beauty Talk by Sadye Nathan.
9:15 a. m.—Helpful Hints to Housewives, Bess Kilmer.
9:30 a. m.—Wall Street Financial News.
9:45 a. m.—Beartice Mable, Beauty Talk.
10:00 a. m.—NBC, Color Harmony.
10:30 a. m.—NBC, Color Harmony.
11:30 a. m.—Reduceoid Rhythm Boys.
11:45 a. m.—English Lesson, Artia Z. Drew.
12:00 noon.—U. C. and U. S. Dept. of Agriculture.
12:15 p.m.—Federal and State Market Reports.
12:30 p. m.—Seeing Southern California with Seymou Hastings.
2:30 p. m.—Selly and Russell Hill, piano and song.
3:00 p. m.—Sylvia's Happy Hour.
3:30 p. m.—Sylvia's Happy Hour.
3:30 p. m.—Wedgwood Nowell, playgoers' club.
4:15 p. m.—KFI News Flashes, followed by Dr. John T. Miller.
4:30 p. m.—Big Brother Don.
5:00 p. m.—The Story Man, Baron Keyes.
5:30 p. m.—Dr. H. Edward Myers: Care of the teeth.
5:45 p. m.—Closing Stock Market Quotations.
6:00 p. m.—G, R, Walters, Radio Talk.
6:15 p. m.—Vernon Elkins' Cotton Plekers' Orchestra.
7:00 p. m.—NBC, Vlolet Ray Muste Box.
                                                                                                                                                     Opening Stock Market Quotations.

Health Exercises, Louis Rueb.
Gertrude Gusselle, ballads.

NBC, Start o' the Day.

NBC, Shell Happy Time.

Beauty Talk by Sadye Nathan.

Helpful Hints to Housewives, Bess Kilmer.

Wall Street Financial News.

Beatrice Mabie, Beauty Talk.

NBC, Color Harmony.

NBC, Woman's Magazine of the Air.

Reduceoid Rhythm Boys.

English Lesson, Artia Z. Drew.

U. C. and U. S. Dept. of Agriculture.

Federal and State Market Reports,

Seeing Southern California with Seymour
                                                                                                                                                             -Winnie Fields Moore, travelog.
-Sally and Russell Hill, piano and song.
-Sylvia's Нарру Hour.
-Wedgwood Nowell, playgoers' club.
-КFI News Flashes, followed by Dr. John
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8:30 p.m.—Virginia Flohri, soprano; James Burroughs. 9:30 p.m.—James tarden and cast: "Emperor of Crime." 9:45 p.m.—Ron Wilson and Don Warner, piano duets. 10:00 p.m.—Acolian Organ Recital. 11:00 p.m.—NBC, Hotel St. Francis Dance Orchestra.

#### **KMPC**

Beverly Hills, Calif. 710 Kc.-500 Watts

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7:00 a. m.—Latin-American program.

8:00 a. m.—Classified.

8:30 a. m.—State of Prospertiy.

9:00 a. m.—Dan Maxwell—the King of Scotland.

9:15 a. m.—The Ad-Visor.

9:30 a. m.—Sam.

9:50 a. m.—Chapel Services—USC—remote.

10:15 a. m.—Recordings.

11:00 a. m.—Rollicking Radioliers—remote.

12:00 noon.—Live Stock Market Report.

12:05 p. m.—Happy Chappies.

1:00 p. m.—Gene Taylor—Plano Solos.

1:45 p. m.—Bob, Bunny and Junior.

2:00 p. m.—Glassical and Semi-Classical.

3:00 p. m.—Prof. Janclaes—Piano.

3:15 p. m.—On the Shores of Hawail.

3:30 p. m.—Away Down South.

4:00 p. m.—Just Kids Club.

9:00 p. m.—Just Kids Club.

9:00 p. m.—Master Service—Happy Chappies.

10:00 p. m.—Master Service—Happy Chappies.

10:00 p. m.—Beverly Itill Billies.

11:00 p. m.—Bay Howell—"The And How" Boy.
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#### KTM

Los Angeles, Calif. 780 Kc.—1000 Watts

6:00 a. m.—Eye Opener.
7:00 a. m.—Bill Sharples and His Gang.
9:00 a. m.—Bill Sharples and His Gang.
9:00 a. m.—Powler's Best Bets.
1:00 p. m.—Fowler's Food for Thought.
1:30 p. m.—Seni-classical Melodies.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Tea Cup.
2:30 p. m.—Masters Album.
2:45 p. m.—Inspirational Poetry.
3:00 p. m.—Donceland Melodies.
4:30 p. m.—Danceland Melodies.
4:30 p. m.—Spanish Program.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Iighway Highlights.
10:00 p. m.—Organ Recital.
11:00 p. m.—Organ Recital.
11:00 p. m.—Arias from Famous Operas.

#### KHJ

Los Angeles, Calif. 900 Kc.—1000 Watts

7:00 a. m.—Recordings .
7:30 a. m.—Hallelujah Hour.
8:30 a. m.—Stock Exchange Reports.
8:45 a. m.—Pot of Gold, CBS.
9:00 a. m.—Columbia Revue, CBS.
9:30 a. m.—Feminine Fancies, KFRC
10:30 a. m.—Virginia and Andy.
11:00 a. m.—Talk 7:30 a. m.-8:30 a. m.-9:00 a. m.-9:30 a. m.-10:30 a. m.-11:00 a. m.-11:30 a. m.-KFRC. 9:30 a. m.—Feminine Fancies, KFRC.

10:30 a. m.—Virginia and Andy.

11:00 a. m.—Talk.

11:15 a. m.—Safety Building and Loan Company.

11:30 a. m.—Master Singers Quarter, CBS.

12:00 noon.—Biltmore Concert Orchestra.

12:30 p. m.—World-wide News.

12:45 p. m.—Los Angeles Advertising Club Luncheon.

1:00 p. m.—Times Forum.

2:00 p. m.—Times Forum.

2:00 p. m.—Clelia Collins, Finance.

3:15 p. m.—Safety Conference, talk.

3:30 p. m.—Midnight Mission, talk.

3:45 p. m.—U. S. C. Trojan period.

4:30 p. m.—Hecordings.

4:30 p. m.—Platt Music Company.

4:55 p. m.—Town Topics.

5:00 p. m.—Seeing So. Calif, with Seymour Hastings,

5:30 p. m.—Commissioner Thorpe.

5:45 p. m.—Commissioner Thorpe.

5:45 p. m.—Leggett program, CBS.

6:00 p. m.—Peggy Hamilton, Romance of Fashions.

6:30 p. m.—Prof. Lindsley.

7:00 p. m.—Pof. Lindsley.

7:00 p. m.—Studio program.

8:15 p. m.—Paramount Hour, CBS.

8:15 p. m.—Paramount Hour, CBS.

8:15 p. m.—Studio program.

8:15 p. m.—Studio program.

9:00 p. m.—World-wide News.

10:05 p. m.—World-wide News.

10:05 p. m.—World-wide News.

#### KFWB

Hollywood, Calif. 950 Kc.—1000 Watts

Hollywood, Calif.

8:30 a. m.—Dorothy Burnham in popular piano numbers.
10:00 a. m.—Organ recital.
10:30 a. m.—Melody Boys' Dance Band.
11:30 a. m.—Melody Boys' Dance Band.
11:30 a. m.—Organ recital by Wade Hamilton.
12:00 noon.—The Adventures of Tom and Wash.
12:15 p. m.—National Home Furnishings Week.
12:30 p. m.—Hatoinal Home Furnishings Week.
12:30 p. m.—Late recordings.
2:30 p. m.—Late recordings.
3:30 p. m.—Late recordings.
3:30 p. m.—Emma Klmmel, soprano; Buster Dees.
4:00 p. m.—Harold Howard's Dance Band.
6:00 p. m.—Pig 'n' Whistle Entertainers.
6:30 p. m.—Wade Hamilton at Forum organ.
7:00 p. m.—Cecil and Sally.
7:10 p. m.—KFWB Salon Orchestra.
7:30 p. m.—Golden Days."
8:00 p. m.—Bert Fiske's Orchestra.
8:30 p. m.—Strings and Bows.
9:00 p. m.—The Edgeworth Plantation Club.
9:30 p. m.—Main bout from the Olympic Auditorium.
10:30 p. m.—Johnny Johnson and his Orchestra.

#### **KFVD**

Culver City, Calif. 1000 Kc.—250 Watts

6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Beauty Hints—Records.
9:30 a. m.—Zandra—Morning Psychologist.
11:00 a. m.—Beauty Hour—Records.

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21:00 noon.—The Stranger and His Gultar.
21:30 p. m.—Waves of Happiness.
12:45 p. m.—Dlet Quetsion Box,
1:00 p. m.—G. Allison.
1:00 p. m.—G. Allison.
2:00 p. m.—Gurrier's Messenger.
2:30 p. m.—Merchants Slogan Contest.
4:15 p. m.—Health Talk,
5:35 p. m.—Timely Topics.
10:00 p. m.—Organ—J, Newton Yates,
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight—Ballads. Old and New—Organ.
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Hollywood, Calif. 1050 Kc.—5000 Watts KNX

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Hollywood, Calif.

1050 Kc.—5000 Watts

6:45 a. m.—"Earlybirds" exercises.

7:45 a. m.—"Pep and Ginger" exercises.

8:00 a. m.—finspirational Talk.

8:15 a. m.—Records.

8:30 a. m.—Clinic of the Air.

9:09 a. m.—Clinic of the Air.

9:09 a. m.—Clinic of the Air.

10:00 a. m.—'Be Young and Be Happy."

10:30 a. m.—Home Economics talk.

11:00 a. m.—The KNX Dance Group.

11:40 a. m.—Records.

11:40 a. m.—Records.

12:15 p. m.—Belco Talk presented by H. F. Allen.

12:20 p. m.—Silver Silpper Cafe.

10:00 p. m.—(Off the air.)

11:00 p. m.—(Off the air.)

11:00 p. m.—Guide Albright's reading of late fiction.

2:00 p. m.—Way" the Jingle Man.

2:00 p. m.—Hay" the Jingle Man.

2:00 p. m.—Hay" the Jingle Man.

2:00 p. m.—Hiram and Simpson at Yapp's Crossing.

3:15 p. m.—Lost and found announcements.

3:25 p. m.—Lost and found announcements.

3:25 p. m.—Gene Byrnes the Whispering Organist.

4:00 p. m.—Travelogue.

5:15 p. m.—Travelogue.

5:15
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#### **KMIC**

Inglewood, Calif. 1120 Kc.—500 Watts

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G:00 a. m.—Andy and Jack.

8:00 a. m.—Records.

8:00 a. m.—Records.

9:00 a. m.—Records.

9:05 a. m.—Records.

9:05 a. m.—Records.

9:05 a. m.—Records.

9:05 a. m.—Records.

9:06 a. m.—Records.

9:07 a. m.—Hallin Man.

10:08 a. m.—Hallin Man.

10:09 a. m.—Liadio News Reporter.

12:15 p. m.—Hil-Noon Varieties.

1:00 p. m.—Light, Opera Selections.

1:00 p. m.—Popular Dance Orchestras.

1:00 p. m.—Popular Dance Orchestras.

1:00 p. m.—Worlty Numbers.

1:00 p. m.—Gordon Smith's Radiotising Program.

1:00 p. m.—Gordon Smith's Radiotising Program.

1:00 p. m.—Records.

1:00 p. m.—Musical Conedy Selections.

1:00 mldnight—Louic Armstrong & his Cotton Club Orch

2:00 a. m.—Jack the Bell Boy—Dawn Patrol.
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#### KFSG

Los Angeles, Calif. 1120 Kc.—500 Watts

7:00 a. m.—Family Altar Hour, 10:00 a. m.—Sunshine Hour, 11:00 a. m.—Organ Recital.

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Los Angeles, Calif.

12:00 midnight—Mosby's Dixieland Blue Blowers.

1:00-0,00 a. m.—Nite Owl Request program.

6:00 a. m.—Breakfast Philosopher.

7:00 a. m.—Goodwill program.

8:80 a. m.—Recordings.

0:80 a. m.—Dre Baldio Ensemble; George Cox, 'cellist.

11:00 a. m.—Spanish program.

11:00 a. m.—Spanish program.

12:00 noon.—Dr. Wiseman's Talk.

12:30 p. m.—Bob Holman's California Freshmen.

1:30 p. m.—Organ Recital by Arch Fritz.

1:30 p. m.—Morey Paul's Rainbow Garden Orchestra.

8:00 p. m.—Morey Paul's Rainbow Garden Orchestra.

8:00 p. m.—Morey Paul's Rainbow Garden Orchestra.

6:00 p. m.—Market Reports; Harmony Hawlian Quartet.

6:00 p. m.—Glenn Edmunds' Orchestra from Elks' Club.

7:00 p. m.—Bob Holman's California Freshmen.

8:00 p. m.—Morey Paul's Rainbow Garden Orchestra.
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#### **KFXM**

San Bernardino, Calif. 1210 Kc.-100 Watts

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7:00 a. m.— Early Bird Club.
8:00 a. m.— Old Flime program.
8:130 a. m.— Old Flime program.
8:130 a. m.— Clidzen's Service Bureau.
9:00 a. m.— Clidzen's Service Bureau.
9:00 a. m.— Cal. Arlz. Land Company.
10:00 a. m.— B. S. Pearsail Company.
10:15 a. m.— California Hotel.
10:30 a. m.— Recordings.
11:15 a. m.— News Reports.
11:15 a. m.— News Reports.
11:10 p. m.— Nording Post.
12:00 noon.— Organ Recital.
5:10 p. m.— Nording Math.
6:15 p. m.— Svoning Math.
6:15 p. m.— Nows Reports.
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6:30 p. m.—A. G. McCrea—Hudson-Essex.
7:00 p. m.—Donleon Oil Company.
7:30 p. m.—Studio Artists.
8:00 p. m.—Fire and Police program.
8:30 p. m.—Studio program.
9:00 p. m.—Champion-A-Thon. (Remote.)
10:00 p. m.—Eagles Ballroom. (Remote.)
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#### **KFOX**

Long Beach, Calif. 1250 Kc.—1000 Watts

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Long Beach, O

1250 Kc.—1000 V

5:000 a. m.—The Early Bird.

1:000 a. m.—Hello Everybody.

7:300 a. m.—Bearly News Items, Press-Telegram.

7:45 a. m.—Novelty Musical Numbers.

7:50 a. m.—Bright and Early Hour.

8:200 a. m.—Beight and Early Hour.

8:200 a. m.—Music.

9:000 a. m.—Beauty Talk, Mae Day Beauty Salon.

9:100 a. m.—Beauty Talk, Mae Day Beauty Salon.

9:100 a. m.—Beauty Talk, Mae Day Beauty Salon.

11:000 a. m.—Beauty Talk, Mae Day Beauty Salon.

11:000 a. m.—Beauty Talk, Mae Day Beauty Salon.

9:100 a. m.—Beauty Talk, Mae Day Beauty Salon.

11:000 a. m.—Beauty Talk, Mae Day Beauty Salon.

9:100 a. m.—Grgan Recital, Vera Graham.

11:010 a. m.—Busical Moments, Mart Dougherty.

11:010 p. m.—Hollywood Girls.

12:010 p. m.—Cheerio Boys.

1:010 p. m.—Drois and Clarence.

1:020 p. m.—Bolly Wray.

1:030 p. m.—Cheerio Boys.

1:050 p. m.—Today in History.

1:050 p. m.—Persy Telegram Late News Reports.

1:050 p. m.—Bolly Wray in piano numbers.

1:050 p. m.—Hollywood Girls.

1:070 p. m.—Cheerio Boys.

1:080 p. m.—Hollywood Girls.

1:080 p. m.—Percy Prunes and Dalsy Mae.

1:080 p. m.—Percy Prunes and Dalsy Mae.

1:080 p. m.—Percy Prunes and Dalsy Mae.

1:080 p. m.—Dr. Robert Williams.

1:080 p. m.—Dr. Robert Williams.

1:080 p. m.—Dris and Clarence.

1:080 p. m.—Ezra and Abe.

1:080 p. m.—Dris and Clarence.

1:080 p. m.—Silver Spray Hawatians.

1:080 p. m.—Dris and Clarence.

1:080 p. m.—Sal Beach Marathon.

1:080 p. m.—Seal Beach Marathon.

1:090 p. m.—Bennett's Crystal Ballroom.

1:090 p. m.—Bennett's Crystal Ballroom.

1:090 midnight—Balboa Beach Marathon.

1:000 midnight—Balboa Beach Marathon.
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Too Angeles, Calif. KGFF

1300 Kc.—1000 Watts
6:00 p. m.—Poetry and Music Club.
6:30 p. m.—W. W. Newberry.
7:00 p. m.—John Untried. Radio Song Evangelist.
7:15 p. m.—Woman's Civic Hour, Mrs. Stentz.
7:45 p. m.—Jock McGilp.
8:00 p. m.—Bob Shuler's Civic Hour.
9:00 p. m.—South Park Christian Church Bereans.
9:30 p. m.—Torrance Mchcdist Church.
10:00 p. m.—Crook Brothers; Northwest Trappers.

#### KTBI

Los Angeles, Calif. 1300 Kc.—1000 Watts

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1300 Kc.-

8:00 a. m.—Gospel Song Requests.

8:15 a. m.—Devotional Service.

8:145 a. m.—News of Christian Work.

9:15 a. m.—Lecture.

9:45 a. m.—Book Review.

10:35 a. m.—Dr. John C. Page.

11:30 a. m.—Visiting Missionary Message.

12:00 noon—Chimes.

1:00 p. m.—Special Gospel Message.

1:30 p. m.—Musical program.

2:00 p. m.—Visiting Pastor.
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San Diego, Calif. 1330 Kc.—250 Watts

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KGB
7:00 a. m.—The Lark.
9:00 a. m.—Health Talk.
9:00 a. m.—Health Talk.
9:15 a. m.—Musical Varieties.
10:00 a. m.—Blanche Wood's Shopping Hour.
11:30 a. m.—Hone Makers Half Hour.
12:00 noon—Luucheon Lyries.
2:30 p. m.—Courtesy program.
2:45 p. m.—News, courtesy San Diego Sun.
3:00 p. m.—C. V. R. program.
4:00 p. m.—Watinee program.
4:00 p. m.—Watinee program.
5:00 p. m.—U. S. Dept. of Agriculture, Farm Talk.
4:40 p. m.—Courtesy program.
5:00 p. m.—Baron Keyes Air Castles.
5:15 p. m.—KGB Birthday Party.
5:45 p. m.—Sportologue and Lost & Found.
6:00 p. m.—Merchants Air Service.
7:00 p. m.—Margie Burns with Carolyn Lee.
7:45 p. m.—Sponsored program.
8:00 p. m.—Highway Highlights.
9:00 p. m.—Highway Highlights.
9:00 p. m.—Highway Highlights.
9:00 p. m.—Acolian Male Quartet.
10:00 p. m.—Dance Orchestra from Bagdad Cafe.
11:00 p. m.—Dance Orchestra from Bagdad Cafe.
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Long Beach, Calif. 1360 Kc.—1000 Watts

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KGER
6:00 a. m.—Morning diversities.
6:30 a. m.—Studio musical melange.
7:00 a. m.—Studio musical melange.
7:00 a. m.—Studio musical melange.
9:00 a. m.—Chick, Chet and Chuck, guitars and voice.
9:00 a. m.—Chick, Chet and Chuck, guitars and ovice.
10:00 a. m.—Women's hour, and Helene Smith, plano.
11:00 a. m.—Women's hour, and Helene Smith, plano.
11:15 a. m.—Studio soloists' program.
12:15 p. m.—Silent for fifteen minutes.
12:30 p. m.—Peggy and erry skit.
12:45 p. m.—Cecil Fry, songs and plano.
1:00 p. m.—Allay Oop Studio Frolic.
2:00 p. m.—Organ requests, Dick Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Organ; Triolians; singer.
6:00 p. m.—Silent for fifteen minutes.
6:15 p. m.—Triolian Trio and Edna Bond, blues singer.
7:00 p. m.—Syncopators' Dance Band.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Mariners' Concert Orchestra.
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8:30 p. m.—Rhythm Makers' Dance Orchestra.

9:00 p. m.—Everett Hoagland's Troubadours.

9:30 p. m.—Olympic fights, Los Angeles.

10:30 p. m.—Cavaliers' Dance Orchestra.

10:50 p. m.—Long Beach Sun News Flashes.

11:00 p. m.—Everett Hoagland's Troubadours.

11:30 p. m.—Dick Dixon, organ memories.
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#### KECA

Los Angeles, Calif. 1430 Kc.—1000 Watts

9:00 a. m.—NBC, Vermont Lumber Jacks.
(Off the Air Until 3:15 P. M.)
3:15 p. m.—NBC, Laws that safeguard society, Dean G.
L. Archer.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Sherman Lloyd, pianist.
4:00 p. m.—Ballads on Approval.
5:00 p. m.—Carol Johnson, piano and song.
5:15 p. m.—Annette Petite, character songs.
6:30 p. m.—NBC, Happy Wonder Bakers.
6:30 p. m.—NBC, Westinghouse Salute.
6:30 p. m.—NBC, Westinghouse Salute.
6:30 p. m.—NBC, RKO Hour.
7:00 p. m.—Hollywood Hams.
7:15 p. m.—R. O. Valentine, baritone.
7:30 p. m.—NBC, Amos '1' Andy.
7:45 p. m.—NBC, Sperry Smiles.
8:00 p. m.—Helen Guest, ballads.
8:30 p. m.—Nick Harris program.
9:00 p. m.—Florsheim Frolics, NBC.
9:30 p. m.—Packard Concert Orchestra, NBC.
10:00 p. m.—KECA String Ensemble.
10:30 p. m.—Health Exercise, Louis Rueb.

NORTHERN CALIFORNIA San Francisco, Calif. 560 Kc.—1000 Watts KTAB

San Francisco, Calif.
560 Kc.—1000 Watts
7:00 a. m.—Frank Wright.
8:00 a. m.—Recordings.
8:45 a. m.—The Melody Girl.
9:00 a. m.—Morning Prayer Hour.
9:30 a. m.—Lou Emmel in one half hour of Radio Cheer.
10:00 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Du Emmel in one half hour of Radio Cheer.
11:00 a. m.—Studio program.
11:30 a. m.—Latin-American program.
12:00 noon—Mid-day Musical Notes.
1:00 p. m.—Chapel of Chimes.
1:30 p. m.—Recordings.
2:40 p. m.—Baseball from Recreation Park.
4:45 p. m.—The Man of the Hour.
5:00 p. m.—The Story Man and his Air Castle.
5:15 p. m.—Frank Wright.
5:30 p. m.—Brother Bob's Frolic Hour.
6:30 p. m.—Chapel of Chimes.
7:100 p. m.—Recordings.
7:15 p. m.—Frank Wright.
7:30 p. m.—Alice Blue "Organ Echoes."
7:45 p. m.—Alice Blue "Organ Echoes"; Carl Tobin, tenor.
8:00 p. m.—Alice Blue "Organ Echoes"; Carl Tobin, 10:30 p. m.—Studio program.
10:30 p. m.—Studio program.
11:30 p. m.—Wight Owls" with Willard Kimball. **KTAB** 

#### **KFRC**

San Francisco, Calif. 610 Kc.—1000 Watts

Local Programs Only. See CBS Program for Balance.

Local Programs Only. See CBS Program for Balance.

7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Quotations.
7:30 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Recordings.
9:00 a. m.—Seal Rocks Broadcast.
10:00 a. m.—Seal Rocks Broadcast.
10:00 a. m.—Feminine Fancies.
10:30 a. m.—Feminine Fancies.
10:30 a. m.—Feminine Fancies.
11:00 a. m.—Recordings.
12:00 noon—Sherman Clay Noonday Concert.
12:05 p. m.—Closing New York Stock Quotations.
12:00 p. m.—Happy-Go-Lucky Hour, CDLBS.
11:50 p. m.—Something about Everything.
10:00 p. m.—KFRC Dance Band, DLBS.
10:00 p. m.—KFRC Dance Band, DLBS.
10:00 p. m.—Wiscal Forget-me-Nots.
10:00 p. m.—Edna Fischer, "Piano Moods."
10:00 p. m.—Dream Melodies, DLBS.
10:00 p. m.—Spanish Mirror, DLBS.
10:00 p. m.—Spanish Mirror, DLBS.
10:00 p. m.—Plymouth Contest Announcement.
10:00 p. m.—Plymouth Contest Announcement.
10:00 p. m.—Plymouth Contest Announcement.
10:00 p. m.—Ten o'Clock Tom.
10:20 p. m.—Valente and his Roof Garden Orchestra.

KPO
San Francisco, Calif.
680 Kc.—5000 Watts
Local Programs Only. See NBC Program for Balance.

Coal Programs Only. See NBC Program for Balance
7:30 a. m.—Quaker Oats—"Start o' The Day."
8:00 a. m.—The Shell Happy Time.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:30 a. m.—Walter W. Cribbins.
11:35 a. m.—Badlo feature.
11:59 a. m.—Time Signals. Scripture Reading.
12:95 a. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—Sperry Question Airbox.
1:30 p. m.—KPO Sequoains.
2:30 p. m.—Ye Towne Cryer.
2:35 p. m.—Knelckerbocker Piano Duo.
2:45 p. m.—Get Associated with Baseball.
4:30 p. m.—Get Associated with Baseball.
4:30 p. m.—Get Associated with Baseball.
5:30 p. m.—Get Associated with Baseball.
6:15 p. m.—Federal Business Association talk.
5:30 p. m.—The Date Book, by Stuart Strong.
5:45 p. m.—Federal Business Association talk.
5:30 p. m.—The Date Book, by Stuart Strong.
6:45 p. m.—Cecl and Sally.
7:00 p. m.—KPO Masters of Music.
6:45 p. m.—Cecl and Sally.
7:00 p. m.—The Harmonizers.
8:30 p. m.—The Harmonizers.
8:315 p. m.—Heeting In The Tavern.
8:30 p. m.—The Harmonizers.
8:35 p. m.—Reacting In The Tavern.
8:30 p. m.—The Harmonizers.
8:30 p. m.—The Date Orch.
8:30 p. m.—The Harmonizers.

#### Tuesday, Sept. 30—Cont.

San Francisco, Calif. 930 Kc.—500 Warts

- 930 Kc.—56
  7:00 a. m.—Eye-Opener Program.
  9:00 a. m.—Slogan Contest.
  9:30 a. m.—Records and Amouncements.
  10:00 a. m.—Hotel Belevue Program.
  10:30 a. m.—Dr. T. G. Linebarger, Health Talk.
  10:50 a. m.—Dr. T. G. Linebarger, Health Talk.
  10:50 a. m.—Dr. T. G. Linebarger, Malth Talk.
  10:50 a. m.—Dr. T. G. Linebarger, Malth Talk.
  10:50 a. m.—Dinner Dance Music.
  7:00 p. m.—Dinner Dance Music.
  7:00 p. m.—Poinner Dance Music.
  7:15 p. m.—Forum on Child Guidance.
  11:00 p. m.—Slogan Contest.
  12:00 midnight—Midnight Classic Hour.

#### KOW

San Jose, Calif. 1010 Kc.--500 Watts

9:00 a. m.—Morning Music.
9:30 a. m.—U. S. Weather Reports.
9:30 a. m.—U. S. Weather Reports.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Community Hour.
12:00 noon—Popular Recordings.
12:30 p. m.—Market Reports,
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
1:30 p. m.—Variety Recordings.
1:30 p. m.—Wariet Reports.
1:30 p. m.—Wariet Reports.
1:30 p. m.—Waret Reports.
1:30 p. m.—Market Reports.
1:30 p. m.—Waret Reports.
1:45 p. m.—Way Market Place.
1:45 p. m.—Way Market Place.
1:45 p. m.—Farm Bureau Evening Radio News.
1:45 p. m.—Farm Bureau Evening Radio News.
1:45 p. m.—Electrical Talk.
1:40 p. m.—Electrical Talk.
1:50 p. m.—KQW Players.
1:50 p. m.—KQW Players.
1:50 p. m.—KQW Players.
1:50 p. m.—Gypsy Melodies and Tales.

#### NORTHWEST

#### KGW

Portland, Oregon 620 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.

Local Programs Only. See NBC Progra

6:45 a. m.—Devotions.
7:00 a. m.—Bagdad Theater Organ.
8:00 a. m.—Bagdad Theater Organ.
8:00 a. m.—Town Crier.
11:30 a. m.—Town Crier.
11:30 a. m.—Musical Masterworks.
12:00 noon—Powers' Pied Piper.
12:30 p. m.—Ceol and Sally.
12:45 p. m.—Pepco program.
1:00 p. m.—Cabbages and Kings.
2:00 p. m.—Baby's Bondoir Organ.
3:45 p. m.—Musical Masterworks.
4:30 p. m.—Palace Laundry Features.
7:00 p. m.—Carnation Melodists.
8:30 p. m.—Oregon Historical Sketch.
8:45 p. m.—Jeannette Cramer.
9:38 p. m.—Fisher's Blend Hour, KOMO.

#### KVI

Tacoma, Washington 760 Kc.-1000 Watts

#### Local Programs Only. See CBS Program for Balance.

grams Only. See CBS Program.

—Recordings.
—Feminine Fancies, DLBS.
—Program from KOL.
—Recordings (Announcements).
—The Metropolitans.
—Happy-Go-Lucky Hour, DLBS.
—Recordings.
—Social Calendar.
—Recordings.
—To be announced.
—Stlent.
—Studio. 9:00 p. m.—Studio. 9:30 p. m.—DJBS Studio program. 10:20 p. m.—Val Valente and his Roof Garden Orchestra. 12:00 midnight—Slumberbusters; Fox Rialto Organ Recital.

#### **KJR**

Seattle, Washington 970 Kc.—5000 Watts

7:00 a. m.—Morning Reveilier.
7:15 a. m.—News.
7:45 a. m.—Organ Concert.
8:30 a. m.—Thrift Home of the Air.
9:00 a. m.—Morning Devotional Program.
9:10 a. m.—Many from Proctors.
9:10 a. m.—Many from Proctors.
9:10 a. m.—Smilin' Sam.
10:00 a. m.—Beauty Talk, Helen Andrews.
10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Grgan Concert, Warren Wright.
12:00 noon—World Book Man.
12:30 p. m.—Mid-Day Musicale.
1:05 p. m.—Betty Andersen, soprano.
1:15 p. m.—Glen Baton, tenor.
2:30 p. m.—Mid-Day Musicale.
1:05 p. m.—Glen Baton, tenor.
2:30 p. m.—Glen Eaton, tenor.
2:30 p. m.—The Clef Dwellers.
3:00 p. m.—The Clef Dwellers.
3:00 p. m.—The Clef Dwellers.
3:00 p. m.—The Tales from Proctors.
4:00 p. m.—Chet Cathers, Crooning Baritone.
5:15 p. m.—Chet Cathers, Crooning Baritone.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Chet Cathers, Lost and Found.
5:50 p. m.—Geell Solly.
6:00 p. m.—Geell Solly.
6:00 p. m.—Gold and Silver Ensemble.
8:00 p. m.—Gold and Silver Ensemble.
8:00 p. m.—Glod and Silver Ensemble.
8:00 p. m.—Glod and Silver Ensemble.
8:00 p. m.—Glod and Silver Ensemble.
8:00 p. m.—He Melodians.
9:00 p. m.—Whirlwinds Condedy Hour.
10:00 p. m.—Whirlwinds Orchestra.
11:00 p. m.—Wirlwinds Orchestra.
11:00 p. m.—Wirlwinds Orchestra.
11:00 p. m.—Virlwinds Orchestra.
11:00 p. m.—Virlwinds Orchestra.
11:00 p. m.—Virlwinds Orchestra.

-Morning Reveillier.

#### **KEX**

Portland, Oregon 1180 Kc.—5000 Watts

Portland
1180 Kc.—500
7:00 a. m.—Morning Serenaders.
8:00 a m.—The Clock; Oregon Journal News.
9:00 a. m.—Classified.
10:00 a. m.—Classified.
10:00 a. m.—Town Topics, Velva Weiler.
12:00 noon.—Time; Weather Reports.
12:05 p. m.—Happy Hour Girls.
1:05 p. m.—Happy Hour Girls.
1:05 p. m.—Happy Hour Girls.
1:30 p. m.—Dental Lecture.
2:30 p. m.—Negro Melodies; Carl's Tal-o-Tub.
5:30 p. m.—Warner Stone and His Pebbles.
5:30 p. m.—Baron Keyes' Air Castles.
5:34 p. m.—Bold Timers; Kellar Furniture Co.
6:00 p. m.—Farner's Radio Club.
6:30 p. m.—Farner's Radio Club.
8:30 p. m.—The Parker Girls.
8:15 p. m.—The Parker Girls.
8:30 p. m.—The Parker Girls.
8:30 p. m.—Musical Comedy Hour.
10:00 p. m.—Musical Comedy Hour.
10:15 p. m.—The Angelus.
10:30 p. m.—Lack and Jill Tavern Orch.
11:30 p. m.—Ther Weather; Police Reports.
11:45 p. m.—Midnight Revellers.

#### MOUNTAIN

#### **KOA**

Denver, Colorado 830 Kc.—12,500 Watts

-Morning Melodies.
-Morning Revelers.
-Hits and Bits.
-Your Child.
-(lever Cocds.
-The Recitalists. - Clever Coeds.
- The Recitalists.
- Sweet and Low Down.
- Organ Melodies.
- The Luncheon Flve.
- National Farm and Home Hour.
- Three Little Maids.
- Weather, stocks, markets.
- Network program.
- Organ Recital.
- Pacific Vagabonds.
- KOA Studio.
- Tra Timers.
- Hlack and Gold Room Orchestra.
- Edsewater Beach Organ.
- Le Trio Morgan.
- Le Trio Morgan.
- Laws that. Safeguard Society.
- Phil Cook—the Quaker Man.
- Stocks, markets, livestock.
- Farm Question Box.
- Florsheim Frolic.
- Eveready program
- Happy Wonder Pakers.
- Westinghouse Salute
- Badio-Keith-Orpheum Hour
- Public Service Company.
- Literary Digest Topics.
- Anios 'n' Andy.
- Denver Concert Orchestra and Male Quartet.
- Vemery Lane.
- National Concert Orchestra. 9:30 a. m. 9:45 a. m. 10:30 a. m. 10:45 a. m. 11:00 a. m.

#### ARIZONA

#### KTAR

Phoenix, Arizona 620 Kc. 1000 Watts

Local Programs Only. See NBC Program for Balance.

Local Programs Only. See NBC Program for Balance.
6:00 a. m.—Y. M. C. A. Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pipe Organ Recital.
8:30 a. m.—Cactus Brand Roys.
9:00 a. m.—Aunt Helen's Home Hints.
9:45 a. m.—Radio Newspaper.
10:00 a. m.—Studio program; Farm Flashes.
12:00 noon—Radio Revival.
2:45 p. m.—Badio Newspaper,
3:45 p. m.—Baron Keves Air Castle.
5:20 p. m.—Workers Recital.
5:20 p. m.—Cecil and Sally.
6:00 p. m.—Verale Rudio Presentations.
7:00 p. m.—Varieties.
9:00 p. m.—Varieties.
9:00 p. m.—Varieties.
10:00 p. m.—Varieties.
10:00 p. m.—Varieties. 6:00 p. in.—VTAR Studio Pr 7:00 p. in.—KTAR Musicalitie 9:00 p. in.—Varieties, 10:00 p. in.—Radio Newspaper.

#### WEDNESDAY, OCT. 1

#### National Broadcasting Co., Inc.

Co., Inc.

7:30 a. m.—Sunrise Serenaders. KGO.
7:30 a. m.—Quaker Start o' the Day. KHQ. KOMO, KGW, KPO, KFSD, KFI.
8:00 a. m.—Financial Service program. KGO.
8:15 a. m.—Morning Melodies. KGO.
8:30 a. m.—Cross-cuts of the Day. KGO, KHQ, KOMO, KGW, KECA.
9:15 a. m.—Meert the Folks. KGO, KHQ, KOMO, KGW, KECA.
9:15 a. m.—Meet the Folks. KGO.
9:30 a. m.—Vermont Lumberjacks. KGO, KHQ, KOMO, KGW, KFI, KFSD.
9:45 a. m.—Morning Glories. KGO
10:15 a. m.—Mary Hale Martin's Household Period. KGO, KHO, KOMO, KGW, KFI, KSL, KOA.
10:30 a. m.—Woman's Magazine of the Air. KGO. KHQ, KOMO, KGW, KFO, KFI, KFSD, KTAR.
11:30 a. m.—Organ Recital. KGO.
12:30 p. m.—Evening Stars. KGO.
12:30 p. m.—Evening Stars. KGO.
2:15 p. m.—Breen and De Rose. KGO.
2:30 p. m.—Series of Talks. KGO.
2:30 p. m.—Tea Timers. KGO.
3:25 p. m.—Breen and De Rose. KGO.
3:25 p. m.—Hotel Bossert Orchestra. KGO.
3:30 p. m.—Hotel Bossert Orchestra. KGO.

3:45 p. m.—Organ Concert. KGO.
4:00 p. m.—The Vagabonds. KGO.
4:30 p. m.—Phil Cook, the Quaker Man. KHQ, KOMO, KGW, KECA, KFSD, KTAR.
4:45 p. m.—Back of the News in Washington. KGO.
5:00 p. m.—East of Cairo. KGO.
5:30 p. m.—Hotel St. Francis Salon Orch. KGO.
5:45 p. m.—News Service. KGO.
6:00 p. m.—Halsey, Stuart program; financial advice. KGO, KHQ, KOMO, KFW, KFI.
6:30 p. m.—Palmolive Hour; soloists and ensemble. KGO, KHQ, KOMO, KGW, KFI.
7:30 p. m.—Coca Cola program; Grantland Rice interviews Walter Johnson. KGO, KHQ, KOMO, KGW, KECA, KFSD.
8:00 p. m.—Parisian Quintet. KGO, KECA.
8:00 p. m.—Parisian Quintet. KGO, KECA.
8:00 p. m.—Parisian Quintet. KGO, KHQ, KOMO, KGW, KECA, KFSD.
8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA, KFSD.
8:35 p. m.—'The Entertainers. KGO. FSD, -The Entertainers, KGO, -Miniature Biographies presents Cecil Rhodes. :00 p. m.—Mir KGO, KFSD. KGO, KFSD.

9:30 p. m.—Camel Pleasure Hour, three stage and screen stars. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA.

10:30 p. m.—Hill Billy Boys. KGO.

11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra. KGO, KFI

#### Columbia Broadcasting System

S:00 a. m.—Mr. Fixit, Radio Home Makers. KVI.
8:15 a. m.—R. S. V. P., Radio Home Makers. KVI.
8:15 a. m.—R. S. V. P., Radio Home Makers. KVI.
8:30 a. m.—Ida Bailey Allen's Editorial Page. KVI.
9:00 a. m.—Columbia Revue. KVI.
11:15 a. m.—Syncepated Silhouettes. KVI.
11:30 a. m.—Columbia Little Symphony and soloist. KVI,
KHJ.
12:15 p. m.—Columbia Salon Orchestra. KVI, KDYL.
12:30 p. m.—For Your Information. KDYL. KVI.
1:00 p. m.—Musical Aubum. Celumbia Salon Orchestra.
with soloists. KDYL. KVI, KFRC.
2:00 p. m.—Fochnoies. KDYL.
2:45 p. m.—Columbia Male Trio with Virginia Arno'd,
rianist. KDYL.
3:00 p. m.—Columbia Male Trio with Virginia Arno'd,
rianist. KDYL.
3:00 p. m.—Columbia Schudt's Going to Press." KDYL.
KVI.
3:00 p. m.—Ozzle Nelson's Glen Islanders. KVI, KFRC,
4:00 p. m.—The Cro-kett Mountaineers. KVI, KFRC,
5:00 p. m.—The Cro-kett Mountaineers. KVI, KFRC,
KDYL, KFRC, KHJ.
6:00 p. m.—Gold Medal Fast Freight. KDYL, KFRC,
KUL. p. m.—Demi-Tasse Revne, George Olsen. KDYI, KOL.
8:30 p. m.—California Melodies. KDYL, KFRC, KHJ.

#### SOUTHERN CALIFORNIA

#### KMTR

Hollywood, Calif. 570 Kc.—500 Watts

## Hollywood, Calif.

6:00 a. m.—'Wake up. Chillun, wake up.''
6:45 a. m.—Vernon Dance Marathon.
7:00 a. m.—'Old Favorites.'' Harold Curtis, organist.
8:00 a. m.—Stock Onotations from Evening Herald.
8:30 a. m.—Health Man.
9:00 a. m.—Mildred Kitchen, Home Economics Expert.
9:15 a. m.—Records.
9:30 a. m.—Herbert Scharlin, piano and songs.
10:00 a. m.—Louise Howatt, Happiness Girl.
10:30 a. m.—Old Timers.''
10:45 a. m.—Galloping Gophers.
11:00 a. m.—Moldes and Fashions.
11:45 a. m.—Public and City Officials.
12:00 noon—'World in Review,'' Evening Herald.
12:15 p. m.—Prosperity Hour.
1:15 p. m.—Records.
4:00 p. m.—Herords.
4:00 p. m.—Hi-Hatters from Harlem.
4:30 p. m.—Trading Post program.
5:15 p. m.—Organ Recital, Egyptian Theatre.
5:14 p. m.—The Pepsters.
6:45 p. m.—Patrick Playing by Ear.
7:00 p. m.—The Pepsters.
6:45 p. m.—Patrick Playing by Ear.
7:00 p. m.—Vernon Dance Marathon.
7:15 p. m.—Patrick Playing by Ear.
7:00 p. m.—Vernon Dance Marathon.
7:15 p. m.—Patrick Playing by Ear.
7:00 p. m.—Vernon Dance Marathon.
7:15 p. m.—Baseball Game from Wrigley Field:
10:30 p. m.—Patking Picture Song Hits.
8:15 p. m.—Baseball Game from Wrigley Field:
10:30 p. m.—Happy Harry, requests.
11:00 p. m.—Vernon Dance Marathon, remote.
12:00 midnight—'8 Ball' and Charley Lung.

#### KFSD

San Diego, Calif. 600 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.

8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:115 a. m.—Morning Musical.
9:45 a. m.—Morning Musical.
9:45 a. m.—Amy Lou Shopping Hour.
11:00 a. m.—Service Hour.
2:00 p. m.—Matinee Hour.
2:30 p. m.—Organ Recital.
3:30 p. m.—Operatic program.
4:45 p. m.—Concert.
5:30 p. m.—Concert.
5:30 p. m.—Concert.
6:30 p. m.—Evature program.
6:30 p. m.—Feature program.
6:30 p. m.—North American Ensemble.
8:00 p. m.—Safety program. featuring Savoy Theactr Organ.
8:45 p. m.—Cecil and Sally.
9:00 p. m.—Conmunity Chest program.
10:30 p. m.—Conmunity Chest program.
10:30 p. m.—Request program.

KFI

Los Angeles Calif. 640 Kc.—5000 Watts

6:30 a.m.—Opening Stock Market Quotations, 6:34 a.m.—Louis Rueb, health exercises.

San Bernardino, Calif. 1210 Kc.-100 Watts

Long Beach, Calif. 1250 Kc.—1000 Watts

Los Angeles, Calif. 1300 Kc.—1000 Watts

Los Angeles, Calif. 1300 Kc.-1000 Watts

San Diego, Calif. 1330 Kc.—250 Watts

Long Beach, Calif. 1360 Kc.—1000 Watts

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7:30 a. m.—Karl Brandenburg. ballads.
7:45 a. m.—NBC. Start o' the Day.
8:00 a. m.—Helpful Hints to Housewives, Bess Kilmer.
9:30 a. m.—Belpful Hints to Housewives, Bess Kilmer.
9:30 a. m.—Belpful Hints to Housewives, Bess Kilmer.
9:31 a. m.—Sally and Russell Hill, piano and song.
10:00 a. m.—Wall Street Financial News.
10:15 a. m.—NBC. Mary Hale Martin, speaker.
10:33 a. m.—NBC. Mary Hale Martin, speaker.
10:33 a. m.—French Lesson, by Annette Doherty,
19:00 noon.—U. C. and U. S. Dept. of Agriculture Talk.
12:15 p. m.—Federal and State Market Reports.
(Off the Air Until 2:30 P. M.)
2:30 p. m.—Winnie Fields Moore, travelog,
2:45 p. m.—Sylvia's Happy Hour.
3:45 p. m.—KFI News Flashes.
4:130 p. m.—Noreen Gammill, character sketches.
4:15 p. m.—KFI News Flashes.
4:30 p. m.—Big Brother Dom.
5:00 p. m.—The Story Man. Baron Keyes.
5:30 p. m.—Beauty Hints, by Sadye Nathan.
5:45 p. m.—Closing Stock Market Quotations.
6:00 p. m.—Mick Harris program.
6:45 p. m.—Slaivek String Trio.
7:00 p. m.—Palarke String Trio.
7:00 p. m.—Palar Roberts, tenor and Schonberger Trio.
8:00 p. m.—Palares Carden and cast: "Emperor of Crime."
9:13 p. m.—James Carden and cast: "Emperor of Crime."
9:13 p. m.—Packard Concert Orch.: Grethen Garrett.
11:00 p. m.—NBC, Hotel St, Francis Dance Orchestra.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Musical program.
4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.
6:00 p. m.—Harry Jackson and his Entertainers.
6:30 p. m.—KFWB Salon Orchestra.
7:00 p. m.—KFWB Salon Orchestra; Ruster Dees, tenor.
7:45 p. m.—Loyce Whiteman and Nelson Case.
8:00 p. m.—Seaboard Serenaders.
8:30 p. m.—George Olsen and his Music.
9:00 p. m.—KFWB Concert Orchestra; Lewis Mechan.
9:30 p. m.—'Racketeer.''
10:00 p. m.—Johnny Johnson and his Orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—George Freeman's Orchestra.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    KFXM
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                7:00 a. m.—Early Bird Club.
8:00 a. m.—Sunshine Hour. Rev. J. Edgar Freeman.
9:00 a. m.—San Bornardino Music Co.
9:30 a. m.—Recordings.
10:00 a. m.—B. S. Pearsail Co.
10:15 a. m.—California Hotel.
10:30 a. m.—Chirlornia Hotel.
10:30 a. m.—Curler's Health program.
11:15 a. m.—News Reports.
11:30 a. m.—Trading Post:
12:00 noon.—Donleon Oil Company.
12:30 p. m.—Organ Rectat.
5:00 p. m.—Nevelty Recordings.
5:30 p. m.—Innt's Theater.
5:45 p. m.—News Reports.
6:30 p. m.—News Reports.
6:30 p. m.—News Reports.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               Culver City, Calif.
1000 Kc.—250 Watts
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         KFVD
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   6:00 a. m.—Spauish program.
7:00 a. m.—Happy-Go Lucky Trio.
9:00 a. m.—Piano Requests.
9:30 a. m.—Zandra—Morning Psychologist.
11:00 a. m.—Beauty Hour—Records.
12:00 noon.—The Stranger and his Guitar.
12:30 p. m.—Waves of Happiness.
12:00 p. m.—G Allison
2:30 p. m.—Merchants Slogan Contest.
4:15 p. m.—Health Talk.
5:35 p. m.—Timely Topics.
6:15 p. m.—Studio Orchestra.
10:00 p. m.—Old Mexico.
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight—Ballads, Old and New—Organ.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          KFOX

5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Hello Everybody.
7:38 a. m.—Novelty Musical Numbers.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk, Mae Day Beauty Salon.
9:10 a. m.—Busic.
10:30 a. m.—Organ Recital, Vera Graham.
11:00 a. m.—Beartrice Smith, Novelty Entertainer.
11:15 a. m.—Cline and Gene.
11:30 a. m.—News Reports, Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments, Mart Dougherty.
1:00 p. m.—Rotary Luncheon.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle, Doris and Clarence.
2:20 p. m.—Br. Harbottle, Doris and Clarence.
2:20 p. m.—Cheerio Boys.
1:50 p. m.—Crapan Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Porgan Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Porgan Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Pergy Prunes and Daisy Mae.
6:30 p. m.—Vest Pocket Minstrels.
6:45 p. m.—Percy Prunes and Daisy Mae.
6:30 p. m.—Vest Pocket Minstrels.
6:45 p. m.—Percy Prunes and Daisy Mae.
6:30 p. m.—Sunset Harmony Boys.
7:15 p. m.—Ezra and Abe.
7:30 p. m.—Sunset Harmony Boys.
7:15 p. m.—Ezra and Abe.
7:30 p. m.—Sunset Harmony Boys.
7:15 p. m.—Ezra and Abe.
7:30 p. m.—Len Nash and his Country Boys.
10:30 p. m.—Bennett's Crystal Ballroom.
11:30 p. m.—Bennett's Crystal Ballroom.
11:00 a. m.—Records.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    KFOX
                                                                                                                                                                                                                                                                                                                                      Beverly Hills, Calif.
710 Kc.—500 Watts
            KMPC
      7:00 a. m.—Latin-American program.
8:00 a. m.—Classied.
8:30 a. m.—State of Prosperity.'
9:00 a. m.—Dan Maxwell—the King of Scotland.
9:15 a. m.—The Ad-Visor.
9:30 a. m.—Seam.''
9:50 a. m.—Remote Chapel Service—USC.
10:15 a. m.—Fred Forrest, the Stove Man.
11:00 a. m.—Rollicking Radioliers—remote.
12:00 noon.—Live Stock Market Report.
12:05 p. m.—Happy Chappies.
1:00 p. m.—Gene Taylor—Piano.
1:45 p. m.—Bob, Bunny and Junior.
2:00 p. m.—Classical and Semi-Classical.
2:30 p. m.—Macmillan Hawaiian program.
3:00 p. m.—Just Kids Club.
5:30 p. m.—Just Kids Club.
5:30 p. m.—Usc Lectures—remote.
9:00 p. m.—Scientic Laboratories—Keller Sisters.
10:00 p. m.—Beverly Hill Billies.
11:00 p. m.—Ray Howell—"And How."
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    Hollywood, Calif.
1050 Kc.—5000 Watts
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         KNX
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             6:45 a. m.—"Earlybirds" exercises.
7:45 a. m.—"Pep and Ginger" exercises.
7:45 a. m.—"Home Folks" exercises.
8:00 a. m.—Inspirational Talk.
8:15 a. m.—Program of recordings.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         7 45 a. m.

8 105 a. m.

9 105 a. m.

9 105 a. m.

9 30 a. m.

10 30 a. m.

10 30 a. m.

11 30 p. m.

12 30 p. m.

13 0 p. m.

13 0 p. m.

2 30 p. m.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   190 p. m.—(Off the air.)

130 p. m.—(Off the air.)

130 p. m.—Eddie Albright's reading of late fiction.

2:00 p. m.—'Jay" the Jingle Man.

2:30 p. m.—Lost and found announcements.

3:05 p. m.—The Fireman's Band continues the program.

3:40 p. m.—The Arizona Wranglers.

4:00 p. m.—Gene Byrnes the Whispering Organist.

4:30 p. m.—C. P. R's. musical program.

5:00 p. m.—Travelogue.

5:15 p. m.—Travelogue.

5:15 p. m.—Town Crier's Timely Annusement Tips.

6:00 p. m.—KNX Trio.

6:15 p. m.—Frank Watanabe the Japanese Houseboy.

6:30 p. m.—Pantages Hollywood Theatre.

7:00 p. m.—Mr. and Mrs. Radio Skit.

7:30 p. m.—Presenting Sherman Oaks Serenaders.

8:00 p. m.—Bert Butterworth and his Airdales.

8:00 p. m.—ANORC College of San Jose.

9:00 p. m.—Walker's 5th St. Store, 25th Anniv. prog.

10:00 p. m.—Hotel Ambassador; Gus Arnheim and Orch.
                                                                                                                                                                                                                                                                                                                                 Los Angeles, Calif.
780 Kc.—1000 Watts
                KTM
            780 Kc
6:00 a. m.—Eye Opener.
7:00 a. m.—Bill Sharples and His Gang.
9:00 a. m.—Bert's Best Bets.
1:00 p. m.—Fowler's Food for Thought.
1:30 p. m.—Semi-classical Melodies.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Tea Cup.
2:30 p. m.—Masters Album.
2:45 p. m.—Inspirational Poetry.
3:00 p. m.—Dot and Don.
3:30 p. m.—Dot and Don.
3:30 p. m.—Danceland Melodies.
4:30 p. m.—Spanish Program.
8:00 p. m.—Bill Sharples and His Gang.
10:00 p. m.—Whispering Serenaders.
11:00 p. m.—Organ Recital.
12:00 midnight—Spizzerinktum Club.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         KGEF
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      6:00 p. m.—Mother Hubbard,
6:45 p. m.—Miniature Abrerafters.
7:00 p. m.—Conrey Bible Class,
7:45 p. m.—Union Rescue Mission.
8:30 p. m.—Rev. E. E. Wall.
9:00 p. m.—Old, Songs Quartet.
10:00 p. m.—Volunteers of America.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     Inglewood, Calif.
1120 Kc.—500 Watts
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             KMIC
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—Toro" Astrologist.
9:30 a. m.—Toro" Astrologist.
9:33 a. m.—Records.
9:45 a. m.—Health Man.
10:00 a. m.—Radio News Reporter.
12:15 p. m.—Hi-Noon Varieties.
1:00 p. m.—Latest Releases.
5:00 p. m.—Gordon Smith's Radiotising Program.
6:00 p. m.—Geords.
6:00 p. m.—Records.
6:30 p. m.—"Radio Round Up."
7:30 p. m.—Sports Hour.
8:30 p. m.—Orehestra from Venice Ballroom.
10:30 p. m.—Musical Comedy Selections.
12:00 midnight—Louie Armstrong & his Cotton Club Orch.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           KTBI
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      8:00 a. m.—Announcer's Gospel Song Requests.
8:15 a. m.—Devotional Service, Dr. Isaac Ward.
8:45 a. m.—Rev. Stanley H. Bailes.
9:30 a. m.—Dr. Fred E. Hagln.
10:00 a. m.—Dr. Howard W. Kellogg.
10:30 a. m.—O. T. Synthesis, Dr. John C. Page.
11:30 a. m.—Rev. J. C. Doty.
12:00 noon—Chimes.
1:00 p. m.—Gospel Message.
1:30 p. m.—Misic; Leland Green, baritone.
2:00 p. m.—Visiting Pastor.
                                                                                                                                                                                                                                                                                                                                          Los Angeles. Calif.
900 Kc.—1000 Watts
                    KHJ
          7:00 a. m.—Recordings.
7:30 a. m.—Hallelujalı
8:30 a. m.—Stock Exchange Reports.
8:45 a. m.—Records.
9:00 a. m.—Beauty Talk.
9:15 a. m.—Richardson's Music Lovers' Shop.
9:30 a. m.—Feminine Fancies, KFRC.
10:30 a. m.—Feminine Fancies, KFRC.
10:30 a. m.—American Institute of Food Products.
10:45 a. m.—Agnes White.
11:00 a. m.—Recordings.
11:15 a. m.—Safety Building and Loan Company.
11:30 a. m.—Columbia Little Symphony, CBS.
11:45 a. m.—Recordings.
12:30 p. m.—World-wide News.
12:30 p. m.—World-wide News.
12:30 p. m.—Times Forum.
2:00 p. m.—Happy Go Lucky Hour.
3:00 p. m.—Fred C. McNabb, talk on Gardens.
3:30 p. m.—Western Air Express.
3:345 p. m.—Los Angeles Public Library.
4:00 p. m.—Elvia and Nell.
4:45 p. m.—World-wide News.
4:55 p. m.—Town Topics.
5:30 p. m.—Town Topics.
5:30 p. m.—Recordings.
6:00 p. m.—Recordings.
6:00 p. m.—Gold Medal Fast Freight, CBS.
6:30 p. m.—Andy and Virginia.
7:00 p. m.—Andy and Nellodles, CBS.
9:00 p. m.—Leglon Ascot Automobile Races.
10:05 p. m.—Earl Burthett's Biltmore Hotel Dance Orch.
12:00 midnight.—Wesley Tourtellotte's Organ Recital.
                                                                                         m.—Recordings.
m.—Hallelujalı.
m.—Stock Exchange Reports.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           KGB
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      7:00 a. m.—The Lark.
9:00 a. m.—Health Talk.
9:10 a. m.—Health Talk.
9:15 a. m.—Musical Varieties.
10:00 a. m.—Health Talk.
11:30 a. m.—Home Makers Half Hour.
12:00 noon—Luncheon Lyries.
12:30 p. m.—Courtesy program.
12:45 p. m.—News, courtesy San Diego Sun.
13:00 p. m.—C. V. R. program.
13:00 p. m.—Waltinee program.
13:00 p. m.—Waltinee program.
13:00 p. m.—Waltinee program.
13:00 p. m.—Baron Keyes Air Castles.
15:15 p. m.—KGB Birthday Party.
15:15 p. m.—Sportologue and Lost & Found.
16:00 p. m.—Baron Keyes Air Service.
17:00 p. m.—Jean Clifton and Lilas Johnson.
17:00 p. m.—Gommunity Chest program.
18:00 p. m.—Hilo Quartet.
19:00 p. m.—Hilo Quartet.
19:00 p. m.—College Review.
10:00 p. m.—College Review.
10:00 p. m.—Dance Orchestra from Bagdad Cafe.
11:00 p. m.—This 'n' That.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         Los Angeles, Calif.
1120 Kc.—500 Watts
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               KFSG
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               7:00 a.m.—Family Altar Hour.
10:00 a.m.—Sunshine Hour.
11:00 a.m.—Organ Recital.
2:30 p.m.—Divine Healing Service.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     Los Angeles, Calif.

12:00 midnight—Mosby's Dixieland Blue Blowers.

1:00-6:00 a. m.—Nite Owl Request program.

6:00 a. m.—Breakfast Philosopher.

7:00 a. m.—Goodwill program.

8:30 a. m.—Recordings.

9:30 a. m.—Studio Ensemble; Jerry Joyce, violinist.

11:00 a. m.—Studio Ensemble; Jerry Joyce, violinist.

11:00 a. m.—The Health Man.

11:30 a. m.—Spanish program.

12:00 noon.—Dr. Wiseman's Talk.

12:30 p. m.—Bob Holman's California Freshmen.

1:30 p. m.—Bob Holman's California Freshmen.

1:30 p. m.—Morey Paul's Rainbow Garden Orchestra.

3:00 p. m.—Morey Paul's Rainbow Garden Orchestra.

3:00 p. m.—Morey Paul's Rainbow Garden Orchestra.

5:00 p. m.—Market Reports; Harmony Hawaiian Quartet.

6:00 p. m.—Glenn Edmunds' Orchestra from Elks' Club.

7:00 p. m.—Ebb Holman's California Freshmen.

8:30 p. m.—Bob Holman's California Freshmen.

8:30 p. m.—Bob Holman's California Freshmen.

8:30 p. m.—Bob Holman's California Freshmen.

8:30 p. m.—String Quintet; Allan Fairchild. vocalist.

9:30 p. m.—Mosby's Dixieland Blue Blowers.

10:30 p. m.—Mosby's Dixieland Blue Blowers.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               KGER
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         6:00 a. m.—Studio diversities.
6:30 a. m.—Ballads and love songs.
7:00 a. m.—Sunrise exercise club.
7:30 a. m.—Earl Judy, organ and piano; Paul O'Berg.
9:00 a. m.—Chick, Chet and Chuck, guitars and vocal.
10:00 a. m.—Women's hour and Helene Smith, piano.
11:00 a. m.—Helene Smith, piano requests
11:15 a. m.—Charles K. Lindsey's Comeert Orchestra.
12:15 p. m.—Sllent for fifteen minutes.
12:30 p. m.—Peggy and Jerry skit.
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Hollywood, Calif. 950 Kc.—1000 Watts

**KFWB** 

8:00 a. m.—The L. A. Breakfast Club.
10:00 a. m.—'Home Economics Expert.'
10:30 a. m.—Melody Boys' Dance Band.
11:30 a. m.—Organ recital by Wade Hamilton.
12:00 noon.—The Adventures of Tom and Wash
12:15 p. m.—National Home Furnishings Week

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Wednesday, Oct. 1—Cont.
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12:45 p. m.—Cecil Fry, songs and piano.
1:00 p. m.—Allay Oop Studio Frolic.
2:00 p. m.—Dick Dixon, organ requests.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Organ, orchestra and string trio.
5:00 p. m.—Triolians, organ and accordionist.
6:00 p. m.—Stlent for fifteen minutes.
                                                                              -Silent for lifteen minutes.
-Studio briefs.
-Bill Ray's Ragtime Revue.
-Organ and tenor; midweek varieties.
-Everett Hoagland's Troubadours.
-Wilmington Bowl fights.
-Cavaliers' Dance Orchestra.
-Everett Hoagland's Troubadours.
-Organ reveries. Dick Dixon.
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#### **KECA**

Los Angeles, Calif. 1430 Kc.—1000 Watts

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1430 Kc.—1000 Watts

9:00 a. m.—Vermont Lumber Jacks.
3:30 p. m.—NBC, Phil Cook. the Quaker Man.
3:45 p. m.—Shorman Lloyd, pianist.
4:00 p. m.—Lydia Aldrich, soprano.
4:15 p. m.—Eddie Armstrong, ballads; Weldrenov, pianist
5:00 p. m.—NBC, Halsey Stuart program.
5:30 p. m.—NBC, Palmolive Hour.
6:00 p. m.—NBC. Coca-Cola program.
7:00 p. m.—Noreen Gammill, character sketches.
7:15 p. m.—Otto Platz and accompanist, in dialog songs.
7:30 p. m.—NBC, Amos 'n' Andy.
7:45 p. m.—Jack and dill.
8:00 p. m.—Parisian Quintet, NBC.
8:30 p. m.—Will Rounds Ensemble, Winnie Fields Moore.
9:30 p. m.—Will Rounds Ensemble, Winnie Fields Moore.
9:30 p. m.—Health Exercises, Louis Rueb.
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#### NORTHERN CALIFORNIA

San Francisco, Calif. 560 Kc.—1000 Watts

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KTAB

7:00 a. m.—Frank Wright.
8:00 a. m.—Studio program.
8:30 a. m.—Recordings.
9:00 a. m.—Mecordings.
10:00 a. m.—Mecordings.
10:00 a. m.—Heosehold Hour with Alma La Marr.
10:30 a. m.—Dr. B. L. Corley.
11:00 a. m.—Studio program.
11:00 a. m.—Studio program.
11:00 a. m.—Latin-American program.
11:00 a. m.—Studio program.
11:00 p. m.—Chapel of Chimes.
1:30 p. m.—Studio program.
1:45 p. m.—Recordings.
1:30 p. m.—Studio program.
1:45 p. m.—The Man of the Hour.
5:10 p. m.—Baseball from Recreaton Park.
4:45 p. m.—The Man of the Hour.
5:10 p. m.—Frank Wright.
5:30 p. m.—Frank Wright.
5:30 p. m.—Frank Wright.
6:30 p. m.—Ghapel of Chimes.
7:00 p. m.—Studio program.
7:30 p. m.—Studio program.
7:30 p. m.—Studio program.
7:30 p. m.—Studio program.
7:30 p. m.—Pepper Boy program with Lou Emmel.
10:30 p. m.—Pepper Boy program with Lou Emmel.
10:30 p. m.—The Night Owls with Willard Kimball.
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#### KFRC |

San Francisco, Calif. 610 Kc.—1000 Watts

#### Local Programs Only. See CBS Program for Balance.

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Local Programs Only. See CBS Program for Bal 7:00 a.m.—Seal Rocks Broadcast.
7:30 a.m.—New York Stock Exchange Quotations.
7:30 a.m.—Rea Rocks Broadcast.
8:00 a.m.—Recordings.
9:00 a.m.—Recordings.
9:00 a.m.—Recordings.
9:00 a.m.—Recordings.
9:00 a.m.—Recordings.
9:00 a.m.—Recordings.
9:00 a.m.—Reminine Fancies.
10:00 a.m.—Pomestic Science Talk.
10:00 a.m.—Domestic Science Talk.
10:00 a.m.—Domestic Science Talk.
10:00 a.m.—Reminine Fancies.
10:00 a.m.—Pomestic Science Talk.
10:00 a.m.—Domestic Science Talk.
10:00 p.m.—Closing New York Stock Quotations.
10:00 p.m.—Happy-Go-Lucky Hour, CDLHS.
10:00 p.m.—The Observer—about new books.
10:00 p.m.—The Observer—about new books.
10:00 p.m.—Tomo Miniatures, Frank Moss, DLBS.
10:00 p.m.—Studio program.
10:00 p.m.—Studio program.
4:15 p. m.—Trano Minatures, Frank Moss, DL
4:15 p. m.—Town Topies,
5:30 p. m.—Studio program.
5:50 p. m.—Studio program.
5:50 p. m.—Studio programs,
6:30 p. m.—Quarret and organist, CBS,
6:30 p. m.—Studio program,
6:45 p. m.—Pop Warner's Football Talks,
7:00 p. m.—Concert, DLBS,
7:30 p. m.—Concert, DLBS,
7:30 p. m.—Concert Orchestra,
8:30 p. m.—Conjoin Tasse Revue."
8:30 p. m.—California Melodies,
9:00 p. m.—Songology, DLBS,
9:30 p. m.—The Whisper Hour, DLBS,
10:00 p. m.—Plymouth Contest Announcement,
10:00 p. m.—Hotel Mark Hopkins Orchestra,
11:00 p. m.—Earl Burtnett's Biltmore Orchestra,
12:00 mldnight—Dance Music,
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San Francisco, Calif. 680 Kc.—5000 Watts

Local Programs Only. See NBC Program for Balance.
7:30 a. m.—Quaker Oats—"Start o' The Day."
8:00 a. m.—Shell Happy Time.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:35 a. m.—Scripture Reading, Time Signals.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—Ann Warner's "Home Making Chat."
1:30 p. m.—Wednesday Musicale.
2:30 p. m.—Doug. Richardson, tenor-guitants.
2:45 p. m.—Get Associated with Baseball.
4:30 p. m.—Dorothy Lewis, contralto, and Frederick
Bittke, bartione.
5:00 p. m.—Big Brother.
5:30 p. m.—The Date Book, by Stuart Strong.
5:45 p. m.—Ceeil and Sally.
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7:00 p. m.—North Americans.

8:00 p. m.—Let's Get Associated.

8:30 p. m.—Radio feature.

9:00 p. m.—Cy Trobbe's Scrap Book program.

10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.

11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.
                                                                                                                                                                                                                                                                                                                                                                                                                  5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports; Lost and Found.
5:50 p. m.—Garden Talk, Cecil Solly.
6:00 p. m.—Hometowners; Ragnar Salldin, accordion.
7:00 p. m.—Old Songs for New.
8:00 p. m.—Whiriwinds Orch.
9:00 p. m.—Neapolitans; Betty Andersen, soprano.
10:00 p. m.—Ken Stuart's Sunshine Program.
10:30 p. m.—Song Birds.
11:00 p. m.—Vic Meyers' Club Victor Orch.
12:00 midnight—Midnight Revellers.
                                                                                                                                                                                                                                    San Francisco, Calif.
930 Kc.—500 Watts
        KFWI
7:00 a. m.—Eye-Opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Rogan Contest.
10:00 a. m.—Polar Plan's Homey Period.
10:15 a. m.—Studio Program.
10:30 a. m.—Dr. T. G. Linebarger, Health Talk.
10:50 a. m.—News Broadcast.
11:00 a. m.—Culture and Personal Charm.
11:15 a. m.—Faith Jimerson, concert pianist.
11:30 a. m.—Sherman Clay Concert.
12:00 noon.—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Dinner Dance Music.
7:15 p. m.—Piano logue by Dean Metcalf.
8:36 p. m.—Studio Program.
9:00 p. m.—Concert, Lodge of Order B'Nai B'Rith.
10:00 p. m.—Concert, Lodge of Order B'Nai B'Rith.
10:00 p. m.—The Three Sweethearts."
10:45 p. m.—Isabel Henion and Nadine Chriss.
11:00 p. m.—Isabel Henion and Nadine Chriss.
11:00 p. m.—Slogan Contest.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          Portland, Oregon
                                                                                                                                                                                                                                                                                                                                                                                                                     KEX
                                                                                                                                                                                                                                                                                                                                                                                                            7:00 a. m.—Morning Sorenaders.
8:00 a. m.—The Clock; Oregon Journal News.
9:00 a. m.—Julia Hayes.
9:00 a. m.—Julia Hayes.
9:00 a. m.—Classified News.
10:00 a. m.—Town Topics, Velva Weller.
12:00 noon.—Time; Weather Reports.
12:05 p. m.—Hon's Revne.
1:30 p. m.—Hon's Revne.
1:30 p. m.—Hon's Revne.
2:00 p. m.—Dental Lecture.
2:00 p. m.—Vagabond's News Reel.
4:30 p. m.—Warner Stone and His Pebbles.
5:00 p. m.—Band Concert; Dr. Dean.
5:00 p. m.—Band Concert; Dr. Dean.
5:30 p. m.—Band Concert.
6:00 p. m.—Band Concert.
6:00 p. m.—Farmer's Radio Service Club.
6:30 p. m.—Hometowners Orchestra.
7:00 p. m.—Silent Period.
8:00 p. m.—Band Buck, piano.
8:15 p. m.—The Parker Girl.
9:00 p. m.—Danski's Neapolitans Orch.
10:15 p. m.—The Angelus.
10:30 p. m.—Jack and Jill Tavern Orch.
11:30 p. m.—Jack and Jill Tavern Orch.
11:35 p. m.—Midnight Revellers.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              1180 Kc.-5000 Watts
                                                                                                                                                                                                                               San Jose, Calif.
1010 Kc.—500 Watts
     KQW
       9:00 a. m.—Morning Music.
9:30 a. m.—U. S. Weather Report.
9:30 a. m.—Helpful Hour.
11:00 a. m.—Community Hour.
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H:00 a. m Community Hour.
12:30 noon-Variety Recordings.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour,
1:30 p. m.—The Priendly Hour.
2:30 p.m.—Concert Recordings,
4:30 p. m.—Children's Program.
5:00 p. m.—Baron Keyes Air Castle.
5:15 p. m.—Vesper Music.
5:30 p. m.—San Jose Radionics Health Talk,
6:00 p. m.—U. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topics Discussion.
6:20 p. m.—State Department of Agriculture.
6:30 p. m. Market Reports, San Francisco Studio
6:45 p. m.—KQW Market Place.
7:00 p. mU. S. Weather Reports.
7:00 p. m.—Farm Bureau Evening Radio News.
7:00 p. m.—News Dispatches.
7:15 p. m.—Foreign Trade Talk.
7:30 p. m.—Mail Bag and Announcements,
7:45 p. m.—Bee Talk by Carey Hartman.
8:00 p. m.—Studio Program.
9:00 p. m Maui Trio.
9:30 p. m.—Hew-do-you-do Program.
NIODTHINGECT

#### NORTHWEST

KGW	Portland, Oregon
	620 Kc.—1000 Watts
Local Programs Only.	See NBC Program for Balance.

```
Local Programs Only. See NBC Prog. 6:45 a. m.—Devotions.
7:00 a. m.—Bagdad Theater Organ.
9:00 a. m.—Town Crier.
11:45 a. m.—Masterworks
12:00 noon—Powers' Pied Piper.
12:30 p. m.—Cecil and Sally.
12:45 p. m.—Pepeo program.
1:00 p. m.—Ceboe program.
1:00 p. m.—Cabbages and Kings.
1:30 p. m.—Julia Hayes.
2:00 p. m.—Baby's Bondoir Organ.
2:15 p. m.—Masterworks.
4:30 p. m.—Palace Laundry Features.
7:00 p. m.—Franz Children's Hour.
7:45 p. m.—Bradley Pie program.
9:00 p. m.—Cecil and Sally.
9:15 p. m.—Vocal and Instrumental.
11:00 p. m.—Slumber Hour.
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### KVI Tacoma, Washington 760 Kc.—1000 Watts Local Programs Only. See CBS Program for Balance.

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Local Programs Only. See CBS Program for Balance
7:00 a. m.—Recordings.
8:45 a. m.—Recordings.
9:00 a. m.—Columbia Revue.
9:30 a. m.—Fenninine Fancies, DLBS.
10:30 a. m.—Recordings.
10:45 a. m.—Program from KOL.
11:00 a. m.—Recordings (Announcements).
12:30 p. m.—For Your Information.
2:00 p. m.—Happy-Go-Lucky Hour, DLBS.
3:15 p. m.—Social Calendar.
4:15 p. m.—Recordings.
5:30 p. m.—To be announced.
5:50 p. m.—Silent.
9:00 p. m.—BLBS Studio program.
10:00 p. m.—Anson Wekes, Hotel Mark Hopkins Orch.
11:00 p. m.—Earl Butnett's Biltmore Orchestra.
                                                                                                                                                                                                                                    Seattle, Washington
970 Kc.-5000 Watts
    KIR
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	A 2. J	1	970 KC3000 W
	7:00	a. mMorning Reveilller.	
S		a. m.—News.	
٠.	7:45	a. m.—Organ Concert.	
	8:30	a. mThrift Home of the	Air.
	9:00	a. m.—Morning Devotional	Program.
	9:10	a. mMary from Proctors.	
	9:40	a. m.—Smilin' Sam,	
	10:00	a. m.—Smilin' Sam.	
	10:15	a, m.—Beauty Talk.	
	10:30	a. m.—Songs You Like to	Hear.
	11:00	a. mWarren Wright, Org	an Concert.
	12:00	noonWorld Book Man; '	World in Review.
	12:30	p. m.—Mid-Day Musicale.	
	1:00	p. mGeorge Maddox, ten	or.
	1:15	p. m.—Dental Lecture.	
		p. mMatinee in Miniatur	
	2:30	p. mStephanie Lewis, sor	orano; Organ Music.
	3:00	p. mStonewall Jackson, g	guitar.
		p. m.—The Three Girls.	
		p. m.—News.	
	3:45	p. mTea Time Tales from	n Proctors.
	4:00	p. mOrgan Concert, Ivan	Ditmars.
	5:00	p. mChet Cathers, Crooni	ing Baritone.

#### MOUNTAIN

#### KOA

Denver, Colorado 830 Kc.—12,500 Watts

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KOA

Comparison of the compari
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#### **ARIZONA**

#### Phoenix, Arizona KTAR KTAR 620 Kc. 1000 Watts Local Programs Only. See NBC Program for Balance.

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Local Programs Only. See NBC Program for Balance
6:00 a.m.—Y. M. C. A. Health and Happiness Hour
7:00 a.m.—Morning Parade.
7:30 a.m.—Pipe Organ Recital.
8:30 a.m.—Cactus Brand Boys.
9:00 a.m.—Aunt Helen's Home Hints.
9:45 a.m.—Hadio Newspaper.
10:00 a.m.—Program from Blue Room Studio.
11:30 a.m.—Plack and White Studies.
12:00 noom—Radio Revival.
2:45 p. m.—Hadio Newspaper; Musical Moments.
3:45 p. m.—In Storyland with Big Sister.
4:00 p. m.—Baron Keyes Air Castle.
4:45 p. m.—Business Brevities.
5:20 p. m.—Ceçil and Sally.
5:30 p. m.—Black and White Studies.
6:00 p. m.—Voice of Saunders.
6:30 p. m.—The Eskimos.
7:00 p. m.—Forward Arizona Hour,
8:00 p. m.—KTAR Specialties.
10:30 p. m.—Radio Newspaper.
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#### THURSDAY, OCT. 2

#### National Broadcasting Co., Inc.

```
7:30 a. m.—Sunrise Serenaders KGO.
7:30 a. m.—Quaker Start o' the Day. KHQ, KOMO, KGW, KPO, KFSD, KFI.
8:00 a. m.—Financial Service program. KGO.
8:15 a. m.—Morning Melodies. KGO.
8:30 a. m.—Cross-cuts of the Day. KGO.
9:00 a. m.—Vermont Lumberjacks. KGO, KHQ, KOMO, KGW, KECA.
9:15 a. m.—Meet the Folks. KGO.
9:30 a. m.—The Entertainers. KGO.
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9:45 a. m.—Safeguarding the Nation's Food and Drug Supply. KGO.
10:00 a. m.—Woman's Magazine of the Air. KGO, KHQ, KOMO. KGW, KPO. KFI, KSL, KOA.
11:00 a. m.—Standard School Broadcast. KGO, KHQ, KOMO, KGW, KPO. KFI, KFSD.
11:45 a. m.—NBC Organ Recital. KGO.
12:00 noon—Hotel Sir Francis Drake Orch. KGO.
1:00 p. m.—Merry Makers. KGO.
1:30 p. m.—The Lady Next Door. KGO.
2:30 p. m.—Ballads. KGO.
2:30 p. m.—Ballads. KGO.
2:30 p. m.—Ballads. KGO.
3:45 p. m.—Trea Timers. KGO.
3:45 p. m.—Trea Timers. KGO.
3:45 p. m.—Phil Cook, the Quaker Man. KGO. KHQ. KOMO, KGW, KECA. KFSD, KTAR.
4:45 p. m.—Phil Cook, the Quaker Man. KGO. KHQ. KOMO, KGW, KECA. KFSD, KTAR.
4:45 p. m.—Phil Cook, the Quaker Man. KGO. KHQ. KOMO, KGW, KECA. KFSD, KTAR.
4:600 p. m.—Fleischmann Hour with Rudy Vallee's Orch. KGO, KHQ, KOMO, KGW, KECA. KTAR.
6:00 p. m.—Arco Birthday Party. KGO, KHQ, KOMO. KGW, KECA.
6:30 p. m.—Maxwell House Ensemble: light classics and semi-popular. KGO, KHQ. KOMO, KGW, KECA.
7:00 p. m.—RCA Hour. KGO, KHQ, KOMO, KGW, KECA.
7:00 p. m.—Standard Symphony Hour: Schubert's Symphony in C Major. KGO, KHQ, KOMO, KGW, KECA.
7:30 p. m.—The Pepsodent program—Amos 'n' Andy. KGO, KHO, KOMO, KGW, KECA, KFSD.
8:45 p. m.—Sperry Smiles: Lee S. Roberts. pianist. KGO, KHO, KOMO, KGW, KFI.
9:00 p. m.—The Story Teller, 'The Hired Baby,' KGO.
9:00 p. m.—The Story Teller, 'The Hired Baby,' KGO.
9:00 p. m.—The Story Teller, 'The Hired Baby,' KGO.
9:00 p. m.—The Story Teller, 'The Hired Baby,' KGO.
9:00 p. m.—Earah Kreindler, violinist, KGO.
10:30 p. m.—The Story Teller, 'The Hired Baby,' KGO.
9:00 p. m.—The Story Teller, 'The Hired Baby,' KGO.
9:00 p. m.—Earah Kreindler, violinist, KGO.
10:30 p. m.—The Story Teller, 'The Hired Baby,' KGO.
9:00 p. m.—Earah Kreindler, violinist, KGO.
10:30 p. m.—Earah Kreindler, violinist, KGO.
10:30 p. m.—Earah Kreindler, violinist, KGO.
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#### Columbia Broadcasting System

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8:15 a. m.—Three Men in a Tub. KVI.
8:30 a. m.—The Party House. KVI. KHJ.
11:15 a. m.—Columbia Artists Recital. KVI.
11:30 a. m.—Ann Leaf at the Organ. KDYL, KVI.
12:00 noon—Columbia Salon Orchestra. KDYL, KVI.
12:30 p. m.—Columbia Educational Features; For Your Information. KDYL, KVI.
1:00 p. m.—The Merrymakers. KDYL, KVI. KFRC.
KHJ.
1:30 p. m.—Me'ody Magic. KDYL, KVI, KFRC.
2:00 p. m.—Manhattan Towers Orchestra. KDYL.
2:30 p. m.—Bert Lown and his Biltmore Orch. KDYL.
2:30 p. m.—Harry Tucker and his Hotel Barclay Orchestra. KFRC.
3:30 p. m.—California Ramblers. KVI.
5:00 p. m.—The Political Situation in Washington Tonight. F. W. Wile. KVI, KFRC, KHJ.
7:00 p. m.—Lutheran Laymen's League. KDYL, KFRC, KHJ.
         N.H.J., 7:30 p. m.—National Radio Forum from Washington, D. C. KDYL. 9:00 p. m.—"Folgeria." KDYL, KVI, KFRC, KHJ. 10:00 p. m.—Ten o'Clock Tom. KDYL, KVI.
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#### SOUTHERN CALIFORNIA

#### **KMTR**

Hollywood, Calif. 570 Kc.—500 Watts

```
KMTR

6:00 a. m.—"Wake up, Chillun, wake up."
6:45 a. m.—Vernon Dance Marathon. remote.
7:00 a. m.—"Old Favorites," Harold Curtis, organist.
8:00 a. m.—Stock Quotations.
8:30 a. m.—Health Man.
9:00 a. m.—Mildred Kitchen, Home Economics Expert.
10:00 a. m.—Louise Howatt, Happiness Girl.
10:30 a. m.—Galloping Gophers.
11:45 a. m.—Public and City Officials.
11:45 a. m.—Public and City Officials.
11:45 p. m.—Prosperity Hour, Skipper and Crew.
1:15 p. m.—Prosperity Hour, Skipper and Crew.
1:15 p. m.—Prosperity Hour, Skipper and Crew.
1:15 p. m.—Spanish program.
3:00 p. m.—Vernon Dance Marathon.
3:15 p. m.—Records.
4:00 p. m.—Hi-Hatters from Harlem.
4:30 p. m.—Trading Post program.
5:145 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Bovs.
6:30 p. m.—S. C. Collegians.
7:00 p. m.—Special Recital, Expitian Theatre.
7:30 p. m.—Grayco Boys.
8:00 p. m.—Grayco Boys.
8:15 p. m.—Grayco Boys.
8:15 p. m.—Baseball Game from Wrigley Field.
10:30 p. m.—Special Recordings.
11:00 p. m.—Special Recordings.
11:00 p. m.—Special Recordings.
11:00 p. m.—Special Recordings.
12:00 midnight—"8 Ball" and Charley Lung.
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#### **KFSD**

San Diego, Calif. 600 Kc.—1000 Watts

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600 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.

8:00 a. m.—Morning Musical.

9:00 a. m.—Good Cheer program.

9:15 a. m.—Morning Musical.

9:45 a. m.—Amy Lou Shopping Hour.

1:45 a. m.—Llovd Peck's Service Hour.

2:00 p. m.—Organ Recital.

3:30 p. m.—French Lesson,

4:00 p. m.—Latin-American program.

4:46 p. m.—Popular program.

5:30 p. m.—Late News Items,

5:50 p. m.—Cruck and Red.

6:00 p. m.—Feature program.

6:23 p. m.—Cramer's Trio with John Wells.
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#### Announcing

The Appointment

of the

# V. G. Freitag

Organization

as

Commercial Advertising Managers

for

#### RADIO DOINGS

This is another step forward in our expansion program and plan to give our clients a full radio coverage.

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#### RADIO DOINGS

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#### V.G. Freitag Organization

622 Commercial Exchange Bldg.

Los Angeles

VAndike 2466

#### Grayco Cravats and Shirts

7:30 to 8:00 P. M.

Every Thursday Evening

**KMTR** 

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7:30 p. m.—Concert Quintette with soloists, 8:00 p. m.—Studio program.
8:45 p. m —Cecil and Sally, 10:00 p. m.—Kennedy's Cafe. 11:00 p. m.—Request program.
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#### KFI

Los Angeles, Calif. 640 Kc.—5000 Watts

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Los Angeles, Calit.
640 Kc.—5000 Watts
6:30 a. m.—Opening Stock Market Quotations.
6:45 a. m.—Health Exercises, Louis Rueb.
7:30 a. m.—Gertrude Guselle, ballads.
7:45 a. m.—NBC. Start o' the Day.
8:00 a. m.—NBC. Shell Happy Time.
9:10 a. m.—Helpful Hints to Housewives, Bess Kilmer.
9:15 a. m.—Sunny Four Quartet.
9:30 a. m.—Spanish Lesson, by Annette Doherty.
9:45 a. m.—Sunny Four Quartet.
10:40 a. m.—NBC. Woman's Magazine of the Air.
11:40 a. m.—NBC. Standard School Broadcast.
11:45 a. m.—Reduceoid Rhytim Boys.
12:00 noon.—U. C. and U. S. Dept. of Agriculture Talk.
12:15 p. m.—Federal and State Market Reports.
(Off the Air Until 2:30 P. M.)
2:30 p. m.—Winne Fields Moore, travelog.
2:45 p. m.—Sally and Russell Hill, plano and song.
3:00 p. m.—Better America Federation.
4:15 p. m.—KFI News Flashes.
4:30 p. m.—Big Brother Don.
5:30 p. m.—Will E. Wing, Hollywood.
5:45 p. m.—Cotton Club Orchestra.
6:45 p. m.—Slaviek String Trio.
7:30 p. m.—NBC. Radio Victor Hour.
7:30 p. m.—NBC. Standard Symphony Hour.
8:45 p. m.—James Burroughs, tenor; Felipe Delgado.
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#### **KMPC**

Beverly Hills, Calif. 710 Kc.—500 Watts

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7:00 a. m.—Latin:American program,
8:00 a. m.—Classicd,
8:30 a. m.—State of Prosperity,
9:00 a. m.—Dan Maxwell—the King of Scotland,
9:15 a.m.—The Ad-Visor,
9:50 a. m.—Chapel Services—USC,
10:15 a.m.—The Muric Album,
1:00 a. m.—Rollicking Radiollers—remote,
12:00 noen.—Live Stock Market Report,
12:00 noen.—Live Stock Market Report,
12:05 p. m.—Happy Chappies,
1:00 p. m.—Gene Taylor—Piano Solos,
1:45 p. m.—Bob, Bunny and Junlor,
2:00 p. m.—Gene Taylor—Piano Solos,
1:45 p. m.—Bob, Bunny and Junlor,
2:00 p. m.—Gene Taylor—Piano Solos,
1:45 p. m.—Bob, Bunny and Junlor,
2:00 p. m.—Gene Taylor—Piano Solos,
1:45 p. m.—Bob, Bunny and Junlor,
2:00 p. m.—Classical and Semi-Classical,
2:30 p. m.—On the Shores of Hawaii,
3:00 p. m.—At The Carnival,
4:00 p. m.—Red Seal Half Hour,
4:30 p. m.—Red Seal Half Hour,
4:30 p. m.—Red Seal Half Hour,
4:30 p. m.—Berordings,
5:00 p. m.—Columbia Furniture,
9:00 p. m.—Just Kids,
5:20 p. m.—Columbia Furniture,
9:30 p. m.—Master Service—Happy Chappies,
10:00 p. m.—Beverly Hill Billies,
11:00 p. m.—Beverly Hill Billies,
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#### KTM

Los Angeles, Calif. 780 Kc.—1000 Watts

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6:00 a. m.—Eye Opener.
7:00 a. m.—Bill Sharples and His Gang.
9:00 a. m.—Rert's Beet Bets.
1:00 p. m.—Fowler's Food for Thought.
1:30 p. m.—Semi-classical Melodies.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Tea Cup.
2:30 p. m.—Wasters Album.
2:45 p. m.—Inspirational Poetry.
3:30 p. m.—Dot and Don.
3:30 p. m.—Dot and Don.
3:30 p. m.—Dot and Holodies.
4:30 p. m.—Spanish Program.
8:00 p. m.—Eanch Hour.
9:00 p. m.—Oran Recital.
9:30 p. m.—Ititle Theatre.
10:00 p. m.—Frankie and Johnnie.
10:30 p. m.—Whispering Serenaders.
11:00 p. m.—Musical Comedy Hour.
12:00 midnight—Spizzerinktum Club.
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#### KHI

Los Angeles, Calif. 900 Kc.—1000 Watts

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-Recordings.
-Hallelujah Hour.
-Stock Exchange Reports.
-Party House, CBS.
-Columbia Revue, CBS.
-Feminine Fancies, KRFC.
-Virginla and Andy.
-Elvia and Nell.
-Safety Building and Loan Company.
-Anna Leaf, CBS.
-Biltmore Hotle Concert Orchestra.
-World-wide News.
-Recordings.
7:00 a. m.-
7:30 a. m.-
8:30 a. m.-
8:45 a. m.-
9:00 a. m.-
9:30 a. m.-
11:00 a. m.-
11:15 a. m.-
11:15 a. m.-
12:30 p. m.-
12:45 p. m.-
1:30 p. m.-
12:00 noon.—Biltmore Hotle Concert Orchestra
12:30 p. m.—World-wide News.
12:35 p. m.—Recordings.
1:00 p. m.—The Merrymakers ,CBS.
1:30 p. m.—Thems Forum.
2:00 p. m.—Hiappy Go Lucky Hour.
3:00 p. m.—Happy Go Lucky Hour.
3:00 p. m.—Weaver Jackson, talk.
3:15 p. m.—U. S. C. Trojan period.
3:30 p. m.—Y. M. C. A.
3:45 p. m.—Automobile Club of So. Calif.
4:00 p. m.—KFRC Studio program.
4:30 p. m.—Fifteen Hot Minutes, KFRC.
4:45 p. m.—World-wide News.
4:55 p. m.—Town Topics.
5:00 p. m.—Organ recital.
5:30 p. m.—Wusical program.
5:45 p. m.—Coast Investor, speaker.
6:00 p. m.—Planoville.
6:30 p. m.—Planoville.
6:30 p. m.—Arrowhead Springs Dance Orchestra.
7:30 p. m.—Lutheran Laymen's League, CBS.
7:30 p. m.—Violet Ray Music Hour.
8:30 p. m.—Inglewood Park concert.
9:00 p. m.—Finglewood Park concert.
9:00 p. m.—Sports Edition of the Air.
10:00 p. m.—World-wide News.
10:05 p. m.—Earl Burtnett's Biltmore Dance Orchestra.
12:00 midnight.—Wesley Tourtellotte's Organ Recital.
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#### Thursday, Oct. 2—Cont.

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Hollywood, Calif. 950 Kc.—1000 Watts 8:30 a. m.—Dorothy Burnham in popular piano numbers. 10:00 a. m.—Organ recital by Wade Hamilton. 10:30 a. m.—Organ recital by Wade Hamilton. 12:00 noon.—The Melody Boys' Dance Band. 11:30 a. m.—Organ recital by Wade Hamilton. 12:15 p. m.—Louise Lynch, popular songs. 12:30 p. m.—Stoinal Home Furnishings Week. 12:45 p. m.—Rose Valerie and her Concert Ensemble. 2:00 p. m.—Brunswick Preview Hour. 3:00 p. m.—Miscal program. 4:00 p. m.—Harold Howard's Dance Band; Jean Cowan. 6:30 p. m.—Harold Howard's Dance Band; Jean Cowan. 6:30 p. m.—Wade Hamilton at Forum rogan. 7:00 p. m.—Eccil and Sally. 7:10 p. m.—KFWB Salon Orchestra. 7:30 p. m.—"Star Dust" program. 8:00 p. m.—Brunswick Pierriew. 10:00 p. m.—A Detective Story by Edward Murphey. 9:00 p. m.—Yan Old Tintype." 9:30 p. m.—Yan Old Tintype." 9:30 p. m.—Sport Interview. 10:00 p. m.—George Freeman's Orchestra.
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KFVD

Culver City, Calif. 1000 Kc.-250 Watts

6:00 a m.—Spanish program.
7:00 a m.—Happy-Go-Lucky Trio.
9:00 a m.—Happy-Go-Lucky Trio.
9:00 a m.—Beauty Hints—Records.
9:30 a m.—Zandra—Morning Psychologist.
10:30 a m.—Helpful Hints to Housewives.
11:00 a m.—Beauty Hour—Records.
12:00 noon.—The Stranger and his Guitar.
12:30 p. m.—Waves of Happiness.
12:45 p. m.—Diet Question Box.
12:45 p. m.—Diet Question Box.
1:00 p. m.—G. Allison.
2:30 p. m.—Merchants Slogan Contest.
5:35 p. m.—Timely Topics.
10:00 p. m.—Zandra's Mystic Hour.
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight—Ballads, Old and New—Organ.

**KNX** 

Hollywood, Calif. 1050 Kc.—5000 Watts

Hollywood, Calif.

6:45 a. m.—"Earlybirds" exercises.

6:45 a. m.—"Home Folks" exercises.

7:45 a. m.—"Home Folks" exercises.

8:10 a. m.—Home Folks" exercises.

8:10 a. m.—Records.

9:00 a. m.—Records.

9:00 a. m.—Records.

9:15 a. m.—Golden Rule Health Service.

9:30 a. m.—Records.

9:10 a. m.—Records.

9:10 a. m.—Records.

10:10 a. m.—Records.

10:10 a. m.—Records.

10:10 a. m.—Wrights Shining Moments.

11:20 a. m.—Wrights Shining Moments.

11:20 a. m.—Wrights Shining Moments.

11:20 a. m.—Barbara Gould, Ltd.

11:15 a. m.—Wrights Shining Moments.

11:20 a. m.—Bill Hatch's Novelty Group.

2:115 p. m.—Bundy and Albright.

2:230 p. m.—Bundy and Albright.

2:230 p. m.—Bundy and Albright.

2:200 p. m.—(Off the air.)

2:00 p. m.—"Jay" the Jingle Man.

2:300 p. m.—"Jay" the Jingle Man.

2:300 p. m.—"Jay" the Jingle Man.

3:300 p. m.—"Jay" the Jingle Man.

3:300 p. m.—Unist and found announcements.

3:30 p. m.—Lost and found announcements.

3:30 p. m.—Gene Byrnes the Whispering Organist.

4:00 p. m.—Gene Byrnes the Whispering Organist.

4:00 p. m.—Gene Byrnes the Whispering Organist.

4:00 p. m.—Travelogue.

5:15 p. m.—"Bill Brother Ken's Kiddle Hour."

5:145 p. m.—Town Crier's Timely Amusement Tips.

6:00 p. m.—Frank Watanabe the Japanese Houseboy.

6:30 p. m.—Gene Byrnes the Whispering organist.

7:00 p. m.—Frank Watanabe the Japanese Houseboy.

6:30 p. m.—Gene Byrnes the Whispering organist.

7:00 p. m.—Travelogue.

8:10 p. m.—Travelogue.

8:10 p. m.—Travelogue.

8:11 p. m.—Travelogue.

8:12 p. m.—Travelogue.

8:13 p. m.—Travelogue.

8:14 p. m.—Travelogue.

8:15 p. m.—Travelogue.

8:16 p. m.—Travelogue.

8:17 p. m.—Travelogue.

8:18 p. m.—Travelogue.

8:19 p. m.—Travelogue.

8:19 p. m.—Travelogue.

8:10 p. m.—Travelogue.

9:10 p. 6:45 a. m.—
7:45 a. m.—
7:45 a. m.—
8:00 a. m.—
8:15 a. m.—
9:00 a. m.—
9:15 a. m.—
9:10 a. m.—
10:00 a. m.—
11:50 a. m.—
11:20 a. m.—
11:20 a. m.—
11:20 a. m.—
12:00 noon12:30 p. m.—
1:30 Eddie

**KMIC** 

Inglewood, Calif. 1120 Kc.--500 Watts

6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—Records.
9:30 a. m.—Records.
9:31 a. m.—Records.
9:45 a. m.—Health Man.
10:00 a. m.—Radio News Reporter.
12:15 p. m.—Hil-Noon Varieties.
1:00 p. m.—Latest Releases.
5:00 p. m.—Gordon Smith's Radiotising Program.
6:30 p. m.—Records.
6:30 p. m.—'Radio Round Up."
10:30 p. m.—Gordon Smith's Radiotising Program.
10:30 p. m.—'Radio Round Up."
10:30 p. m.—Orchestra from Venice Ballroom.
12:00 midnight—Louie Armstrong & his Cotton Club Orch.
2:00 a. m.—Jack the Bell Boy—Dawn Patrol.

**KFSG** 

Los Angeles, Calif: 1120 Kc.—500 Watts

7:00 a. m.—Family Altar Hour.
10:00 a. m.—Sunshine Hour.
11:00 a. m.—Organ Recital.
2:00 p. m.—Pasadena program.
3:00 p. m.—Bethesda Hour.
4:00 p. m.—Classic Hour.
7:30 p. m.—Water Baptismal Service and Symphony Or.

Los Angeles, Cahr.

12:00 midnight—Mosby's Dixieland Blue Blowers.
1:00-6:00 a. m.—Nite Owl Request program.
6:00 a. m.—Breakfast Philosopher.
7:00 a. m.—Goodwill program.
8:30 a. m.—Recordings.
9:30 a. m.—Pr. Dean Clinic.
10:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon.—Dr. Wiseman's Talk.
12:30 p. m.—Bob Holman's California Freshmen.

1:30 p. m.—Organ Recital by Arch Fritz.
2:00 p. m.—Morey Paul's Rainbow Garden Orchestra.
3:00 p. m.—Murray & Harris, the Gainsborough Boys.
4:00 p. m.—Organ Recital by Arch Frit.
4:30 p. m.—Sincerity program.
5:00 p. m.—Market Reports; Harmony Hawaiian Quartet.
6:00 p. m.—Market Reports; Harmony Hawaiian Quartet.
6:00 p. m.—Gleim Edmunds' Orchestra from Elks' Club.
7:00 p. m.—Lucky Seven Orchestra.
8:00 p. m.—Bob Holman's California Freshmen.
8:30 p. m.—String Quintet; Allan Fairchild, vocalist.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Morey Paul's Rainbow Garden Entertainers.

KFXM

San Bernardino, Calif. 1210 Kc.—100 Watts

7:00 a. m.—Early Bird Club.
8:00 a. m.—Citizens' Service Bureau.
8:30 a. m.—Old-Time program.
9:00 a. m.—San Bernardino Music Company.
9:30 a. m.—San Bernardino Music Company.
9:30 a. m.—San Bernardino Music Company.
10:00 a. m.—B. S. Pearsall Company.
10:15 a. m.—California Hotel
10:30 a. m.—Recordings.
11:00 a. m.—Recordings.
11:30 a. m.—News Reports.
11:30 a. m.—Trading Post.
12:00 noon.—Organ Recital.
5:00 p. m.—Novelty Recordings.
5:30 p. m.—Hunt's Theater.
5:45 p. m.—Evening Mail.
6:15 p. m.—Evening Mail.
6:15 p. m.—Fews Reports.
6:30 p. m.—Red Seal Semi-Classic Recordings.
7:30 p. m.—Fern Bureau program.
7:30 p. m.—Cooley Hardware Co. Ensemble.
8:30 p. m.—Cooley Hardware Co. Ensemble.
8:30 p. m.—Frank Pine and Artists.
9:90 p. m.—Champion-A-Thon. (Remote.)
9:30 p. m.—Champion-A-Thon. (Remote.)
9:30 p. m.—Champion-A-Thon. (Remote.)

KFOX

Long Beach, Calif. 1250 Kc.—1000 Watts

00 a.m.—The Early Bird.
00 a.m.—Hello Everybody.
30 a.m.—Early News Items, Press-Telegram.
445 a.m.—Novelty Musical Numbers.
50 a.m.—Bright and Early Hour. 5:00 a. m. 7:00 a. m. 7:30 a. m.—
7:35 a. m.—
7:45 a. m.—
7:50 a. m.—
8:20 a. m.—
9:10 a. m.—
9:10 a. m.—
11:30 a. m.—
11:30 a. m.—
11:45 a. m.—
11:45 a. m.—
11:45 p. m.—
1:30 p. m.—
2:30 p. m.—
2:30 p. m.—
3:30 p. m.—
3:30 p. m.—
4:00 p. m.—
4:00 p. m.— -Music. -Beauty Talk, Mae Day Beauty Salon.

Beauty Talk, Mae Day Beauty Salor

Music.

Organ Recital, Vera Graham.

Beatrice Smith, Novelty Entertainer.

Cline and Gene.

News Reports, Press-Telegram.

Hollywood Girls,

Musical Moments, Mart Dougherty.

Dr. Clark, Health and Efficiency.

Cheerio Boys.

Dr. Harbottie, Doris and Clarence.

Rolly Wray.

Len Nash and his Country Boys.

Today in History.

Organ Recital, Vera Graham.

Press-Telegram Late News Reports.

Rolly Wray in Piano Numbers.

Bill and Coo.

Cheerio Boys.

m. m. 4:15 p. m.-4:30 p. m.-

4:30 p. m.—Rolly Wray in Piano Numbers,
4:30 p. m.—Cheerio Roys,
5:00 p. m.—Cheerio Roys,
5:00 p. m.—Hollywood Girls,
6:00 p. m.—Em and Clem."
6:15 p. m.—Percy Prunes and Daisy Mae,
6:30 p. m.—Vest Pocket Minstrels,
6:45 p. m.—The Three Vagabonds,
7:00 p. m.—Sunset Harmony Boys,
7:15 p. m.—Ezra and Abe,
7:30 p. m.—Silver Spray Hawaiians,
7:45 p. m.—Doris and Clarence,
8:00 p. m.—Silver Spray Hawaiians,
9:00 p. m.—Lamplit Hour,
9:30 p. m.—Lamplit Hour,
9:30 p. m.—Len Nash and his Country Boys,
10:30 p. m.—Seal Beach Marathon,
11:00 p. m.—Bennet's Crystal Ballroom,
11:00 p. m.—Bennet's Crystal Ballroom,
12:00 midnight—Balboa Beach Marathon,
1:00 a. m.—Records.

KTBI

Los Angeles, Calif.

1300 Kc.—1000 Watts

8:00 a. in.—Announcer's Gospel Song Requests.

8:15 a. in.—Devotional Service, Dr. Isaac Ward.

8:45 a. in.—Rev. E. A. Earns, Book of Acts.

9:30 a. in.—Missionary Hour, Dr. E. L. McCreery.

10:30 a. in.—Bibbe Doctrine, Dr. John C. Page.

11:20 a. in.—Music.

11:30 a. in.—John, the Beginner's Gospel.

12:00 noon—Chimes.

11:00 p. in.—Gospel Message.

1:30 p. in.—Music: Portia May Patton, soprano.

2:00 p. in.—Visiting Pastor.

RIDAY

8:00 a. in.—Announcer's Corrections. 8:45 a. m.-9:30 a. m.-10:30 a. m.-11:20 a. m.-11:30 a. m.-12:00 iroon-1:30 p. m.-2:00 p. m.-FRIDAY 8:00 a. m.-

2:00 p. m.—Visiting Pastor.

FRIDAY

8:00 a. m.—Announcer's Gospel Song Requests,
8:15 a. m.—Devotional Service, Dr. Isaac Ward,
8:45 a. m.—Rev. Stanley II. Bailes,
9:30 a. m.—Rev. E. B. Singer,
10:00 a. m.—Rev. Carl Sweazy,
10:30 a. m.—O. T. Synthesis, Dr. John C. Page,
11:30 a. m.—O. T. Synthesis, Dr. John C. Page,
11:30 a. m.—Rev. F. I. Brooks,
12:00 noon—Chimes,
12:00 noon—Chimes,
12:00 p. m.—Music, Alma Beckley, soprano,
2:00 p. m.—Wisiting Pastor,
6:30 p. m.—Personal Evangelism, Dr. Philpott,
7:30 p. m.—Sunday School Lesson, Rev. Hubbard,
8:30 p. m.—O. T. Synthesis, Dr. John C. Page.

**KGB** 

San Diego, Calif. 1330 Kc.—250 Watts

7:00 a. m.—The Lark.
9:00 a. m.—Health Talk.
9:15 a. m.—Musical Varieties.
10:00 a. m.—Blanche Wood's Shopping Hour.
11:30 a. m.—Home Makers Half Hour,
12:00 noon—Luncheou Lyrics,
2:30 p. m.—Courtesy program.
2:45 p. m.—News, courtesy San Diego Sun.
3:00 p. m.—C. V. R. program.
4:00 p. m.—Matinee program.
4:30 p. m.—U. S. Dept. of Agriculture, Farm Talk.

4:40 p. m.—Courtesy program.
5:00 p. m.—Baron Keyes Air Castles.
5:15 p. m.—KGB Birthday Party.
5:45 p. m.—Sportologue and Lost & Found.
6:00 p. m.—Merchants Air Service.
7:00 p. m.—Johnny Athaide and Carolyn Lee.
8:00 p. m.—Johnny Athaide with Molly Burwell.
9:00 p. m.—Agua Caliente Mexican Serenaders.
10:00 p. m.—Dance Orchestra from Bagdad Cafe.
11:00 p. m.—This 'n' That.

KGER

Long Beach, Calif. 1360 Kc.-1000 Watts

KGER

1360 Kc.—1000 Watts

6:00 a. m.—Studio diversities.

7:00 a. m.—Sunrise exercise club.

7:30 a. m.—Earl Judy, piano and organ.

9:00 a. m.—Chick, Chet and Chuck, guitars and vocal.

10:00 a. m.—Women's hour and Helene Smith, piano.

11:00 a. m.—Helene Smith, piano requests.

11:15 a. m.—Charles K. Lindsey's Concert Orchestra.

12:15 p. m.—Silent for fifteen minutes.

12:30 p. m.—Pegy and Jerry skit.

12:45 p. m.—Cecil Fry. pianologues.

1:00 p. m.—Pegy and Jerry skit.

12:45 p. m.—Cecil Fry. pianologues.

1:00 p. m.—Dick Dixon, organ requests.

2:30 p. m.—Long Beach Municipal Band.

4:00 p. m.—Organ and string trio.

5:00 p. m.—Silent for fifteen minutes.

6:10 p. m.—Silent for fifteen minutes.

6:10 p. m.—Silent for fifteen minutes.

6:10 p. m.—Syncopators' Dance Band.

8:00 p. m.—Long Beach Municipal Band.

8:00 p. m.—Gyncopators' Dance Band.

10:00 p. m.—Everett Hoagland's Troubadours.

9:30 p. m.—Cavaliers' Dance Band.

10:30 p. m.—Cavaliers' Dance Band.

10:30 p. m.—Everett Hoagland's Troubadours.

11:30 p. m.—Organ reveries, Dick Dixon.

KECA

Los Angeles, Calif.

KECA

Los Angeles, Calif.

9:00 a. m.—NBC. Vermont Lumber Jacks.

3:15 p. m.—German Lesson, Annette Doherty.

3:30 p. m.—NBC, Phil Cook, the Quaker Man.

3:45 p. m.—Haven Johnson, popular muste.

4:00 p. m.—NBC. Fleischmann Sunshine Hour.

5:00 p. m.—Arco Birthday Party.

5:30 p. m.—NBC, Maxwell House Melodies.

6:00 p. m.—Buster Wilson's Orchestra.

6:30 p. m.—Lydia Aldrich, soprano.

6:45 p. m.—Boy Callaway, ballads.

7:00 p. m.—Wedgwood Nowell.

7:15 p. m.—Morterey Trio.

7:30 p. m.—NBC, Amos 'n' Andy.

7:45 p. m.—Jack and Jill.

8:00 p. m.—NBC, Lucky Strike Hour.

9:30 p. m.—NBC, Memory Lane,

9:30 p. m.—Harold Spaulding, tenor.

10:00 p. m.—Maurine Dyer, contraito.

10:30 p. m.—Health Exercises, Louls Rueb,

#### NORTHERN CALIFORNIA

**KTAB** 

San Francisco, Calif. 560 Kc.—1000 Watts

\*\*XTAB\*\*

\*\*San Francisco, Calif. 560 Kc.—1000 Watts 560 Kc.—1000 A. m.—Studio program.

\*\*Side A. m.—The Melody Girl 9:00 a. m.—Hourning Prayer Hour.

\*\*9:30 a. m.—Lou Emmel in half hour of Saudio Cheer.

\*\*10:00 a. m.—Studio program.

\*\*10:00 a. m.—Studio program.

\*\*11:30 a. m.—Latin-American program.

\*\*12:00 noon—Mid-day Musical Notes with Frank Wright.

\*\*10:00 p. m.—Chapel of Chimes.

\*\*13:00 p. m.—Recordings.

\*\*2:40 p. m.—Baseball from Recreation Park.

\*\*4:45 p. m.—The Man of the Hour.

\*\*5:10 p. m.—Frank Wright.

\*\*5:10 p. m.—Frank Wright.

\*\*5:10 p. m.—Frank Wright.

\*\*5:10 p. m.—Frank Wright.

\*\*5:10 p. m.—Brother Bob's Frolic Hour.

\*\*6:30 p. m.—Chapel of Chimes.

\*\*7:00 p. m.—Recordings.

\*\*7:00 p. m.—Walter J. Rudolph. concert planist.

\*\*8:00 p. m.—Walter J. Rudolph. concert planist.

\*\*9:00 p. m.—Walter J. Rudolph. concert planist.

\*\*9:00 p. m.—Orchestra with Harry McKnight, tenor.

\*\*10:00 p. m.—Orchestra with Harry McKnight, tenor.

\*\*10:00 p. m.—Sweet's Ballroom Orchestra.

\*\*11:30 p. m.—Recordings.

**KFRC** 

San Francisco, Calif. 610 Kc.—1000 Watts Local Programs Only. See CBS Program for Balance.

Cocal Programs Only. See CBS Program for Balance.

7:00 a. m.—Seal Rocks Broadcast.

7:30 a. m.—New York Stock Exchange Quotations.

7:30 a. m.—Seal Rocks Broadcast.

8:00 p. m.—Recordings.

9:00 a. m.—Earl Rocks Broadcast.

8:100 p. m.—Recordings.

9:15 a. m.—La Vida Mineral Water program.

9:15 a. m.—La Vida Mineral Water program.

9:30 a. m.—Feminine Fancles, CDLBS.

10:30 a. m.—Eminine Fancles, CDLBS.

11:10 a. m.—Charis Players.

11:10 a. m.—Charis Players.

11:10 a. m.—Noveltles, courtesy Dina Mite Food Co.

12:00 noon—Sherman Clay Noonday Concert.

12:55 p. m.—Closing New York Stock Quantations.

2:00 p. m.—Happy-Go-Lucky Hour, CDLBS.

3:30 p. m.—"This and That."

4:00 p. m.—Stock Quintations.

5:00 p. m.—Poulic States Organ, DLBS.

5:00 p. m.—Poulic States Organ, DLBS.

5:15 p. m.—Studio program.

6:00 p. m.—Bobs. Noted Sports Authority.

6:15 p. m.—Studio program.

6:45 p. m.—Edna Fischer, "Piano Moods."

7:30 p. m.—Concert, DLBS.

8:00 p. m.—Violet Ray Melody Hour.

8:39 p. m.—Coloen Bear Growlers and Bear Cats.

9:00 p. m.—Folgeria.

9:30 p. m.—Opera Miror.

10:00 p. m.—Plymouth Contest Announcement.

10:00 p. m.—Plymouth Contest Announcement.

10:00 p. m.—Plymouth Contest Announcement.

10:00 p. m.—Wac and Al."

10:20 p. m.—Wal Valente and his Roof Garden Orchestra.

12:00 midnight—Dance Music.

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KPO
San Francisco, Calif.
680 Kc.—5000 Watts
Local Programs Only. See NBC Program for Balance.
Local Programs Only. See NBC Program for Balance.

7:30 a. m.—Quaker Oats—"Start o' The Day."

8:00 a. m.—The Shell Happy Hour Time.

9:00 a. m.—Dobbsie's Birthday Party.

9:00 a. m.—Barler W. Cribbins.

11:00 a. m.—Standard School Broadcast.

11:45 a. m.—Julia Hayes—Helpful Hints for Housewives.

11:50 a. m.—Time Signals, Scripture Reading.

12:05 p. m.—Sharp Shots—Programs in Miniatures.

1:00 p. m.—Shirine Luncheon Broadcast, Palace Hotel.

1:30 p. m.—Sperry Question Airbox.

p:00 p. m.—Sperry Question Airbox.

p:00 p. m.—Yer Towne Cryer.

2:20 p. m.—Jerry Jermaine, Crooning Balladist.

2:45 p. m.—Get Associated with Baseball.

4:30 p. m.—Big Brother.

5:30 p. m.—Big Brother.

5:30 p. m.—Help Date Book, Stuart Strong.

6:45 p. m.—News Digest, "Scotty" Mortland.

6:40 p. m.—News Digest, "Scotty" Mortland.

6:45 p. m.—Cecfl and Sally.

7:00 p. m.—Redio Feature. N. R. A.

8:30 p. m.—Alesse Stafford's Palace Hotel Dance Orch.

11:00 p. m.—Jeesse Stafford's Palace Hotel Dance Orch.

11:00 p. m.—Jees Stafford's Palace Hotel Dance Orch.
                                                                                                                                                                                                                                         San Francisco, Calif.
930 Kc.—500 Watts
     KFWI
    7:00 a.m.—Eye-Opener Program.
9:00 a.m.—Slogan Contest.
9:30 a.m.—Records and Announcements.
10:00 a.m.—Hotel Bellevue Program.
10:30 a.m.—Dr. T. G. Linebarger, Health Talk.
10:50 a.m.—News Broadcast.
12:00 noon.—Slogan Contest.
6:00 p. m:—Dinner Dance Music.,
7:00 p. m.—Litta Murray's Investment Chat.
7:15 p. m.—Lovey Wolf. blues singer.
11:00 p. m.—Slogan Contest.
12:00 midulght—Midnight Classie Hour.
                                                                                                                                                                                                                                   San Jose, Calif.
1010 Kc.—500 Watts
     KOW
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San Jose,

9:00 a. m.—Morning Music.

9:30 a. m.—U. S. Weather Report.

9:30 a. m.—Helpful Bour.

11:00 a. m.—Community Hour.

12:00 noon—Concert Recordings.

12:30 p. m.—Market Reports, Weather.

1:00 p. m.—Hart's Happy Half Hour.

1:30 p. m.—The Friendly Hour.

2:30 p. m.—Variety Recordings.

4:30 p. m.—Children's Program.

5:00 p. m.—Baron Keyes Air Castle.

5:15 p. m.—Vesper Music.

6:00 p. m.—San Jose Radionics Health Talk.

6:00 p. m.—San Jose Radionics Health Talk.

6:00 p. m.—San Jose Discussion.

6:20 p. m.—State Department of Agriculture.

6:30 p. m.—Market Reports.

0:45 p. m.—KQW Market Place.

7:00 p. m.—Farm Bureau Evening Radio News.

7:00 p. m.—Farm Bureau Evening Radio News.

7:00 p. m.—Pacific Rural Press.

7:30 p. m.—Mail Bag and Announcements.

7:45 p. m.—Editorial.

8:00 p. m.—The Lass from County Clare.

10:15 p. m.—Tile Five Pretzels.
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# NORTHWEST

Portland, Oregon 620 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.

0:45 a. m.—Devotions.

7:00 a. m.—Bagdad Theater Organ.

0:00 a. m.—Town Crier.

11:45 a. m.—Musical Masterworks.

12:00 noon Powers' Pied Piper.

12:45 p. m.—Pepco program.

1:00 p. m.—Cabbages and Kings.

1:30 p. m.—Julia Hayes.

2:00 p. m.—Baby's Boudoir Organ.

2:15 p. m.—Musical Masterworks

9:45 p. m.—Palace Tea Timers.

5:00 p. m.—Palace Laundry Features.

7:00 p. m.—Carnution Melodists.

8:46 p. m.—Mac and Al.

9:33 p. m.—Tommy Lake's Flower Girls.

10:00 p. m.—Associated Dance Band, KOMO.

KVI Tacoma, Washington 760 Kc.—1000 Watts Local Programs Only. See CBS Program for Balance.

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Local Programs Only. See CBS Program for Balance.

7100 a. m.—Recordings.
8130 a. m.—Recordings.
9130 a. m.—Reminine Fancles. DLBS.
10:30 a. m.—Reminine Fancles. DLBS.
10:30 a. m.—Recordings.
10:45 a. m.—Program from KOL.
11:00 a. m.—Recordings, (Announcements).
2:00 p. m.—Program from KOL.
11:00 a. m.—Recordings, (Announcements).
2:100 p. m.—Recordings.
3:15 p. m.—Social Calendar.
3:30 p. m.—Walk und California Ramblers.
4:00 p. m.—Walk und California Ramblers.
5:100 p. m.—Walk und California Ramblers.
5:100 p. m.—Polgeria, CDLBS.
10:20 p. m.—Polgeria, CDLBS.
10:20 p. m.—Polgeria, CDLBS.
10:20 p. m.—Hotel Mark Hopking' Orchestra.
10:00 p. m.—Polgeria, CDLBS.
10:20 m.—Wal Valente and his Roof Garden Orchestra.
10:00 m.—Val Valente and his Roof Garden Orchestra.
12:00 mkdnight—Slumherbusters; Fox Rialto Organ.

Scattle, Washington.
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KIR

Seattle, Washington 970 Kc.—5000 Watts

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a. m.—Morning Reveillier.
a. m.—News.
a. m.—Organ Concert.
               -News.
-Organ Concert.
-Dirlit Home of the Air.
-Morning Devotional Program.
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9:10 a. m.—Mary from Proctors.
9:20 a. m.—Smilin's Sam.
10:00 a. m.—Glen Eaton, tenor.
10:15 a. m.—Beauty Talk, Helen Andrews.
10:30 a. m.—Songs You Like to Hear.
11:00 a. m.—Warren Wright, organ concert.
12:00 noon—World Book Man.
12:30 p. m.—Mid-Day Musicale.
1:00 p. m.—George Maddox, tenor.
1:15 p. m.—Dental Lecture.
1:45 p. m.—Dental Lecture.
1:45 p. m.—Glen Eaton, tenor.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Organ Music; Elsie Taylor, soprano.
3:00 p. m.—The Clef Dwellers.
3:15 p. m.—Robert Monsen, tenor.
3:30 p. m.—Tea Time Tales from Proctors.
4:00 p. m.—Organ Concert, Ivan Ditmars.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Warket Reports; Lost and Found.
5:50 p. m.—Garden Talk, Cecil Solly.
6:00 p. m.—American Institute of Banking.
6:15 p. m.—Honetowners Orch.
7:00 p. m.—Northwest Salon Orch.
7:00 p. m.—Northwest Salon Orch.
7:00 p. m.—Electrical Transcription.
7:45 p. m.—Dream Melodies.
7:55 p. m.—Rabbi Samuel Koch, talk.
8:00 p. m.—Mortaville Flowers, Economist.
9:00 p. m.—Mortaville Flowers, Economist.
9:00 p. m.—Whortaville Flowers, Economist.
9:00 p. m.—Whortaville Flowers, Economist.
10:00 p. m.—Wen Stuart's Sunshine Program.
10:30 p. m.—Welodies and Memories.
10:00 p. m.—Wirelyminds Orch., Eulala Dean.
11:00 p. m.—Wirelyminds Orch., Eulala Dean.
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Portland, Oregon 1180 Kc.—5000 Watts KEX

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REX

100 a. m.—Morning Serenaders.
8:00 a. m.—The Clock, Oregon Pournal News.
9:00 a. m.—The Clock, Oregon Pournal News.
9:00 a. m.—Classified.
10:00 a. m.—Classified.
10:00 a. m.—Town Topics, Velva Weller.
12:00 noon.—Time; Weather Reports.
12:05 p. m.—Happy Hour Girls.
1:05 p. m.—Happy Hour Girls.
1:05 p. m.—Happy Hour Girls.
1:00 p. m.—Dental Lecture.
2:00 p. m.—Dental Lecture.
2:30 p. m.—Vagabond's News Reel.
4:30 p. m.—Warner Stone and his Pebbles.
5:00 p. m.—Noveltyl Recordings.
5:30 p. m.—Baron Keyes' Air Castles.
5:45 p. m.—Old Timers; Kellar Furniture Co.
6:00 p. m.—Farmers Radio Service Club.
6:30 p. m.—Hometowners Orchestra, NBC.
7:00 p. m.—Silent Period.
8:30 p. m.—Stunip 'em program; Kelpine Products Co.
9:00 p. m.—Montaville Flowers; Economist.
9:30 p. m.—Melodics and Memories, NBS.
10:00 p. m.—White Wizard.
10:15 p. m.—The Angelus.
10:30 p. m.—Hark and Jill Tavern Orchestra.
11:30 p. m.—Jack and Jill Tavern Orchestra.
11:30 p. m.—Miduight Revellers.
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## MOUNTAIN

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Denver, Colorado 830 Kc.-12,500 Watts

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6:00 a. m.—

6:15 a. m.—

7:00 a. m.—

7:45 a. m.—

8:50 a. m.—

8:54 a. m.—

9:30 a. m.—

9:30 a. m.—

9:45 a. m.—

10:30 a. m.—

10:30 a. m.—

10:30 a. m.—

11:00 a. m.—
                                                                                                                                                              Morning Melodies.

Morning Revelers.

The Manhatters

The Poet's Corner.

The Recitalists.

Sweet and Low Down.

Organ Melodies.

The Luncheon Five.

National Farm and Home Hour.

Weather, stocks, markets.

Woman's Magazine of the Air.

Organ Recital.
     10:30 a. m.—Weather, stocks, markets.
10:40 a. m.—Woman's Magazine of the Air.
11:00 a. m.—Organ Recital.
12:00 noon.—Band of a Thousand Melodies.
12:15 p. m.—Shakespeare and His Environment."
12:30 p. m.—Chleago Serenade.
1:00 p. m.—Merry Makers.
1:00 p. m.—Breen and De Rose.
2:130 p. m.—Breen and De Rose.
2:30 p. m.—Breen and De Rose.
2:30 p. m.—Breen and Gold Room Orchestra.
3:00 p. m.—Black and Gold Room Orchestra.
3:00 p. m.—Stocks, markets, livestock.
4:15 p. m.—Stocks, markets, livestock.
4:15 p. m.—Supreme Serenaders.
4:30 p. m.—Phil Cook—the Quaker Man.
5:00 p. m.—Fletschmann Hour.
6:00 p. m.—Arco Birthday Party.
6:30 p. m.—Maxwell House Melodies.
7:00 p. m.—RCA Hour.
8:00 p. m.—Sumber.
8:15 p. m.—Literary Digest Topics in Brief.
8:30 p. m.—Annos 'n' Andy.
8:45 p. m.—Around the Fireplace.
9:00 p. m.—Pacific National Singers.
10:30 p. m.—Musical Echoes.
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ARIZONA Phoenix, Arizon KTAR KTAR
620 Kc. 1000 Wat
Local Programs Only. See NBC Program for Balance Local Programs Only. See NBC Program for Balance
6:00 a. m.—Y. M. C. A. Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pipe Organ Recital.
8:30 a. m.—Cactus Brand Boys.
9:00 a. m.—Aunt Helen's Home Hints.
9:45 a. m.—Badlo Newspaper.
10:00 a. m.—KTAR Varietles.
11:00 a. m.—KTAR Varietles.
12:00 moon—Radio Revival.
2:45 p. m.—Badlo Newspaper.
3:00 p. m.—Musicalities.
3:45 p. m.—In Storyland with Big Sister.
4:00 p. m.—Business Brevities.
4:15 p. m.—Business Brevities.
4:15 p. m.—Business Brevities.
6:00 p. m.—Caclel and Saliv
6:30 p. m.—Studio Specialities.
7:30 p. m.—Corect Orchestra.
10:00 p. m.—Radio Newspaper.

# FRIDAY, OCT. 3

# National Broadcasting Co., Inc.

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Co., Inc.

7:30 a. m.—Sunrise Serenaders. KGO.
7:30 a. m.—Quaker Start o' the Day. Hugh Barrett Dobbs. KHQ, KOMO, KGW, KFI, KPO. KFSD.
8:00 a. m.—Financial Service program. KGO.
8:15 a. m.—Morning Melodies. KGO.
8:30 a. m.—Cross-cuts of the Day. KGO.
9:00 a. m.—Vermout Lumberjacks. KGO, KHQ, KOMO, KGW, KECA.
9:15 a. m.—Morning Glories. KGO.
9:30 a. m.—Bett the Folks. KGO.
9:45 a. m.—Morning Glories. KGO.
10:15 a. m.—Morning Glories. KGO.
10:15 a. m.—Josephine B. Gibson, Food Talk. KGO, KHQ, KOMO, KGW, KFI, KFSD.
10:30 a. m.—The Recitalists. KGO.
10:15 a. m.—Josephine B. Gibson, Food Talk. KGO, KHQ, KOMO, KGW, KFO.
KGO, KHQ, KOMO, KGW, KFI. KSL, KOA.
11:30 a. m.—Wounan's Magazine of the Air. KGO, KHQ. KOMO, KGW, KPO. KFI, KSL, KOA.
11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
12:30 p. m.—Hotel St. Francis Salon Orchestra. KGO.
12:00 p. m.—Pacific Feature Hour. KGO.
2:00 p. m.—Black and Gold Room Orchestra presents "Barber of Seville." KGO.
3:45 p. m.—Organ Concert. KGO, KOMO.
4:00 p. m.—Black and Gold Room Orchestra presents "Barber of Seville." KGO.
4:15 p. m.—Constitution Week Talk. KGO, KGW.
4:30 p. m.—Phil Cook, the Quaker Man. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
4:45 z. m.—News Service. KGO.
5:00 p. m.—Phil Cook, the Quaker Man. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
4:45 z. m.—News Service. KGO.
5:00 p. m.—Interwoven Pair. KGO, KHQ, KOMO, KGW, KFCA.
6:00 p. m.—Interwoven Pair. KGO, KHQ, KOMO, KGW, KFCA.
6:00 p. m.—Interwoven Pair. KGO, KHQ, KOMO, KGW, KFSD, M.—Organ. Male Chorus of 30 voices. KGO, M. m.—Armour program. Male Chorus of 30 voices. KGO, M. m.—Armour program.
                   0:00 p. m.—Interwoven Pair. KGO, KHQ, KOMO, KGW, KFSP, KFI.
6:30 p. m.—Armour program. Male Chorus of 30 voices. KGO, KHQ, KOMO, KGW, KFI.
7:00 p. m.—Armstrong Quakers. KGO, KHQ, KOMO, KGW, KFI.
7:30 p. m.—Radio-Keith-Orpheum program. KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAN.
8:00 p. m.—Elgin program; two violins and a quartet. KGO, KHQ, KOMO, KGW, KECA, KFSD.
8:15 p. m.—Brownbit Foot-lites; dance melodies. KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAN.
8:30 p. m.—Anos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA, KFSD.
8:45 p. m.—Tone Pictures. KGO, KHQ, KOMO, KGW, KFI.
                          KFI.

9:15 p. m.—Mabel and Min. KGO.

9:30 p. m.—Modern Melodists; standard classics. KGO, KHQ, KOMO, KGW, KFSD.

10:00 p. m.—The City of the Dead, mystery serial. KGO, KOA.
                                                    KOA.
30 p. m.—Pacific Nomads. KGO, KGW, KOA.
00 p. m.—Laughner-Harris Hotel St. Francis Dance
Orchestra. KGO, KGW, KFI, KFSD.
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# Columbia Broadcasting System

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11:15 a. m.—Rhythm Ramblers. KVI, KFRC.

11:30 a. m.—Columbia Artists Recital. KVI, KDYL, KFRC, KHJ.

12:00 noon—Columbia Salon Orchestra. KVI, KDYL, L2:30 p. m.—Columbia Educational Features. KDYL.

12:30 p. m.—Columbia Educational Features. KDYL.

1:30 p. m.—Chirty Minute Men. KVI, KDYL, KHJ.

1:30 p. m.—Chirty Minute Men. KVI, KDYL, KHJ.

2:00 p. m.—Carl Rupp and his WXYZ Captivators. KDYL, KFRC.

2:45 p. m.—Columbia Male Trio. KDYL.

3:30 p. m.—Columbia Male Trio. KDYL.

KFRC.

3:30 p. m.—California Ramblers. KVI, KFRC.

4:15 p. m.—Ted Florito and his Orch. KVI, KHJ.

5:00 p. m.—Cred Florito and his Orch. KVI, KHJ.

5:00 p. m.—Columbia Male Chorns. KDYL, KVRC.

7:00 p. m.—Columbia Male Chorns. KDYL, KFRC.

7:00 p. m.—Columbia Male Chorns. KDYL, KFRC.

7:00 p. m.—Phoenix Hosiery program. KDYL.

8:00 p. m.—Bert Lown and Biltmore Orchestra. KDYL.

8:15 p. m.—Columbia's Radio Column. KDYL.
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#### SOUTHERN CALIFORNIA

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	3:15	p. m.—Re	ecords.	Consult TY of I			
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# Friday, Oct. 3—Cont.

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7:30 p. m.—Broadway Hits.
8:15 p. m.—Baseball Game from Wrigley Fleld.
10:30 p. m.—Happy Harry, requests.
11:00 p. m.—Vernon Dance Marathon.
12:00 midnight—"8 Ball" and Charley Lung.
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KFSD

San Diego, Calif.

600 Kc.—1000 Watts

Local Programs Only. See NBC Program for Balance.

Local Programs Only. See NBC Program for 8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Morning Musical continued.
9:45 a. m.—Amy Lou Shopping Hour.
11:00 a. m.—Service Hour.
11:00 a. m.—Service Hour.
12:00 noon.—Studio program.
2:00 p. m.—Matinee Hour.
2:30 p. m.—Organ Recital.
3:30 p. m.—Organ Recital.
3:30 p. m.—Continuation of Concert program.
5:30 p. m.—Concert.
4:45 p. m.—Continuation of Concert program.
5:30 p. m.—Late News Items.
5:30 p. m.—Dau Parker's Old-Time program.
8:45 p. m.—Celin' May's Orchestra.
10:00 p. m.—Kennedy's Cafe.
11:00 p. m.—Request program.

KFI

Los Angeles, Calif. 640 Kc.—5000 Watts

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Los Angeles, Calif. 640 Kc.—5000 Watts
6:30 a. m.—Opening Stock Market Quotations.
6:45 a. m.—Health Exercises. Louis Rueb.
7:30 a. m.—Karl Brandenburg, ballads.
7:45 a. m.—NBC, Start o' the Day.
8:00 a. m.—NBC, Start o' the Day.
8:00 a. m.—NBC, Start o' the Day.
9:30 a. m.—NBC, Betry Crocker, speaker.
9:45 a. m.—Wall Street Financial News.
10:00 a. m.—NBC, Hosephine Gibson, speaker.
10:30 a. m.—NBC, Woman's Magazine of the Air.
11:30 a. m.—Reduceoid Rhythm Boys.
11:45 a. m.—English Lesson, Artla Z. Drew.
12:00 noon.—U. C. and U. S. Dept. of Agriculture Talk.
12:15 p. m.—Federal and State Market Reports.
(Off the Air Until 2:30 P. M.)
2:30 p. m.—Winnie Fields Moore, travelog.
2:45 p. m.—Jack Milker's Paramount Trio.
3:00 p. m.—Carol Johnson, piano and song.
3:15 p. m.—Wedgwood Nowell, playgoers' club.
4:15 p. m.—Wedgwood Nowell, playgoers' club.
4:15 p. m.—Big Brother Don.
5:30 p. m.—E. H. Rust, nurseryman.
5:45 p. m.—Closing Stock Market Quotations.
6:00 p. m.—Ear Kass, baritone.
6:33 p. m.—Ear Kass, baritone.
6:34 p. m.—Gare Kass, baritone.
6:35 p. m.—Gare Kass, baritone.
8:15 p. m.—ABC, Brown Bilt Footlights.
8:30 p. m.—Ear Kass, baritone.
9:15 p. m.—ABC, Brown Bilt Footlights.
8:30 p. m.—Ear Kass, baritone.
9:30 p. m.—Bareac Carden and cast: "Emperor of Crime."
9:30 p. m.—Bareac Carden and cast: "Emperor of Crime."
9:30 p. m.—Barbar Concert Obehestra.
10:30 p. m.—Bob) and Jinmy.
11:00 p. m.—NBC, Hotel St, Francis Dance Orchestra.
            10:30 p. m.—Bob and Jimmy.
11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.
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# **KMPC**

Beverly Hills, Calif. 710 Kc.—500 Watts

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7:00 a. m.—Latin-American program.
8:00 a. m.—The Ad-Visor.
8:30 a. m.—State of Prosperity.
9:00 a. m.—Dan Maxwell—the King of Scotland.
9:15 a. m.—Recordings.
9:30 a. m.—State of Prosperity.
9:50 a. m.—Chapel Services—USC.
10:15 a. m.—Fred Forrest, the Stove Man.
11:00 a. m.—Rollicking Radiothers,
12:00 noon—Live Stock Market Report.
12:05 p. m.—Happy Chappies.
1:00 p. m.—Gene Taylor—Piano Solos.
1:45 p. m.—Bob. Bunny and Junior.
2:00 p. m.—Classical and Semi-Classical.
2:30 p. m.—At the Carnival.
3:00 p. m.—Red Seal program.
4:00 p. m.—Fred McNabb—Garden Talks.
5:00 p. m.—Just Kids Club.
5:30 p. m.—Columbia Furniture.
9:00 p. m.—Sceintic Laboratories—Kellar Sisters.
10:00 p. m.—Beverly Hill Billies.
11:00 p. m.—Beverly Hill Billies.
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## KTM

Los Angeles, Calif. 780 Kc.—1000 Watts

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780 Kc
6:00 a. m.—Eye Opener.
7:00 a. m.—Biye Opener.
7:00 a. m.—Biye Sharples and His Gang.
9:00 a. m.—Bert's Kest Bets.
1:00 p. m.—Fowler's Food for Thought.
1:30 p. m.—Semi-classical Melodies.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Tea Cup.
2:30 p. m.—Masters Album.
2:45 p. m.—Hispirational Poetry.
3:00 p. m.—Donand Don.
3:30 p. m.—Danceland Melodies.
4:30 p. m.—Danceland Melodies.
4:30 p. m.—Spanish Program.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Highway Highlights.
10:00 p. m.—Oran Recital.
11:00 p. m.—Contemporary Composers.
12:00 midnight—Spizzerinktum Club.
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KHJ

Los Angeles, Calif. 900 Kc.—1000 Watts

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- Recordings.
- Halleluiah.
- Stock Exchange Reports.
- Records.
- Beauty talk.
- Richardson's Music Lovers' Shop.
- Feminine Fancies, KFRC.
- American Institute of Food Products.
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10:45 a. m.—Gordon Berger and Mona Content.

11:15 a. m.—Safety Building and Loan Company.

11:30 a. m.—Columbia Artists' Recital. CBS.

11:45 a. m.—Recordings.

12:00 noon.—Biltmore Hotel Concert Orchestra.

12:30 p. m.—World-wide News.

12:45 p. m.—California Home Extension Association.

1:00 p. m.—Light Opera Genis, CBS.

1:30 p. m.—Times Forum.

2:00 p. m.—Happy Go Lucky Hour.

3:00 p. m.—Cleila Collins, talk.

3:15 p. m.—Dr. Walter Hertzog's School program.

3:30 p. m.—Walter Brown Murray.

3:45 p. m.—Council of International Relations.

4:00 p. m.—Crockett Mountaineers, CBS.

4:30 p. m.—Platt Music Company.

4:15 p. m.—World-wide News.

4:35 p. m.—Town Topics.

5:00 p. m.—Recordings.

5:00 p. m.—Recordings.

6:00 p. m.—Studio program.

6:15 p. m.—Dan Leonard, Wizard of the Ivories.

6:30 p. m.—Dr. Strasska's Laboratories.

7:00 p. m.—Eddie Cantor, CBS.

7:30 p. m.—Peddie Cantor, CBS.

7:30 p. m.—Peddie Cantor, CBS.

7:30 p. m.—Veedol Vodvil—KFRC.

8:30 p. m.—Veedol Vodvil—KFRC.

8:30 p. m.—S. & W. Forum of the Air.

10:00 p. m.—Se Nord-wide News.

10:00 p. m.—World-wide News.
                                                                                                                                                                                                                                                                                                                                                                                                                            Hollywood, Calif.
950 Kc.—1000 Watts
             KFWB
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Rollywood, Calif.

8:30 a. m.—Dorothy Burnham, pianist.
10:00 a. m.—Prudence Penny.
10:30 a. m.—Melody Boys' Dance Band.
11:30 a. m.—Melody Boys' Dance Band.
11:30 a. m.—Organ recital by Wade Hamilton.
12:00 noon.—The Adventures of Tom and Wash.
12:30 p. m.—National Home Furnishings Week.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Haroid Howard's Dauce Band; Jean Cowan.
6:00 p. m.—Haroid Howard's Dauce Band; Jean Cowan.
6:00 p. m.—Harry Jackson and his Entertainers.
6:30 p. m.—Wade Hamilton at Forum organ.
7:00 p. m.—KFWB Salon Orchestra.
7:30 p. m.—Sport Talk by R. W. Shirey.
7:45 p. m.—"Mac and Al."
8:00 p. m.—Tac and Al."
8:00 p. m.—Teo Dahl's Orchestra and soloists.
8:30 p. m.—"Forget Me Nots."
9:00 p. m.—KFWB Concert Orchestra; Lewis Mechan.
9:30 p. m.—"Lives of Great Men."
10:00 p. m.—Johnny Johnson and his Orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—George Freeman's Orchestra
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# KFVD

Culver City, Calif. 1000 Kc.—250 Watts

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1000 Kc.—2
6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Piano Requests.
9:30 a. m.—Eano Requests.
9:30 a. m.—Eandra—Morning Psycholigist.
11:00 a. m.—Beauty Hour—Records.
12:00 noon.—The Stranger and his Guitar.
12:30 p. m.—Waves of Happiness.
12:00 p. m.—G. Allison.
2:00 p. m.—Helpful Hints to Oousewives.
2:30 p. m.—Merchants Slogan Contest.
4:15 p. m.—Helpful Hints to Oousewives.
9:35 p. m.—Timely Topics.
9:15 p. m.—Studio Orchestra.
10:00 p. m.—Organ—J. Newton Yates.
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight—Ballads; Old and New—Organ.
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# KNX

Hollywood, Calif. 1050 Kc.—5000 Watts

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Hollywood, Calif.

1050 Kc.—5000 Watts

6:45 a. m.—'Earlybirds'' exercises.

7:45 a. m.—'Tep and Ginger'' exercises.

8:00 a. m.—Inspirational Talk.

8:15 a. m.—Heoredings.

9:00 a. m.—Heoredings.

9:00 a. m.—Be Young and Be Happy," Eddie Albright.

10:00 a. m.—Ear recordings.

10:01 a. m.—First Radio Church of the Air.

11:00 a. m.—First Radio Church of the Air.

11:00 a. m.—First Radio Church of the Air.

11:30 a. m.—Popular Recordings.

11:45 a. m.—Musical Contrasts.

12:00 noon—KNX Symphonette.

12:00 p. m.—Goff the air.)

1:30 p. m.—Eddie Albright's reading of late fiction.

2:00 p. m.—Coff the air.)

1:30 p. m.—Eddie Albright's reading of late fiction.

2:00 p. m.—Uost and found announcements.

3:05 p. m.—Rev. Ethel Duncan.

3:05 p. m.—Hecords.

3:15 p. m.—Joyce Coad little movie star,

3:25 p. m.—Hecords.

3:15 p. m.—Tederation of Women's Clubs program.

4:00 p. m.—Gene Byrnes the Whispering Organist.

4:00 p. m.—Gene Byrnes the Whispering Organist.

4:00 p. m.—Travelogue.

5:15 p. m.—Travelogue.

5:15 p. m.—Travelogue.

5:15 p. m.—Travelogue.

6:15 p. m.—Travelogue.

6:15 p. m.—Travelogue.

6:15 p. m.—Travelogue.

6:10 p. m.—Frank Watanabe the Japanese House boy.

6:30 p. m.—The KNX Symphonette and Theodore Kittay.

7:00 p. m.—Stove Poker String Trio and Country Jane.

8:00 p. m.—The KNX Symphonette and Theodore Kittay.

7:00 p. m.—Towal Order of Optimistic Do-Nuts.

9:00 p. m.—Hotel Ambassador: Gus Arnheim and Orch.
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#### KMIC

Inglewood, Calif. 1120 Kc.—500 Watts

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6:00 a. m.—Andy and Jack.
8:00 a. m.—Records.
9:00 a. m.—Pecords.
9:30 a. m.—Records.
9:45 a. m.—Heardin Man.
10:00 a. m.—Radio News Reporter,
1:10 p. m.—Hi-Noon Varieties.
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5:00 p. m.—Gordon Smith's Radiotising Program,
6:00 p. m.—Records.
6:30 p. m.—''Radio Round Up."
8:30 p. m.—Orchestra from Venice Ballroom.
10:30 p. m.—Musical Comedy Selections.
12:00 midnight—Louie Armstrong & his Cotton Club Orch.
2:00 a. m.—Jack the Bell Boy—Dawn Patrol.
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# KFSG

Los Angeles, Calif. 1120 Kc.—500 Watts

7:00 a.m.—Family Altar Hour. 10:00 a.m.—Sunshine Hour. 11:00 a.m.—Organ Recital. 2:00 p.m.—Music Master's Hour. 3:00 p.m.—Bethesda Hour. 4:00 p.m.—Kiddies' Hour.

# KGFJ

Los Angeles, Calif. 1200 Kc.—100 Watts

Los Angeles, Calit.

12:00 midnight—Mosby's Dixioland Blue Blowers.

1:00-6:00 a. m.—Nite Owl Request program.

6:00 a. m.—Breakfast Philosopher.

7:00 a. m.—Goodwill program.

8:00 a. m.—Recentings.

9:30 a. m.—Dr. Dean Clinic.

10:00 a. m.—Studio Ensemble; Jerry Joyce, violinist.

11:00 a. m.—Studio Ensemble; Jerry Joyce, violinist.

11:00 a. m.—Spanish program.

12:00 noon.—Dr. Wiseman's Talk.

12:30 p. m.—Bob Holman's California Freshmen.

1:30 p. m.—Organ Recital by Arch Fritz.

2:00 p. m.—Morey Paul's Rainbow Garden Orchestra.

3:00 p. m.—Murray & Harris, the Gainsborough Boys.

4:00 p. m.—Market Reports; Harmony Hawaiian Quartet.

7:00 p. m.—Lucky Seven Orchestra.

8:00 p. m.—Bob Holman's California Freshmen.

8:30 p. m.—String Quintet; Allan Fairchild, vocallst.

9:30 p. m.—Bob's Dixieland Blue Biowers from Apex

Nite Club.

10:30 p. m.—Organ Metodies.

11:00 p. m.—Organ Metodies.

11:00 p. m.—Organ Metodies.

# KFXM

San Bernardino, Calif. 1210 Kc.—100 Watts

FXM

7:00 a. m.—Early Bird Club.
8:00 a. m.—Old-Time program.
8:30 a. m.—Citizens' Service Bureau.
9:00 a. m.—San Bernardino Music Company.
9:30 a. m.—Cal.—Arlz. Land Company.
10:00 a. m.—B. S. Pearsall Company.
10:00 a. m.—B. S. Pearsall Company.
10:15 a. m.—California Hotel.
10:30 a. m.—Ecordings.
11:00 a. m.—Evering Fost.
11:30 a. m.—Trading Post.
11:30 a. m.—Trading Post.
12:00 noon.—Donleon Oil Company.
12:30 p. m.—Organ Recital.
5:00 p. m.—Novelty Recordings.
5:30 p. m.—Hunt's Theater.
5:45 p. m.—Evering Mail.
6:15 p. m.—Evering Mail.
6:16 p. m.—News Reports.
6:30 p. m.—Bill Sharples and his Gang.
7:30 p. m.—The Piano Lady.
7:15 p. m.—U. S. Porest Service.
8:00 p. m.—Champion-A-Thon. (Remote.)
9:30 p. m.—Champion-A-Thon. (Remote.)
9:30 p. m.—Sunshine Girl.
10:00 p. m.—Sunshine Girl.
10:00 p. m.—Sunshine String Trio.
10:30 p. m.—Marjory Whitlock, plano.

# KFOX

Long Beach, Calif, 1250 Kc.-1000 Watts

Long Beach, Calif.
1250 Kc.—1000 Watts
5:00 a. m.—Hello Everybody.
7:30 a. m.—Hello Everybody.
7:30 a. m.—Barly News Items, Press-Telegrand.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Bright and Early Hour.
8:20 a. m.—Beauty Talk, Mae Day Beauty Salon.
9:10 a. m.—Salon.
10:30 a. m.—Organ Recital, Vera Graham.
11:00 a. m.—Beautive Smith, Novelty Entertainer.
11:15 a. m.—Cline and Gene.
11:30 a. m.—Hellywood Girls.
12:45 p. m.—Musical Moments, Mart Dougherly.
1:00 p. m.—Mesonic Luncheon.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle, Clarence and Doris.
2:20 p. m.—Press-Telegram Late News Report.
4:15 p. m.—Hen Nash and his Country Boys.
3:15 p. m.—Today in History.
3:30 p. m.—Organ Recital, Vera Graham.
4:00 p. m.—Press-Telegram Late News Report.
4:15 p. m.—Holly Wray in piano numbers.
4:30 p. m.—Bill and Coo.
4:45 p. m.—Hollywood Girls.
6:00 p. m.—Press-Telegram Late News Report.
4:15 p. m.—Hollywood Girls.
6:00 p. m.—Press-Telegram Late News Mae.
6:30 p. m.—Deerio Boys.
5:00 p. m.—Prety Prunes and Daisy Mae.
6:30 p. m.—Sunset Harmony Boys.
7:15 p. m.—Percy Prunes and Daisy Mae.
6:30 p. m.—Sunset Harmony Boys.
7:15 p. m.—The Three Vagabonds.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Bererly Market program.
8:30 p. m.—Silver Spray Hawaiians.
7:45 p. m.—Deris and Clarence.
8:00 p. m.—Bererly Market program.
8:30 p. m.—Treatments of "Harmonious Suggestions" by Dr. J. F. Rausch.
9:00 p. m.—Bennett's Crystal Ballroom.
11:00 p. m.—Bennett's Crystal Ballroom.
11:00 p. m.—Bennett's Crystal Ballroom.
11:00 a. m.—Records.

# KGEF

Los Angeles, Calif. 1300 Kc.—1000 Watts

6:00 p. m.—Mrs. Tom Murray.
7:00 p. m.—Dr. Fredus Nelson
7:30 p. m.—The Hired Man.
8:00 p. m.—Bob Shuler's Civic Hour'.
9:00 p. m.—Sylvia and Al.
10:00 p. m.—The Two Janitors.
10:15 p. m.—Texas Hoboes.

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San Diego, Calif.
1330 Kc.-250 Watts
    KGB
7:00 a. m.—The Lark.
9:00 a. m.—Health Talk.
9:10 a. m.—Health Talk.
9:10 a. m.—Musical Varieties.
10:00 a. m.—Lanche Wood's Shopping Hour.
11:30 a. m.—Home Makers Half Hour.
12:00 noon—Luncineou Lyries.
2:30 p. m.—Courtesy program.
2:45 p. m.—News, courtesy San Diego Sun.
3:00 p. m.—C. V. R. program.
4:00 p. m.—Matinee program.
4:00 p. m.—Matinee program.
4:00 p. m.—Courtesy program.
5:00 p. m.—Courtesy program.
5:00 p. m.—Baron Keyes Air Castles.
5:15 p. m.—KGB Birthday Party.
5:45 p. m.—Sportologue and Lost & Found.
6:00 p. m.—Herchauts Air Service.
7:00 p. m.—Hawaiian Quartet.
7:00 p. m.—Hawaiian Quartet.
7:00 p. m.—Helasso Quartet.
10:00 p. m.—Daice Orchestra from Bagdad Cafe.
11:00 p. m.—This 'n' That.
                                                                                                                                                                                                                                   Long Beach, Calif.
    KGER
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1360 Kc.-1000 Watts

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1360 Kc.—1000 Watt

6:00 a. m.—Studio talent, miscellaneous.

7:00 a. m.—Sunri.e exercise club.

7:30 a. m.—Earl Judy, piano and organ.

9:00 a. m.—Women's hour and delene Smith, piano.

11:00 a. m.—Women's hour and Helene Smith, piano.

11:00 a. m.—Helene Smith, piano requests.

11:15 a. m.—Charles K. Lindsey's Concert Orchestra.

12:15 p. m.—Silent for fifteen minutes.

12:30 p. m.—Peggy and Jerry skit.

12:45 p. m.—Cecil Fry. pianologues.

1:00 p. m.—Organ requests, Dick Dixon.

2:30 p. m.—Long Beach Municipal Band.

4:00 p. m.—Orchestra; Dick Love, accordionist.

5:00 p. m.—Trio, organ and Cecil Fry.

6:00 p. m.—Trio, organ and Edua Bond, blues.

7:00 p. m.—Triolian Trio and Edua Bond, blues.

7:00 p. m.—Newscasting (Time, News, Magazine).

7:30 p. m.—Long Beach Municipal Band.

8:00 p. m.—Organ, tenor and soprano.

8:30 p. m.—Rhythm Makers' Dance Orchestra.

9:30 p. m.—Everett Hoagland's Troubadours.

9:33 p. m.—Musical gens program.

10:30 p. m.—Cavaliers' Dance Orchestra.

11:00 p. m.—Ceverett Hoagland's Troubadours.

11:30 p. m.—Cavaliers' Dance Orchestra.

11:00 p. m.—Everett Hoagland's Troubadours.
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# KECA

Los Angeles, Calif. 1430 Kc.—1000 Watts

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9:00 a. m.—NBC, Vermont Lumber Jacks.
10:30 a. m.—Health Exercises, Louis Rueb.
3:30 p. m.—NBC, Phil Cook, the Quaker Man.
3:45 p. m.—Sherman Lloyd, pianist.
4:00 p. m.—NBC, Cities Service Hour.
5:00 p. m.—NBC, Interwoven Pair.
5:30 p. m.—NBC, Armour Hour.
6:00 p. m.—RKO Revue.
6:30 p. m.—Eva Olivotti. soprano.
7:15 p. m.—Otto Platz, popular music.
7:30 p. m.—NBC, Amos 'n' Andy.
7:45 p. m.—Jack and Jill.
8:00 p. m.—Manny Stein and orchestra.
9:00 p. m.—Winnifred Donaldson, contralto.
9:30 p. m.—Catherine Dixon, concert pianist.
10:00 p. m.—Arthur Lang, baritone.
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#### NORTHERN CALIFORNIA

# KTAB

San Francisco. Calif. 560 Kc.—1000 Watts

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KTAB

7:00 a. m.—Frank Wright.
8:00 a. m.—Studio program.
9:00 a. m.—Morning Prayer Hour.
9:30 a. m.—Recordings.
10:30 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Br. B. L. Corley.
11:00 a. m.—Studio program.
11:30 a. m.—Latin-American program.
11:30 a. m.—Latin-American program.
11:30 p. m.—Chapel of Chimes.
1:30 p. m.—Chapel of Chimes.
1:30 p. m.—Recordings.
2:40 p. m.—Baseball from Recreation Park.
4:45 p. m.—The Man of the Hour.
5:00 p. m.—The Story Man and his Air Castle.
5:15 p. m.—Frank Wright.
5:30 p. m.—Brother Bob's Frolic Hour.
6:30 p. m.—Chapel of Chimes.
7:30 p. m.—Chapel of Chimes.
7:30 p. m.—Housel of Chimes.
7:30 p. m.—Housel of Chimes.
9:00 p. m.—Highway Highlights with John Teel, baritone.
9:00 p. m.—Trends of Football featuring Nibs Price.
9:30 p. m.—Orchestra with Joan Ray, contraito.
10:30 p. m.—Sweet's Ballroom Orchestra.
11:30 p. m.—"Night Owls" with Willard Kinball.
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KFRC
San Francisco, Calif.
610 Kc.—1000 Watts
Local Programs Only. See CBS Program for Balance.
Local Programs Only. See CBS Program for Ba
7:00 a. in.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Exchange Quotations.
7:30 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Recordings.
9:00 a. m.—Call Bulletin's News Items.
9:15 a. m.—La Vida Mineral Water Company.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Wyn's Daily Chats.
11:00 a. m.—Wyn's Daily Chats.
11:00 a. m.—Recordings.
12:00 noon—Sherman Clay Noonday Concert.
12:55 p. in.—Closing New York Stock Quotations.
2:00 p. m.—Happy-Go-Lucky Hour, CDLBS.
3:30 p. m.—Something about Everything.
4:30 p. m.—Novelties, DLBS.
4:55 p. m.—Town Topics.
5:30 p. m.—Dixle Echoes, CBS.
5:50 p. m.—Call-Bulletin's News Items.
6:00 p. m.—Mendel and his Pep Band, DLBS.
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7:30 p. m.—Studio program, DLES.
8:00 p. m.—Veedol Vodvil,
8:30 p. m.—Dink Templeton' and Brick Morse, Football
    Discussion.

10:00 p. m.—S & W Concert.
10:00 p. m.—Plymouth Contest Announcement.
10:00 p. m.—Schwartz Ginger Band.
10:20 p. m.—Horel Mark Hopkins Orchestra, CDLBS.
11:00 p. m.—Val Valente and his Roof Garden Orchestra.
12:00 midnight—Dance Music.
                    Discussion
                                                                                                                                                                                                San Francisco, Calif. 680 Kc.—5000 Watts
      KPO
Local Programs Only. See NBC Program for Balance.
7:30 a. m.—"Start o' The Day."
8:00 a. m.—The Shell Happy Time.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:30 a. m.—Lulia Hayes—Helpful Hints for Housewives.
11:45 a. m.—Radio Feature, N. R. A.
11:50 a. m.—Scripture Reading and Time Signals.
12:05 p. m.—Programs in Miniature.
12:45 p. m.—Commonwealth Club Lunchcon, Palace Hotel.
1:30 p. m.—Paul Lingle Piano Duo.
2:30 p. m.—Ye Towne Cryer.
2:35 p. m.—Doug, Richardson.
2:45 p. m.—Get Associated with Baseball.
4:30 p. m.—Get Associated with Baseball.
4:30 p. m.—Rig Brother.
5:30 p. m.—The Date Book, Stuart Strong.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—Kpo Masters of Music.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—North Americans.
8:00 p. m.—Cecil and Sally.
7:00 p. m.—Cecing In The Tayern.
9:00 p. m.—Radio Feature, N. R. A.
9:30 p. m.—Radio Feature, N. R. A.
9:30 p. m.—Barle C. Anthony "Packard Program."
10:00 p. m.—Lesse Stafford's Palace Hotel Dance Orch.
11:00 p. m.—John Wolohan's El Patio Dance Orchestra.
      Local Programs Only. See NBC Program for Balance.
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#### KFWI

San Francisco, Calif. 930 Kc.—500 Watts

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7:00 a. m.—Eye-Opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:00 a. m.—Polly Plan's Homey Period.
10:15 a. m.—Studio Program.
10:30 a. m.—Polly Plan's Homey Period.
10:50 a. m.—Studio Program.
10:30 a. m.—Transparent Clay Concert.
10:50 a. m.—News Broadcast.
11:00 a. m.—Music Appreciation Chat.
11:15 a. m.—Sherman Clay Concert.
12:00 noon.—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Pianologue by Dean Metcalf.
7:15 p. m.—Forum on Child Guidance.
8:30 p. m.—Chamber of Commerce Speaker.
8:35 p. m.—Studio program.
9:00 p. m.—Pacific Choral Society.
9:45 p. m.—Isabel Henion, soprano.
10:00 p. m.—Hotel Bellevue program.
10:30 p. m.—"The Three Sweethearts."
10:45 p. m.—Organ Reverie.
11:00 p. m.—Slogan Contest and Dance Music.
12:00 midnight—Midnight Classic Hour.
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# KOW

San Jose, Calif. 1010 Kc.-500 Watts

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$\frac{\text{San Jose}}{300 a. m. -\text{Morning Music.}}$
9:300 a. m. -\text{U. S. Weather Report.}$
9:300 a. m. -\text{Helpful Hour.}$
11:000 a. m. -\text{Community Hour.}$
11:000 a. m. -\text{Community Hour.}$
12:300 p. m. -\text{Market Reports.}$
12:300 p. m. -\text{Market Reports.}$
10:000 p. m. -\text{Harpy Half Hour.}$
10:000 p. m. -\text{Harpy Half Hour.}$
10:000 p. m. -\text{Market Reports.}$
10:000 p. m. -\text{Market Market Place.}$
10:000 p. m. -\text{Vest Market Place.}$
10:000 p. m. -\text{New Market Place.}$
10:0000 p. m. -\text{New Market Place.}$
10:0000 p. m. -\text{New Market Plac
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### NORTHWEST

# KGW

Portland, Oregon 620 Kc.—1000 Watts

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Local Programs Only. See NBC Program for Balance.
6:45 a. m.—Devotional Services.
7:00 a. m.—Bagdad Theater Organ.
9:00 a. m.—Town Crier.
9:45 a. m.—Town Crier.
11:30 a. m.—Masterworks.
12:00 noon—Powers' Pied Piper.
12:30 p. m.—Cecil and Sally.
12:45 p. m.—Pepco program.
1:00 p. m.—Cabbages and Kings.
1:30 p. m.—Air Transport Talk.
2:00 p. m.—Baby's Boudoir Organ.
2:15 p. m.—Masterworks.
3:45 p. m.—Palace Laundry Features.
7:15 p. m.—'On to Orgon' program.
7:45 p. m.—Studio, Violin Recital.
8:00 p. m.—Schwabacher program, KOMO.
9:15 p. m.—Modern Melodists.
10:30 p. m.—Hoot Owls.
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KVI Tacoma, Washington 760 Kc.—1000 Watts Local Programs Only. See CBS Program for Balance.

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7:00 a. m.—Recordings.
9:30 a. m.—Feminine Fancies, DLBS.
10:03 a. m.—Recordings.
10:45 a. m.—Program from KOL.
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11:00 a. m.—Recordings, (Announcements), 2:00 p. m.—Happy-Go-Lucky Hour, DEBS, 3:15 p. m.—Social Calendar, 4:30 p. m.—Recordings, 5:46 p. m.—Silent, 9:00 p. m.—Mission Isle of Goldon Dreams, 9:30 p. m.—Program from KOIN, 10:30 p. m.—Hough Mark Houldns, Orchebes, 10:30 p. m.—Social Calendar, 10:30 p. m.—Hough Mark Houldns, Orchebes, 10:30 p. m.—Social Calendar, 10:30 p. m.—Mark Houldns, 10:30 p. m.—Social Calendar, 10:30 p. m.—Social Calend
              4 (30 p. m.—Recordings.)
5 (46 p. m.—Silent.
9 (30 p. m.—Mission Isle of Goldon Dreams.
9 (30 p. m.—Program from KOIN.
10 (30 p. m.—Hotel Mark Hopkins' Orchehestral DLBS.
11 (30 p. m.—Roof Garden Orchestra.
12 (00 mldnight—Slumberbusters; Fox Rialto Organ Recital
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# KJR

Seattle, Washington 970 Kc.—5000 Watts

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KJR

Seattle, Washingtor

970 Kc.—5000 Watt:

7:00 a. m.—Morning Reveillier.

7:15 a. m.—News.

7:45 a. m.—Organ Concert.

8:30 a. m.—Thrift Home of the Alr.

9:00 a. m.—Morning Devotional Program.

9:10 a. m.—Morning Devotional Program.

9:10 a. m.—Mary from Proctors.

9:10 a. m.—Mary from Proctors.

9:10 a. m.—Smillir' Sam.

10:00 a. m.—Robert Monsen, tenor.

10:15 a. m.—Beauty Talk, Helen Andrews.

10:30 a. m.—Songs You Like to Hear.

11:00 a. m.—Warren Wright, Organ Recital.

12:00 noon.—World Book Man.

12:30 p. m.—Mid-Day Musicale.

1:00 p. m.—George Maddox, tenor: Betty Andersen.

1:15 p. m.—Painless Parker Dental System.

1:45 p. m.—Glen Eaton, tenor: Marjorie Robillard.

2:00 p. m.—Stephanle Lewis, soprano; Organ.

3:10 p. m.—Stephanle Lewis, soprano; Organ.

3:15 p. m.—The Three Girls.

3:30 p. m.—News.

3:45 p. m.—Thea Time Talks from Proctors.

4:00 p. m.—Organ Concert, Ivan Ditmars.

5:00 p. m.—News.

5:30 p. m.—Market Reports; Lost and Found.

5:55 p. m.—Baron Keves' Air Castles.

5:30 p. m.—Malmo and Co. Garden Talk, Cecil Solly.

6:00 p. m.—Wic Meyers' Recording Orch.

7:00 p. m.—Gold and Silver Ensemble.

8:30 p. m.—Bye Bye Bues, Chet and Ivan.

8:45 p. m.—The Melodians.

9:00 p. m.—Montaville Flowers, Economist; Lecture.

9:33 p. m.—New Stuart's Sunshine Program.

10:00 p. m.—Ken Stuart's Sunshine Program.

11:00 p. m.—Vic Meyers' Club Victor Orch.

12:00 midnight—Midnight Revellers.
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# KEX

Portland, Oregon 1180 Kc .- 5000 Watts

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Portland
1180 Kc.—50

7:00 a. m.—Morning Serenaders.
8:00 a. m.—The Clock; Oregon Journal News.
9:00 a. m.—Julia Hayes.
9:30 a. m.—Classified News.
10:00 a. m.—Town Topics, Velva Weller.
12:00 noon—Weather Reports.
12:05 p. m.—Happy Hour Girls.
1:05 p. m.—Happy Hour Girls.
1:05 p. m.—Pan't Rhythm Revue.
1:30 p. m.—Coaste Organ Concert.
2:00 p. m.—Dental Lecture.
2:30 p. m.—Vagabond's News Reel.
4:30 p. m.—Popular Dance Concert.
5:00 p. m.—Song Refital.
5:30 p. m.—Baron Keyes' Air Castles.
5:45 p. m.—Old Timers: Keller Furniture Co.
6:00 p. m.—Farmer's Radio Service Club.
6:30 p. m.—Vic Meyers' Recording Orchestra.
7:00 p. m.—Silent period.
8:00 p. m.—Ron and Brick.
9:00 p. m.—Ron and Brick.
9:00 p. m.—Montaville Flowers. Economist.
9:30 p. m.—Concert Ensemble, NBS.
10:30 p. m.—White Wizard.
10:15 p. m.—The Angelus.
10:30 p. m.—Lack and Jill Tavern Orchestra.
11:30 p. m.—Police and Weather Reports.
11:35 p. m.—Midnight Revellers.
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#### MOUNTAIN

# KOA

Denver, Colorado 830 Kc.-12,500 Watts

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Benver, C

6:00 a. m.—Morning Melodies.
6:15 a. m.—Morning Revelers.
7:00 a. m.—The Manhatters.
7:00 a. m.—The Manhatters.
7:45 a. m.—Network program,
8:00 a. m.—Blue Streabs,
8:45 a. m.—Los Argentinos.
9:00 a. m.—Elgin program.
9:15 a. m.—Organ Melodies.
9:30 a. m.—Mla Piano Twins.
9:45 a. m.—National Farm and Home Hour.
10:30 a. m.—The Sunshine Counsellor.
10:45 a. m.—National Farm and Home Hour.
10:45 a. m.—Woman's Magazine of the Air.
11:10 a. m.—Woman's Magazine of the Air.
11:10 a. m.—Weather. stocks, markets.
12:00 noon.—Organ Recital.
1:00 p. m.—A Recipe a. Day.
2:05 p. m.—The Troubadours.
2:00 p. m.—A Recipe a. Day.
2:05 p. m.—The Troubadours.
3:00 p. m.—Flizsimmons Friday Frolic.
3:00 p. m.—Black and Gold Room Orchestra.
4:40 p. m.—Stocks, markets, livestock.
4:00 p. m.—The Rambiers Trio.
4:15 p. m.—Arcadie Birkenholz.
4:30 p. m.—Phil Cook.
4:45 p. m.—Network program.
5:00 p. m.—Interworen Pair.
6:20 p. m.—Armour program.
7:00 p. m.—Armour program.
7:00 p. m.—Armour program.
7:00 p. m.—Padio-Keith-Orpheum Hour.
8:00 p. m.—Badio-Keith-Orpheum Hour.
8:15 p. m.—Literary Digest Topics.
8:30 p. m.—Amos 'n' Andy.
8:15 p. m.—Modern Melodists.
0:15 p. m.—Modern Melodists.
0:15 p. m.—Modern Melodists.
0:15 p. m.—Pacific Nomads.
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Los Angeles, Calif.

900 Kc.-1000 Watts

# Friday, Oct. 3—Cont.

## **ARIZONA**

# KTAR

Phoenix, Arizona 620 Kc. 1000 Watts

Local Programs Only. See NBC Program for Balance.

Local Programs Only. See NBC Program for Balance
6:00 a. m.—Y. M. C. A. Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Fipe Organ Recital.
8:30 a. m.—Fipe Organ Recital.
8:30 a. m.—Cactus Brand Boys.
9:00 a. m.—Aunt Helen's Home Hints.
9:45 a. m.—Radio Newspaper.
10:00 a. m.—Program from Blue Room Studio.
11:30 a. m.—Glibert's Dance Orchestra.
12:00 noon—Radio Revival.
12:00 no. m.—Musicalities.
12:45 p. m.—Hadio Newspaper; Musical Moments.
3:45 p. m.—In Storyland with Big Sister.
4:15 p. m.—Business Brevities.
4:15 p. m.—Business Brevities.
5:20 p. m.—Ceci and Sally.
5:30 p. m.—Saunders Entertainers.
6:00 p. m.—KTAR Musicalities.
8:00 p. m.—Musical Moments.
9:00 p. m.—Warieties.
10:00 p. m.—Warieties.
10:00 p. m.—Radio Newspaper.

# SATURDAY, OCT. 4

# National Broadcasting Co., Inc.

:30 a. m.—Sunrisc Serenaders, KGO.
:30 a. m.—Quaker Start o' the Day, KHQ, KOMO.
KGW, KPO, KFSD, KFI.
:100 a. m.—Financial Service program, KGO.
:15 a. m.—Morning Melodies, KGO.
:30 a. m.—Cross-cuts of the Day, KGO.
:60 a. m.—Vermont Lumberjacks, KGO, KHQ, KOMO.
KGW. 7:30 a.m.—Sunrise Serenaders, KGO. 7:30 a.m.—Quaker Start of the Day, KHQ, KOMO.

8:30 a. m.—Cross-cuts of the Day. KGO.
9:00 a. m.—Vermont Lamberjacks. KGO. KHQ. KOMO.
KGW.
9:15 a. m.—Meet the Folks. KGO.
9:30 a. m.—William Don. KGO.
9:345 a. m.—National Farm and Home Hour. KGO.
KGW. KFI. KPO.
10:30 a. m.—Woman's Magazine of the Air. KGO. KHO.
KOMO. KGW. KPO. KFI.
11:30 a. m.—Organ Recital. KGO.
12:00 noon—Hotel Sir Francis Drake Orchestra. KGO.
12:30 p. m.—Chicago Serenade. KGO. KTAR.
1:00 p. m.—Matinee Time. KGO.
1:30 p. m.—Matinee Time. KGO.
2:00 p. m.—University of So. Calif. vs. Oregon State at Los Angeles. KGO.
3:00 p. m.—The Jameses. KGO.
3:00 p. m.—The Jameses. KGO.
3:15 p. m.—Black and Gold Room Orchestra. KGO.
4:00 p. m.—Whyte's Orchestra. KGO.
4:00 p. m.—Whyte's Orchestra. KGO.
5:00 p. m.—Pril Spitalny's Music. KGO.
5:00 p. m.—The Olympians. KGO.
5:30 p. m.—The Olympians. KGO.
6:30 p. m.—The Olympians. KGO.
6:30 p. m.—Edwin Stanley Seder, organist. KGO.

Prof. KGO, KHQ, KOMO, KGW, KFSD, KTAR. KFI.

100 p. m.—B. A. Rolfe and his Lucky Strike Dance Orchestra. KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR.

100 p. m.—Rainbow Harmonies, symphonic dance arrangements. KGO, KECA.

100 p. m.—Gilmore Circus. KHQ, KOMO, KGW, KFO, KFI.

100 p. m.—Gilmore Circus. KHQ, KOMO, KGW, KPO, KFI.

101 p. m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD.

102 p. m.—Sperry Smiles. KGO, KHQ, KOMO, KGW, KECA.

103 p. m.—El Sidelo Minstrels; humor and music. KGO, KHO, KOMO, KGW.

104 p. m.—NBC Drama Hour. "Rollo's Wild Oats." KGO, KOA.

105 p. m.—Spotlight Review. KOMO, KECA, KECA, KOA, KFSD.

10:3

# Columbia Broadcasting System

8:00 a. m.—Manhaitan Towers Orchestra. KVI.
9:00 a. m.—Adventures of Helen and Mary. KVI.
11:00 a. m.—Southern Methodist-Notre Dame Football
Game. KVI. KFRC.
12:30 p. m.—For Your Information. KVI. KDYL.
1:00 p. m.—Manhaitan Towers Orch. KVI. KDYL.
1:00 p. m.—Spanish Serenade. KVI. KDYL.
2:00 p. m.—Spanish Serenade. KVI. KDYL.
2:00 p. m.—Nelson's Glen Islanders. KVI. KDYL.
3:00 p. m.—Tom. Dick and Harry. KVI. KDYL.
3:15 p. m.—Tom. Dick and Harry. KVI. KDYL.
4:00 p. m.—The Crockett Mountaineers. KVI.
4:15 p. m.—Ted Fiorito and his Orchestra. KVI.
5:00 p. m.—Tomance of American Industry. KDYL,
KVI. KFRC.
5:15 p. m.—Dixie Echoes. KVL. KDYL. KFRC. KHJ.
6:00 p. m.—Hank Simmons' Show Boat. KDYL. KFRC,
KHJ.
7:00 p. m.—Chicago Variety program. KDYL, KFRC,
KHJ.
7:30 p. m.—Jesse Crawford, Poet of the Organ. KDYL,
KFRC. KHJ.

KFRC. KHJ.
8:00 p. m.—Will Osborne and bis Orch. KDYL, KFRC.
8:30 p. m.—Guy Lombardo and Royal Canadians. KFRC.

# SOUTHERN CALIFORNIA

# **KMTR**

Hollywood, Calif. 570 Kc.—500 Watts

6:00 a. m.—'Wake up, Chillun, wake up.'' 6:45 a. m.—Vernon Dance Marathon. 7:00 a. m.—'Old Favorites,'' Harold Curtis, organist. 8:00 a. m.—Stock Quotations, Evening Herald. 8:05 a. m.—Hecords.

Records.
-Health Man. :30 :45

-Records. -Mildred Kitchen, Home Economics Expert. 8:45 a. m.—Records.
9:00 a. m.—Mildred Kitchen, Home Economics Expert.
9:05 a. m.—Mecords.
10:00 a. m.—Louise Howatt, Happiness Girl.
10:30 a. m.—Louise Howatt, Happiness Girl.
10:30 a. m.—Galloping Gophers.
11:30 a. m.—Records.
11:35 a. m.—Public and City Officials from City Hall.
12:00 noon—"World in Review," Evening Herald.
12:15 p. m.—Prospertiy Hour.
1:15 p. m.—Popular Records.
2:15 p. m.—Popular Records.
2:15 p. m.—Records.
2:30 p. m.—U. S. C. vs. Oregon State Football Game at Los Angeles Coliseum.
5:00 p. m.—Trading Post program.
5:15 p. m.—Organ Recital, Egyptian Theatre.
5:45 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Boys.
6:30 p. m.—Ben Berman and Studio Boys.
7:00 p. m.—Vernon Dance Marathon.
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Talking Picture Song Ilits.
8:15 p. m.—Happy Harry, requests.
11:00 p. m.—Vernon Dance Marathon.
12:00 midnight—"8 Ball" and Charley Lung.

KFSD
San Diego, Calif.
600 Kc.—1000 Watts
Local Programs Only. See NBC Program for Balance.

Local Programs Only. See NBC Program for Balance.

8:00 a. m.—Morning Musical.
9:10 a. m.—Good Cheer program.
9:15 a. m.—Morning Musical continued.
9:15 a. m.—Morning Musical continued.
9:15 a. m.—Morning Musical continued.
9:16 a. m.—Amy Lou Shopping Hour.
11:00 a. m.—Morning Musical continued.
2:00 p. m.—Matinee Hour.
2:30 p. m.—Matinee Hour.
2:30 p. m.—Organ Recital.
3:30 p. m.—Latin-American program.
4:00 p. m.—Studio program.
5:00 p. m.—Popular program.
5:30 p. m.—Cate News Items.
5:30 p. m.—Chuck and Red.
6:00 p. m.—Program by remote control from Fox Theater.
8:45 p. m.—Cecil and Sally.
10:00 p. m.—Program by remote control from Kennedy's Cafe.

# **KFI**

Los Anceles, Calif. 640 Kc.-5000 Watts

Los Angeles, Calif.
640 Kc.—5000 Watts
6:30 a. m.—Opening Stock Market Quotations.
6:45 a. m.—Louis Rueb, health exercises.
7:30 a. m.—Gertrude Guselle, ballads.
7:345 a. m.—NBC, Start o' the Day.
8:00 a. m.—MBC, Start o' the Day.
8:00 a. m.—WBC, Start o' the Day.
8:00 a. m.—WBC, Start o' the Day.
8:00 a. m.—WBC, Start o' the Day.
9:15 a. m.—WBI Street Financial News.
9:30 a. m.—Mellen Guest, ballads.
9:30 a. m.—Mellen Guest, ballads.
9:30 a. m.—Mell Street Financial News.
9:30 a. m.—MBC, National Farm and Home Hour.
10:30 a. m.—KBC, National Farm and Home Hour.
10:30 a. m.—Karl Brandenburg, popular ballads.
11:30 a. m.—Karl Brandenburg, popular ballads.
11:45 a. m.—Spanish Lesson, by Annette Doherty.
12:00 noon.—U. C. and U. S. Dept. of Agriculture Talk.
12:15 p. m.—Federal and State Market Reports
(Off the Air Until 2:45 P. M.)
2:00 p. m.—Pootball Game.
3:15 p. m.—Cos Angeles Fire Dept. Orchestra.
4:15 p. m.—KFI News Flashes.
4:30 p. m.—Gertrude Guselle, blues singer.
4:45 p. m.—Don Abbott, tenor.
5:00 p. m.—Investment Talk.
5:15 p. m.—Will E. Wing, Hollywood.
5:30 p. m.—A. Malvrene Christie.
5:15 p. m.—Closing Stock Market Quotations.
6:00 p. m.—NBC, Lucky Strike Hour.
7:00 p. m.—Variety Hour.
8:00 p. m.—NBC, Gilmore Circus, KFI orig.
8:30 p. m.—Melody Makers Ensemble.
9:30 p. m.—MBC, Gilmore Circus, KFI orig.
8:30 p. m.—MBC, Gilmore Circus, KFI orig.
8:30 p. m.—MBC, Gilmore Circus, Cencert Orchestra.
10:00 p. m.—Harold Spaulding, tenor; Georgia Williams.
11:00 p. m.—KFI Midnight Frolic.

# **KMPC**

Beverly Hills, Calif. 710 Kc.-500 Watts

7:00 a. m.—Latin-American program.
8:00 a. m.—Fot O' Gold.
8:30 a. m.—State of Prosperity.
9:00 a. m.—Dan Maxwell—the King of Scotland.
9:15 a. m.—Classied.
9:30 a. m.—State of Prosperity.
9:15 a. m.—Classied.
9:30 a. m.—Tot.
9:15 a. m.—Recordings.
10:00 a. m.—Early Morning Musical.
10:30 a. m.—Dance Music.
11:00 a. m.—Dance Music.
11:00 a. m.—Bance Music.
11:00 p. m.—Happy Chappies.
12:00 noon.—Live Stock Market Report.
12:05 p. m.—Happy Chappies.
1:00 p. m.—Gene Taylor—Piano Solos.
1:45 p. m.—Bob, Bunny and Junior.
2:00 p. m.—Glassical and Semi-Classical.
2:30 p. m.—On the Shores of Hawaii.
3:00 p. m.—Hoops and Jingles.
4:45 p. m.—Columbia Furniture.
5:00 p. m.—Hoops and Jingles.
4:45 p. m.—Columbia Furniture.
5:00 p. m.—Recordings.
5:30 p. m.—Cuckoo Clock.
9:00 p. m.—Beverly Hill Billies.
11:00 p. m.—Ray Howell—"And How."

# KTM

Los Angeles, Calif. 780 Kc.-1000 Watts

6:00 a. m.—Eye Opener. 7:00 a. m.—Bill Sharples and His Gang. 9:00 a. m.—Bert's Best Bets. 1:00 p. m.—Fowler's Food for Thought, 1:30 p. m.—Semi-classical Melodies. 1:45 p. m.—Health Man.

2:00 p. m.—Over the Tea Cup.
2:30 p. m.—Masters Album
2:45 p. m.—Inspirational Poetry.
3:00 p. m.—L. A. Playgrounds.
3:30 p. m.—Danceland Melodies.
4:30 p. m.—Spanish Program.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Pepper Box Revue.
11:00 p. m.—Organ Recital.
12:00 midnight—Spizzerinktum Club.

KHJ

-Recordings. -Hallelujah.

-Stock Exchange Reports.
-Terpezone Company—Recordings.
-Records.

7:00 a. m.—
7:30 a. m.—
8:30 a. m.—
8:30 a. m.—
9:35 a. m.—
9:35 a. m.—
9:30 a. m.—
10:00 a. m.—
11:10 a. m.—
11:30 a. m.—
12:30 p. m.—
12:35 p. m.—
1:00 p. m.—
1:00 p. m.—
2:00 p. m.—
2:00 p. m.—
2:00 p. m.—
2:00 p. m.—

8:30 a. m.—Stock Exchange Reports.
8:40 a. m.—Terpezone Company—Recordings.
9:15 a. m.—Records.
9:30 a. m.—Feminine Fancies—KFRC.
10:00 a. m.—Cheer Up and Smile—to KFRC.
11:00 a. m.—So. Methodist vs. Notre Dame, CBS.
11:15 a. m.—Safety Building and Loan Company.
11:30 a. m.—So. Methodist vs. Notre Dame,
12:00 noon.—Biltmore Hotel Concert Orchestra,
12:30 p. m.—World-wide News.
12:45 p. m.—Records,
1:30 p. m.—World-wide News.
1:30 p. m.—Times Forum,
2:00 p. m.—Times Forum,
2:00 p. m.—Ozzie Nelson's Glenn Islanders—CBS.
1:30 p. m.—World-wide News.
5:15 p. m.—U'SC-Oregon State Football game.
5:00 p. m.—World-wide News.
5:15 p. m.—Dixie Echoes—CBS.
5:15 p. m.—Dixie Echoes—CBS.
7:10 p. m.—Show Boat—CBS.
7:00 p. m.—Show Boat—CBS.
7:00 p. m.—Show Boat—CBS.
7:00 p. m.—Show Boat—CBS.
9:00 p. m.—KILl Review.
9:00 p. m.—KILl Review.
9:00 p. m.—Lyons & Lyons—Vaudeville.
9:30 p. m.—Ted White's Top of the World Night Club,
10:00 p. m.—World-wide News.
12:00 midnight—Wesley Tourtelotte's Organ Recital.

**KFWB** 950 Kc.-1000 Watts

8:30 a. m.—Dorothy Burnham, pianist.
10:00 a. m.—Organ recital by Wade Hamilton.
10:30 a. m.—The Melody Boys' Dance Band.
11:30 a. m.—The Melody Boys' Dance Band.
11:30 a. m.—Organ recital by Wade Hamilton.
12:00 noon.—The Adventures of Tom and Wash.
12:30 p. m.—National Home Furnishings Week.
12:30 p. m.—Enama Kimmel, soprano; KFWB Salon Orch.
3:30 p. m.—Enama Kimmel, soprano; KFWB Salon Orch.
3:30 p. m.—Banna Kimmel, soprano; KFWB Salon Orch.
3:30 p. m.—Harold Howard's Dance Band; Jean Cowan.
6:00 p. m.—Hary Jackson and Entertainers.
6:30 p. m.—Wade Hamilton at console Vitaphone organ.
7:10 p. m.—Strings and Bows.
7:43 p. m.—Sports Post Mortem.
8:00 p. m.—Wade Mamilton in the Funniest Things."
7:10 p. m.—Sports Post Mortem.
9:00 p. m.—"Garden of Melody."
9:30 p. m.—George Olsen and his Music.
11:00 p. m.—George Freeman's Orchestra.

# **KFVD**

Culver City, Calif. 1000 Kc.-250 Watts

Hollywood, Calif.

6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Beauty Hints—Records.
9:30 a. m.—Eauty Hints—Records.
11:00 a. m.—Beauty Honr—Records.
12:00 noon.—The Stranger and his Guitar.
12:30 p.m.—Waves of Happiness.
1:00 p. m.—G. Allison.
2:30 p. m.—Merchants Slogan Contest.
4:15 p. m.—Health Talk.
5:35 p. m.—Timely Topics.
10:00 p. m.—Organ—J. Newton Yates.
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight—Ballads, Old and New—Organ.

# KNX

Hollywood, Calif. 1050 Kc.—5000 Watts

Hollywood, Calif.

1050 Kc.—5000 Watts

6:45 a. m.—"Earlybirds" exercises.

7:45 a. m.—"Tep and Ginger" exercises.

7:45 a. m.—"Home Folks" exercises.

8:00 a. m.—Inspirational Talk.

8:30 a. m.—Bunday and Albright courtesy program.

9:00 a. m.—Musical program of popular recordings.

9:30 a. m.—Bunday and Albright courtesy program.

9:00 a. m.—"Be Young and Be Happy."

10:30 a. m.—"Be Young and Be Happy."

10:30 a. m.—"Te Young and Be Happy."

10:30 a. m.—Kip Corporation courtesy program.

11:15 a. m.—Musical program of recordings.

11:30 a. m.—C. P. R's. musical program.

12:00 noon.—The KNX Symphonette and Marjorie Healy.

12:30 p. m.—The Silver Slipper Cafe.

1:00 p. m.—First Radio Church of the Air.

1:25 p. m.—Lost and found announcements.

1:30 p. m.—Eddie Albrights' reading of late fiction.

2:00 p. m.—U. S. C. vs Oregon State Football game.

5:15 p. m.—Program of popular recordings.

5:145 p. m.—Program of popular recordings.

5:145 p. m.—Travelogue.

5:15 p. m.—Dinner Music.

6:10 p. m.—Travelogue.

6:10 p. m.—Trak by H. J. Stiebel on Fire Prevention.

6:15 p. m.—Frank Watanabe the Japanese Houseboy.

6:30 p. m.—Calmon Luboviski Master violinist. and Claire Mellonino, planist.

7:30 p. m.—Calmon Luboviski, master violinist. and Claire Mellonino, planist.

7:30 p. m.—KNX Rerue.

9:45 p. m.—Marmola Co., "Musical Contrasts."

10:00 p. m.—Hotel Ambassador; Gus Arnhelm and Orcha

# **KMIC**

Inglewood, Calif. 1120 Kc.—500 Watts

6:00 a. m.—Andy and Jack. 8:00 a. m.—Records. 9:00 a. m.—''Zoro'' Astrologist. 9:30 a. m.—'Records.

San Diego, Calif.

1330 Kc.-250 Watts

Long Beach, Calif. 1360 Kc.—1000 Watts

Los Angeles, Calif. 1430 Kc.—1000 Watts

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September 27
      9;45 a. m.—Health Man.
10:00 a. m.—Radio News Reporter.
12:15 p. m.—Hi-Noon Varieties.
1:00 p. m.—Latest Releases.
2:00 p. m.—Musical Comedy Selections.
3:00 p. m.—Popular Dance Orchestras.
4:00 p. m.—Novelty Numbers.
5:00 p. m.—Go don Smith's Radiotising Program.
6:00 p. m.—Records.
6:00 p. m.—"Iradio Round Up."
10:20 p. m.—Musical Comedy Selections.
12:00 midnight—Loule Armstrong & his Cotton Club Orch.
2:00 a. m.—Jack the Bell Boy—Dawn Patrol.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        11:00 p. m.—Bennett's Crystal Ballroom.
11:30 p. m.—Majestic Ballroom.
12:00 midnight—Balboa Beach Marathon.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     KGB
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 7:00 a. m.—The Lark.
9:00 a. m.—Health Talk.
9:15 a. m.—Musical Varieties.
10:00 a. m.—Health Talk.
9:15 a. m.—Musical Varieties.
10:00 a. m.—Blanche Wood's Shopping Hour.
11:30 a. m.—Home Makers Half Hour.
12:00 noon—Luncheon Lyries.
2:30 p. m.—Courtesy program.
2:45 p. m.—News, courtesy San Diego Sun.
3:00 p. m.—C. V. R. program.
4:00 p. m.—Matinee program.
4:00 p. m.—Watinee program.
4:30 p. m.—U. S. Dept, of Agriculture, Farm Talk.
4:40 p. m.—Courtesy program.
5:15 p. m.—Baron Keyes Air Castles.
5:15 p. m.—KGB Birthday Party.
5:45 p. m.—Sportologue and Lost & Found.
6:00 p. m.—Merchants Air Service.
7:00 p. m.—Marshall Mando Trio.
9:00 p. m.—Macolian Quartet with Carolyn Lee.
10:00 p. m.—Dance Orchestra from Bagdad Cafe.
11:00 p. m.—This 'n' That.
                                                                                                                                                                                                                                                                                                                                                                        Los Angeles, Calif.
                                                                                                                                                                                                                                                                                                                                                  1120 Kc.-
            7:00 a.m.—Family Altar Hour.
10:00 a.m.—Sunshine Hour.
11:00 a.m.—Organ Recital.
7:30 p.m.—Divlne Healing Service and Band Concert.
KGFJ

Los Angeles, Calif.

12:00 midnight—Mosby's Dixieland Blue Blowers.

1:00-6:00 a. m.—Nite Owl Request program.

6:00 a. m.—Breakfast Philosopher.

7:00 a. m.—Breakfast Philosopher.

7:00 a. m.—Breakfast Philosopher.

8:30 a. m.—Recordings.

9:30 a. m.—Breakfast Philosopher.

10:00 a. m.—Studio Ensemble; George Cox, 'cellist.

11:00 a. m.—The Health Man.

11:30 a. m.—Spanish program.

12:00 noon.—Dr. Wiseman's Talk.

12:30 p. m.—Bob Holman's California Freshmen.

1:30 p. m.—Organ Recital by Arch Fritz.

2:00 p. m.—Morey Paul's Rainbow Garden Orchestra.

3:00 p. m.—Morray & Harris, the Gainsborough Boys.

4:00 p. m.—Mrray & Harris, the Gainsborough Boys.

4:00 p. m.—Market Reports; Harmony Hawaiian Quartet.

6:00 p. m.—Glenn Edmunds' Orchestra from Elks' Club.

7:00 p. m.—Bob Holman's California Freshmen.

8:30 p. m.—String Quintet; Allan Fairchild, vocalist.

9:30 p. m.—Mosby's Dixieland Blue Blowers.

10:30 p. m.—Mosby's Dixieland Blue Blowers.

10:30 p. m.—Morey Paul's Rainbow Garden Entertainers.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            KGER
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   6:00 a. m.—Studio diversities.
7:00 a. m.—Sunrise exercise club.
7:30 a. m.—Earl Judy, piano and organ; Paul O'Berg.
9:00 a. m.—Chick. Chet and Cluck, guitars and voice.
10:00 a. m.—Women's hour and Helene Smith, piano.
11:00 a. m.—Helene Smith, piano requests.
11:15 a. m.—Charles K. Lindsey's Concert Orchestra.
12:15 p. m.—Silent for fifteen minutes.
12:30 p. m.—Peggy and Jerry skit.
12:45 p. m.—Cecil Fry, songs and piano.
1:00 p. m.—Allay Oop Studio Frolic.
2:00 p. m.—Organ requests, Dick Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Organ; orchestra; singer.
5:00 p. m.—Trio, accordionist and tenor.
6:00 p. m.—Silent for fifteen minutes.
6:30 p. m.—Senoritas String Trio.
7:00 p. m.—Syncopators' Dance Band and blues singer.
7:30 p. m.—Long Beach Municipal Band, Herbert Clarke, director.
                                                                                                                                                                                                                                                                                                                             San Bernardino, Calif.
1210 Kc.—100 Watts
        Too a. m.—Early Bird Club.

8:00 a. m.—Citizens Service Bureau.

8:30 a. m.—Old Time program.

9:00 a. m.—San Bernardino Music Co.

9:30 a. m.—B. S. Pearsall Co.

10:15 a. m.—California Hotel.

10:30 a. m.—Recordings.

11:00 a. m.—Currier's Health program.

11:15 g. m.—News Reports.

11:30 a. m.—Trading Post.

11:30 a. m.—Currier's Health program.

11:15 g. m.—News Reports.

11:30 p. m.—Organ Recital.

6:00 p. m.—Novelty Recordings.

5:30 p. m.—Evening Mail.

6:15 p. m.—Evening Mail.

6:15 p. m.—Evening Mail.

6:15 p. m.—Evening Mail.

6:15 p. m.—Evening Mail.

6:16 p. m.—Radio Interference Talks.

7:15 p. m.—Little Twillight Lady.

7:45 p. m.—Young People's Orchestra.

8:30 p. m.—Kansas Kal.

0:00 p. m.—Champion-A-Thon.

9:30 p. m.—Sylvia and her Gang of KFI.

11:00 p. m.—Espelse Ballroom.

12:00 midnight—Night Tramps.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            7:30 p. m.—Long Beach Municipal Band, Heiser Codirector.

8:00 p. m.—Mariners' Concert Orchestra and tenor.

9:00 p. m.—Everett Hoagland's Troubadours.

9:30 p. m.—Cavaliers' Dance Band.

10:00 p. m.—Rhythm Makers' Dance Orchestra.

10:30 p. m.—Senoritas String Trio, semi-classics.

11:00 p. m.—Everett Hoagland's Troubadours.

11:30 p. m.—Organ reveries, Dick Dixon.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              KECA
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        9:00 a. m.—NBC, Vermont Lumber Jacks,
3:15 p. m.—Carol Johnson, plano and song,
3:30 p. m.—Helen Lambert, contralto.
4:00 p. m.—Gertie Jacobs, diversified melodies.
4:30 p. m.—Sunny Four Quartet.
5:00 p. m.—Haven Johnson, the melody man.
5:15 p. m.—Yncz Allen, violinist.
5:30 p. m.—NBC, General Electric Hour.
6:00 p. m.—Elton Hey's Virginia Orchestra.
6:30 p. m.—Billy Hobbs' Old-Timers' Orchestra.
7:00 p. m.—Eddie Armstrong, popular music.
7:15 p. m.—Monterey Trio.
7:30 p. m.—NBC, Amos 'n' Andy.
7:45 p. m.—NBC, Sperry Smiles.
8:00 p. m.—NBC, Rainbow Harmonies.
8:30 p. m.—NBC, Rainbow Harmonies.
8:30 p. m.—Arthur Lang, baritone.
10:00 p. m.—NBC, Spotlight Review.
                                                                                                                                                                                                                                                                                                                             Long Beach, Calif.
1250 Kc.-1000 Watts
               Long Beach, C

1250 Kc.—1000 V

5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items, Press-Telegram.
7:50 a. m.—Bright and Early Hour.
9:00 a. m.—Beauty Talk, Mac Day Beauty Salon.
10:30 a. m.—Organ Recital, Vera Graham.
10:00 a. m.—Beauty Talk, Mac Day Beauty Salon.
10:30 a. m.—Cline and Gene.
11:15 a. m.—Cline and Gene.
11:15 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments, Mart Dougherty.
14:00 p. m.—Bill and Coo.
12:00 p. m.—Bill and Coo.
12:00 p. m.—Boll wray.
13:00 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle, Doris and Clarence.
12:00 p. m.—Bolly Wray.
13:15 p. m.—Today in History.
13:15 p. m.—Today in History.
13:15 p. m.—Organ Recital, Vera Graham.
14:00 p. m.—Press-Telegram Late News Report.
14:15 p. m.—Rolly Wray in Plano Numbers.
14:15 p. m.—Bill and Coo.
14:15 p. m.—Bill and Coo.
14:15 p. m.—Percy Prunes and Dnisy Mac.
15:16 p. m.—Percy Prunes and Dnisy Mac.
15:16 p. m.—Percy Prunes and Dnisy Mac.
15:16 p. m.—Percy Prunes and Dnisy Mac.
15:17 p. m.—Sunset Harmony Boys.
15:18 p. m.—Eara and Abe.
15:19 p. m.—Sunset Harmony Boys.
15:19 p. m.—Sunset Harmony Boys.
15:19 p. m.—Sunset Harmony Boys.
15:19 p. m.—Doris and Clarence,
15:19 p. m.—Sunset Harmony Boys.
15:19 p. m.—Bean Nash and his Country Boys.
15:19 p. m.—Seal Beach Marathon.
                       KFOX
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    KTAB
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# NORTHERN CALIFORNIA

# San Francisco, Calif. 560 Kc.—1000 Watts Tab San Francisco, Calif. 560 Kc.—1000 Watts 7:00 a. m.—Frank Wright. 8:00 a. m.—Recordings. 8:45 a. m.—The Melody Girl. 9:30 a. m.—Morning Prayer Hour. 9:30 a. m.—Household Hour with Ahna La Marr. 10:30 a. m.—Dr. B. L. Corley. 11:00 a. m.—Studio program. 11:30 a. m.—Latin-American program. 12:00 noon—Mid-day Musical Notes with Peggy O'Moore; Frank Wright, solost. 1:00 p. m.—Chapel of Chimes. 1:30 p. m.—Studio program. 2:40 p. m.—Basehall from Recreation Park. 4:45 p. m.—The Man of the Hour. 5:00 p. m.—Erank Wright. 5:30 p. m.—Frank Wright. 5:30 p. m.—Frank Wright. 7:00 p. m.—Frank Wrigh

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KFRC
San Francisco, Calif.
610 Kc.—1000 Watts
Local Programs Only. See CBS Program for Balance.
Local Programs Only. See CBS Program for Balance.

7:00 a. m.—Seal Rocks Broadcast.

7:30 a. m.—New York Stock Exchange Quotations.

7:30 a. m.—Seal Rocks Broadcast.

8:00 a. m.—Seal Rocks Broadcast.

8:00 a. m.—Call-Bulletin's News Items.

9:00 a. m.—Call-Bulletin's News Items.

9:15 a. m.—La Vida Mineral Water Company program.

9:10 a. m.—Feminine Fancies, CDLBS.

10:00 a. m.—Junior Artists program.

10:30 a. m.—Novelty program from KHJ, CDLBS.

11:00 a. m.—Southern Methodist-Notre Dame Football Game, CBS.

2:00 p. m.—Washington State vs. Univ. of Calif.

5:30 p. m.—Studio program, DLBS.

7:00 p. m.—Edna Fischer, "Piano Moods."

9:00 p. m.—Edna Fischer, "Piano Moods."

9:00 p. m.—Top of the World Night Club, DLBS.

10:00 p. m.—Plymouth Contest Announcement.

10:00 p. m.—Hotel Mark Hopkins Orchestra.

11:00 p. m.—Earl Burtnett's L. A. Biltmore Orchestra.
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# KPO

San Francisco, Calif. 680 Kc.—5000 Watts

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San Francisco, Calif.

Local Programs Only. See NBC Program for Balance.

7:30 a. m.—"Start o' The Day."
8:00 a. m.—The Shell Harpy Time.
9:00 a. m.—Dobbse's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
11:55 a. m.—Scripture Reading and Time Signals.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—KPO Salon Orchestra.
1:55 p. m.—Ye Towne Ciyer.
2:00 p. m.—The Harmonizers.
2:15 p. m.—Football Broadcast—Santa Clara vs. Stanford.
5:00 p. m.—The Date Book, Stuart Strong.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—KPO Masters of Music.
6:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—NPO Masters of Music.
6:45 p. m.—Cecil and Sally.
7:00 p. m.—North Americans.
3:30 p. m.—Radio Feature, N. R. A.
9:00 p. m.—"Packard Program."
10:00 p. m.—"Packard Program."
10:00 p. m.—"Packard Program."
10:00 p. m.—John Wolohan's Ei Patio Dance Orch.
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# KFWI

San Francisco, Calif. 930 Kc.—500 Watts

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7:00 a.m.—Eye-Opener Program.
9:00 a.m.—Slogan Contest.
9:30 a.m.—Necords and Announcements.
10:00 a.m.—Hotel Bellevue · program.
10:30 a.m.—Dr. T. G. Linebarger, Health Talk.
10:50 a.m.—Dr. T. G. Linebarger, Health Talk.
10:50 a.m.—Dr. T. G. Linebarger, Health Talk.
10:50 a.m.—Dr. T. G. Linebarger, Health Talk.
10:00 p.m.—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Norma Lee, Contralto.
11:00 p. m.—Slogan Contest and Dance Music.
12:00 midnight—Midnight Classic Hour.
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# **KQW**

San Jose, Calif. 1010 Kc.-500 Watts

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9:00 a. m.—Morning Music.
9:30 a. m.—U. S. Weather Report.
9:30 a. m.—Helpful Hour.
11:00 p. m.—Community Hour.
12:00 noon—Band Recordings.
12:30 p. m.—Market Reports.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
1:30 p. m.—Recordings.
4:30 p. m.—Recordings.
5:15 p. m.—Vesper Music.
5:30 p. m.—San Jose Radionics Health Talk.
6:00 p. m.—Recordings.
6:45 p. m.—KQW Market Place.
7:00 p. m.—Farm Bureau Evening Radio News.
7:00 p. m.—Farm Bureau Evening Radio News.
7:15 p. m.—Studio Program.
8:45 p. m.—Studio Program.
```

#### NORTHWEST

KGW
Portland, Oregon
620 Kc.—1000 Watts
Local Programs Only. See NBC Program for Balance.
6:45 a. m.—Danding Cocal Programs Only. See NBC Programs
6:45 a. m.—Devotions.
7:00 a. m.—Bagdad Theater Organ.
9:00 a. m.—Town Crier.
11:30 a. m.—Town Crier.
11:30 a. m.—Masterworks.
11:45 a. m.—O. M. Plummer.
12:00 noon—Powers' Pied Piper.
12:30 p. m.—Cecil and Sally.
12:45 p. m.—Pepco program.
1:00 p. m.—Cabbages and Kings.
2:00 p. m.—Baby's Boudoir Organ.
2:15 p. m.—Masterworks.
4:30 p. m.—Palace Laundry Tea Timers.
5:00 p. m.—Bagdad Organ.
8:30 p. m.—Hollywood Symphony.
11:30 p. m.—RkO Orpheum Artists.
7:00 a. m.—Recordings.
8:15 a. m.—Recordings.
9:30 a. m.—Recordings.
10:345 a. m.—Program from KOL.

# Radio Financing ROBERT E. HOPKINS & CO. 417 South Hill St. Los Angel

4445 p. m.—Cheerlo Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—YEm and Clem."
6:15 p. m.—Percy Prunes and Daisy Mae.
6:35 p. m.—Vest Pocket Minstrels.
6:45 p. m.—The Three Vagabonds.
7:10 p. m.—Sunset Harmony Boys.
7:15 p. m.—Eara and Abe.
7:30 p. m.—Bliver Spray Hawalians.
7:45 p. m.—Dorns and Clarence.
8:30 p. m.—Drenm Train.
9:30 p. m.—Lamplit Hour.
9:30 p. m.—Lon Nash and his Country Boys.
10:30 p. m.—Seal Beach Marathon.

Los Angeles

7:00 a. m.—Recordings.

# Saturday, Oct. 4—Cont.

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.11:00 a. m.—Recordings; Announcements.
11:00 a. m.—Recordings; Announcements.
3:00 p. m.—Recordings.
3:15 p. m.—Social Calendar.
3:30 p. m.—Talk and Recordings.
4:45 p. m.—Recordings.
9:00 p. m.—KHLI Revue.
10:00 p. m.—Mille Doty's Orchestra.
11:00 p. m.—Earl Burtnett's L. A. Biltmore Orchestra.
12:00 midnight.—Slumberbusters.
```

# KVI Tacoma, Washington 760 Kc.—1000 Watts Local Programs Only. See CBS Program for Balance.

7:45 a. m.—Recordings.
9:30 a. m.—Feminine Fancies, DLBS.
10:00 a. m.—DLBS Studio program
10:30 a. m.—Recordings.
10:45 a. m.—Program from KOL.
11:00 a. m.—Columbia Artists Recital
3:15 p. m.—Social Calendar.
4:30 p. m.—Recordings,
5:44 p. m.—Silent.
9:00 p. m.—Vaudeville program.
9:30 p. m.—Top of the World Night Club
IU:00 P. m.—Mlke Doty's Orchestra
11:00 p. m.—Earl Burtnett's Los Augeles Biltmore Orely
:2100 midnight—Slumberbusters; Fox Rialto Organ Recital

# **KJR**

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Seattle, Washington
970 Kc.-5000 Watts
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```
:00 a. m.—Morning Reveillier
:15 a. m.—News.
                                               -Morning Reveniner.
-News.
-News.
-Organ Concert.
-Thrift Home of the Air.
-Thrift Home of the Air.
-Mary from Proctors.
-Smilin' Sain.
-Sally Jo and Grant; Bartell Drug Co.
-Beauty Talk.
-You Like to Hear.
-Warren Wright, Organ Recital.
-World Book Man.
-Wid-Day Musicale.
-George Maddox, tenor.
-Uncle Frank's Kiddles Program.
-Matinee in Miniature.
-Organ Music; Elsie Taylor, soprano.
-News.
```

# KEX

# Portland, Oregon 180 Kc.—5000 Watts

```
Portland
7:00 a. m.—Moruing Serenaders.
8:00 a. m.—The Clock; Oregon Journal News.
9:00 a. m.—Classified.
10:00 a. m.—Classified.
10:00 a. m.—Town Topics, Velva Weller.
12:00 ncon—Time; Weather Reports.
12:05 p. m.—Happy Hour Girls.
1:05 p. m.—Happy Hour Girls.
1:30 p. m.—Castle Organ Concert.
2:00 p. m.—Newscasting.
2:30 p. m.—Vagabond's News Reel.
4:30 p. m.—Vagabond's News Reel.
4:30 p. m.—Panular Dance Concert.
5:30 p. m.—Hawailan Concert.
5:45 p. m.—Hawailan Concert.
5:45 p. m.—Old Timers.
6:00 p. m.—Farmer's Radio Club.
6:30 p. m.—Saturday Knights.
7:00 p. m.—Siturday Knights.
8:45 p. m.—Bob and Monte.
9:00 p. m.—Kokum Hour.
10:00 p. m.—Kokum Hour.
10:15 p. m.—Bob and Monte.
9:00 p. m.—White Wizard.
10:30 p. m.—Jack and Jill Tavern Orchestra.
11:30 p. m.—Police and Weather Reports,
11:45 p. m.—Midnight Revellers.
```

#### MOUNTAIN

# KOA

Denver, Colorado 830 Kc.-12.500 Watts

```
Morning Melodies.
The Manhatters.
The Recitalists.
8:00 a.m.—The Recitalists.
8:45 a.m.—Organ Recital.
9:45 a.m.—Farm and Home Hour.
10:80 a.m.—Keystone Chronicle.
10:45 a.m.—Weather, stocks, markets.
12:00 noon.—The Marionettes.
12:30 p.m.—Chicago Serenade.
1:00 p.m.—Merry Makers.
1:00 p.m.—Football.
1:00 p.m.—Whyte's Orchestra.
1:15 p.m.—Weather, markets.
1:30 p.m.—The Fuller Man.
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5:30 p. m.—The Pickard Family.
6:00 p. m.—International Sunday School Lesson.
6:30 p. m.—General Electric Band.
7:00 p. m.—Lucky Strike Orchestra.
8:00 p. m.—Shumber Music,
8:15 p. m.—Literary Digest Topics.
8:30 p. m.—Amos 'n' Andy.
9:00 p. m.—NBC Drama Hour
10:00 p. m.—Spotlight Review.

## **ARIZONA**

# KTAR

10:00 p. m.-

Phoenix, Arizona

11 1 111	620	Kc.	1000	Watts
Local Programs Only. See NB	C Pr	ogram	for B	alance.
6:00 a. m.—Y. M. C. A. Healt 7:00 a. m.—Morning Parade. 7:30 a. m.—Pipe Organ Rechal, 8:30 a. m.—Cactus Brand Boys, 9:00 a. m.—Aunt Helen's Home 9:45 a. m.—Radio Newspaper, 11:00 a. m.—Musicallities, 2:45 p. in.—Radio Newspaper, 3:00 p. m.—Musical Moments, 3:45 p. m.—In Storyland with 1 4:00 p. m.—Business Brevities, 5:20 p. m.—Cecil and Sally.	Him Him	d Hap		
6:00 n.m.—Weston Entertainers 7:30 p.m.—Varleties, 10:00 p.m.—Radio Newspaper,				

# High Power Hearings Before Commission

An attack on the limitation of 50.000 watt stations to half of the 40 cleared channels was made as the first of a long siege of super-power hearings opened before the Federal Radio Commission this week. Applicants for the maximum power in each zone have been allotted a week for the presentation of testimony. thus insuring at least five weeks, but probably more, of hearings on 50,000 watt pleas.

The Radio Commission issued an order several months ago that only 20 cleared channels might be used by 50,000 watt stations. Since then there have been numerous applications for the few remaining vacancies on the designated wave lengths, most of them having previously been assigned.

Prof. C. M. Jansky, Jr., Washington radio engineer, appearing as consultant for WHAM, of Rochester, N. Y., first applicant to be heard, declared there is no technical reason why all cleared channel stations should not use at least 50,000 watts. Such a scheme, he added, would be preferable to the present system.

The Radio Commissioners are not sitting in as a body at the hearing though each Commissioner is paying particular attention to the applicants from his zone. Ellis Yost, Chief Examiner, is presiding.

Other applicants being heard this week are WBZ, of Boston, Mass.; WOR, Newark, N. J.; and WJZ, New York City. Stations which are

attending to defend their interests are WEAF, New York; WABC, New York; WBAL, Baltimore; WPG, Atlantic City; WLWL, New York; WOWO, Fort Wayne, Ind.; and WWVA, Wheeling, W. Va.

# Dial Flashes

WHAM, Rochester, N. Y., is one of the only two stations not controlled by the NBC which originates programs which are broadcast to its networks. Rochester, the seat of the famous Eastman School of Music, is a musical center of considerable importance, best known for its Philharmonic Orchestra of 90 pieces. In addition there is the Civic Orchestra. 54 pieces; the Little Symphony Orchestra, 20 pieces; and the Festival chorus of 100 voices.

The Philharmonic Orchestra will resume its programs next month.

In Chicago, some of the busses have been equipped with loud speakers for advertising purposes. women are enroute downtown, they may listen to what their favorite department store is offering in the way of bargains.

What is believed to be a world record in radio telephony was established recently when an aviator 5,000 feet above Buenos Aires, Argentina, conversed with the General Post Office in Sydney, Australia, over a 14,000 mile circuit.

The ideal receiving set is now being approached by receiving set manufacturers, according to C. M. Jansky, Jr.

The future of broadcasting appears to be so bright that about 26 broadcasters are willing to invest in the neighborhood of one-half million dollars to set up 50,00 watt stations.



#### **MICROPHONES**

All Sizes and Prices for All Practical Uses, Mountings, Cables and Expert Repairs.

# Universal Microphone Co., Ltd. THurnwall 0600 1163 Hyde Park Blvd. Inglewood, Calif. Handled by All Dealers, Wholesalers and Jobbers Everywhere.

We use the famous Supreme Diagnometer in all service work.

Write Us About Our Special Mail Order Service to All Outside Points

# C. R. SPENCER RADIO SOUND LABORATORIES

GLadstone 5781

Public Address Systems - Dealers' Service 1109 N. Van Ness Ave. Hollywood Cor, Santa Monica Blvd. Just 4 blocks West of Western Ave.

GRADE "A" TECHNICAL ENGINEERS, CERTIFIED BY THE RADIO TRADES ASS'N Radio service in all parts of California. We maintain a special division of our Service Department for dealers.

ELECTROLYTIC

# MERSHON

CONDENSER

# SHORT WAVE NOTES

J. Saunders, 47 Robertson Road, Eastville, Bristol, England, writes:—A thousand cheers for the re-appearance of the Short Wave Club in the new and greatly improved Radio Doings. With the chance that I might start another world war, might I propose that "Hand capacity cannot be eliminated from a short wave set." Theoretically it can be done simply by grounding "everything" but from actual practice I know that it is impossible to entirely eliminate it. What say your readers?

(Editor's Note—It can be entirely eliminated by completely shielding the set with heavy sheet copper or aluminum, and providing a bakelite extension on all tuning shafts which protrude through the front metal panel other than those which are at earth potential.)

Alfred Peters, Ione, Washington, asks if anyone has information on a station he heard Sept. 6. Gave the location as Vancouver, B. C., and carried on two-way conversation with a ship bound from Buttesville to Prince Rupert. Frequency 4,505 kilocycles. A. P. also suggests that it is worthwhile to try a 112A instead of a 201A as a detector, as he has found the former to be quieter and more sentitive.

A. J. Green, Klondyke, Ohio, has furnished us with some data on the Argentine station which many of our Coast fans have been hearing lately. The call is LSH, owned by Transradio Internacional, Buenos Aires. Wavelength 28.9 meters. Willis Werner writes that this station is also listed as being located at Monte Grande, and we therefore assume that this is the location of the transmitting station, while studios are in Buenos Aires.

Willis Werner. Box 1054, San Diego, contributes the following notes for this week: Radio Saigon, Indo-China, came in splendidly again this morning. This is the station B. C. L. asked about. I tuned in at 6:45 and the music they were putting out was very fine. They did not sign off at 7 this morning. At that time there was a lot of jabbering in French followed by the usual stroke on the gong, a pause and then more music. They were still going at 7:15 when I quit. Below them I found a station talking fast in a foreign tongue—it was not clear enough to distinguish the language.

Just before noon the other day I picked up a station in Mexico talking to "Bear-leen" (Berlin) in Spanish and German. I was trying out a new coil so can only say the wavelength was below 20 meters. Could anyone tell me who this was?

According to a correspondent in Nottingham, England, Zeesen, Germany, on 31.38 meters, may be heard at the following hours (reduced to Pacific Standard Time): 3 to 6 a.m. and 7:30 to 10:30 a.m. and again in the afternoon signing off at 3:30 p.m.

This evening between 4:30 to 5 p.m. I heard a station on around 30 meters reading British United Press news reports about the sinking of the Tahiti. I don't know who this was.

On about 20 meters a station was calling WSBN, the Leviathan and on about 32 meters another was calling London.

# Western Radio, Inc., Distributes "Radiette"

Mr. Boyd Fuller, of the Keller-Fuller Mfg. Co. of Los Angeles, announced this week that Western Radio, Inc., had been appointed the Southern California distributor for Radiette midget receivers. The Western Radio, Inc., headed by Mr. L. E. Taufenbach, is one of



BOYD FULLER AND HARRY KELLER

the oldest and best known radio wholesale establishments in California. Mr. Taufenbach started his wholesale business back in the days of crystals, head-sets, wooden variometers and brass based tubes. He has steadily progressed in business until he has one of the largest radio dealer followings in the West. Keller-Fuller Mfg. Co. is not an old concern in terms of years but they were one of the first manufacturers of midgets.

Are Advertising Agencies People?

(Continued from Page 19) with them. The public has long since reconciled itself to the inevitableness of the sponsor, just as readers of popular magazines have reconciled themselves to the presence of advertising in their pages. The general public appreciates the fact that here in America where, due to advertising sponsorship, the radio station stands on its own feet and does not have to be subsidized by the government, or be supported by its listeners, radio is a far better thing than it is in Europe.

It is quite conceivable that an occasional advertiser, or even an advertising agency, may have queer ideas about programs. It is equally true that many radio people may and do have queer ideas about advertising. But the average professional advertising man is sensible. He must have a certain degree of intelligence or he would not be entrusted with the preparation of advertising, for the air or other mediums. If the radio directors and program arrangers and talent will prove themselves equally sensible and intelligent and only try to meet the advertiser half way, and not be so eager to go to the public with their troubles, then radio broadcasting and also radio advertising will become much better than they are today. And, quite as a matter of course, the public will reap the benefit.

# LOOPS OR AERIALS

By C. C. SHELDON\*

Since the perfection of super-sensitive receivers capable of operating on small aerials or loops and receiving from great distances, it appears that manufacturers are overlooking the superiority of loop operation in the way of reducing the static and electrical interferences. With a set powerful enough, a small loop hidden away in the radio cabinet and controlled by a small knob on the front panel has the advantages of not requiring any aerial or ground connection and affording the much greater sclectivity and freedom from static generally credited to loop operation.

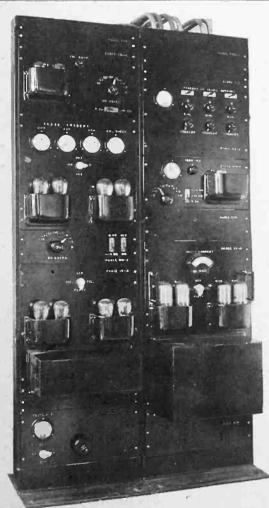
Los Angeles has taken the lead this summer in the perfection and production of low-priced midget sets and now is producing a radio with eight tuned stages and twelve tubes exhibiting sensitivity to such a degree as to bring in eastern stations on a miniature loop only a little over an inch in diameter. An exhibition of this performance was recently given to members of the Los Angeles Examiner staff and an account of it was published in their August third Sunday edition. In addition to the small loop reception a demonstration was also given of the performance of an all-electric short-wave receiver not requiring plug-in coils but using a handy switch to operate the wave band wanted. This short-wave receiver operated a regular dynamic speaker to full volume on many eastern short-wave broadcasters. The regular broadcast band was instantly put into operation by throwing over a switch.

Loop operation on both long and short-wave lengths

has been in general use in European countries for years. Loops were quite common in this country several years ago but only in the most expensive sets and in some portables. Why they were discontinued was probably due to competitive price slashing and the necessarily higher cost of sensitive sets to get satisfactory distance on loops. It seems now, however, that there is a good percentage of radio listeners who are turning from the mediocre performances of the average sets produced in the last few years to operate on electricity and are interesting themselves in receivers that will furnish more thrills and give them naturalness of tone instead of the exaggerated bass they have been baited with during the past two years. Tone fidelity is just as important and even easier to attain than distance in a radio. This demand on the part of the public should be recognized and met as far as possible by progressive manufacturers as an incentive to the development of the industry. Radio fans who find sets capable of furnishing them new thrills are always good repeat customers.

So now instead of competing in reduction of costs, let the public have the best we know how to produce and we believe they will show their appreciation in paying the additional price. Show them a super-distance-getter operating both short and long wave lengths with concealed loop in a dignified cabinet, with or without phonograph, and there should be plenty of buyers.

\*Pres., Sheldon Radio Co., 605 So. Fairfax Ave., Los Angeles.



This is the panel that puts the Greek Theatre on the air over KNX.

WE congratulate the Park Department of Los Angeles on the opening of the new \$200,000.00 Greek Theatre. The superior tone quality of this installation is due to the use of a Harrison Sound System equipped with Tung-Sol Matched Tubes. Be sure you hear Harrison sound equipment before buying any public address or broadcast remote control system.

W. F. LUDLUM

1607 South Hope Street. WEstmore 0593

TUNG-SOL LAMP WORKS, Ltd. Dist. TUNG-SOL Radio Tubes 1816 S. Flower St.

Representing
Ltd. WILSON MFG. CO., Mfrs. Harrison Amplifiers and Sound

LOS ANGELES, CALIF.

# RADIO GOINGS ON ABOUT TOWN

Many members of the trade have wondered how the production has been increased so rapidly, easily and smoothly at the Davison-Haynes Manufacturing Company.

Frank J. Lyon, Engineer in Charge,



the man pictured above, is the one who is responsible for the smoothworking manufacturing plan that has been carried out by this Company.

Jake Van Rooyen is a real oldtimer in the radio game in Los Angeles and in the years he has been handling parts, tubes and accessories across the counter to thousands of



customers he has become an expert in this phase of radio merchandising.

Seeing his beaming face the other day we could not resist taking a picture of it so—here it is.

The Lee De Forest Manufacturing Company of 1224 Wall Street, formerly the Griffin-Smith Manufacturing Company, is now in production on their new Lee De Forest Royale.

Mr. Smith, Manager of the company, expects to have sets in the hands of all of their dealers this week.

We met our old friend Tom Churchill the other day and asked him how things were going. He said that Bosch was going over big and



that the concern (Collin-Lane, Ltd.) had a sure fire winner this year. Tom should know for he has been in the radio game since 1912.

Mr. Perry Demerest is very proud of his new short wave transmitter which was installed on the second



floor of the Radio Supply Building at 912 South Broadway, Los Angeles.

Mr. Demerest has been an ardent short wave fan for a number of years. His greatest ambition has always been to build a short wave transmitter and now he has one. He extends a cordial invitation to all of his friends to come in and inspect his handiwork.

Barry Bloedon, the travelling ambassador of good-will for the Zaney-Gill Corporation, is back in town again after a trip to Chicago.

Mr. J. E. Schunck, Secretary of the Ohio Carbon Company of Cleveland, Ohio, was in town for a week calling on the local manufacturers with Mr. Bert Knight.

Mr. Schunck has been conferring



with the engineers assisting them in lowering cost and simplifying production.

Most of the manufacturers are using Ohio Resistors and Bert hopes to have them all in line in a short while.

Mr. Walter Fagan of Pacific Wholesale, Ltd., Los Angeles Sparton distributors for Southern California, announced the appointment of Mr. Dana Jones, of 1220 Maple Avenue, as advertising counsel.

C. R. (Cliff) Burrier, one of the best known salesmen in the radio industry of Southern California, died Sunday, September 14, in a Riverside hospital. He was stricken with acute dilation of the heart while covering the "kite" territory Thursday, and was rushed to the hospital where all efforts of specialists to save his life were unavailing.

For seven years Mr. Burrier was a sales representative of Kierulff & Ravenscroft, Inc., Crosley radio distributors, and was one of the most loved and highly respected salesmen in radio.

Deceased leave a wife and daughter.

The body was interred in Inglewood Cemetery.

# ON RADIO ROW

# Looking Backward ...

With R. B. YALE

MIGHT have known better than to associate with a magazine editor for while the friendship thus formed is, I know, mutually agreeable, look what it got me into.

For some unknown reason ye Radio Doings editor conceived the brilliant idea of having me pour forth in



R. B. YALE

a weekly outburst as a sort of a columnist. Of course he called to mind that the columnist was indeed a distinguished person and that Cal Coolidge for no reason at all is paid the extraordinary sum of a dollar a word. To date ye editor has failed to mention whether this weekly outburst would be paid for in coin of the realm, burned out tubes or discarded grid leaks.

The column head, "Looking Backward," gives me a great deal of latitude as only by calling to mind what has gone before in this great radio game of ours, can those who have been part of it realize the tremendous strides radio has made.

It seems a long time ago, perhaps not when measured in years, but rather in the progress of radio, that Uncle John Daggett first started broadcasting at old KHI, or that KUS—the old City Dye Works—was on the air and the employees' quartet used to warble nightly "Rocked in the Cradle of the Deep." And then there was KNX, in those days locted in the California Theatre Building on Main Street. Some of us still remember the echo so apparent in that auditorium when Fredie Christian, chief technician, program manager, general manager, etc., put the California Theatre orchestra on the air. And Prest & Dean operating their station in Long Beach, the call letters being KSS. This station holds one record at any rate, though it has long been off the air and dismantled. Even a year or more after the station had ceased operation Prest & Dean would receive letters complimenting them highly on the program heard just the night before. That is what a head-set and an out-of-date call book could do to a listener-in in the not so far distant past.

No doubt it is a good thing for us to reminisce and so weekly in this column the writer will try to call to mind the many events and happenings of the past ten years in radio. At least he has one satisfaction in that ye editor has promised to personally defend damage suits or personal attacks, brick bats, etc., which this weekly rambling may cause.

In a small town in Texas, after a demonstration of the theremin, the new radio musical instrument, had been completed, a teacher of music arose and asked G. Dunbar Shewell, who was operating it, if the instrument would play "Staccato." A big Texan, who evidently knew what he liked in music, immediately arose and said, "H——, no! Who wants to hear that?"

# The Office Boy Sez: ...

Radio is the *infant* in "big" business. It is a fast changing game. It has progressed by leaps and bounds. The very swiftness of its progress has created a fascination for this business in the hearts of men. The newness, the mysteriousness of wireless has attracted young men to it. Thousands of boys all over the world have built transmitters and receivers in order to explore the air. These are the engineers of tomorrow. The engineers of today were the "ham" operators of yesterday.

Two of the prominent radio men of today are here presented as they must have appeared, to the old school business men, when they started their careers.

Master "Markie" Smith, the coming young business man of Hope Street. None of us can ever remember when Mark was not in the radio business. He is such a young man now that he must have been a mere infant when he received his first radio job. The story goes that he was romping around on the beach, digging tunnels and throwing sand, when he was interrupted in his play to be presented with a very legal looking document announcing his appointment as Coast Manager for Cunningham. He is here presented showing how



thrilled he was to enter the soul-satisfying and romantic game—radio.



Georgie (Porgie) Lane, the boy who pounded a key aboard ship in the days of the "quenched spark gap" and Poulsen Arc transmitters. Radio has been his "hobbie" since he was only a chubby child and he has travelled thousands of miles, sent and received tens of thousands of wireless mesages and sold untold numbers of radio parts and sets since the day when this picture was taken.

Here he is before the Department of Commerce building not only ready for his first operator's ex-

amination but with a beautiful rose for the Inspector.

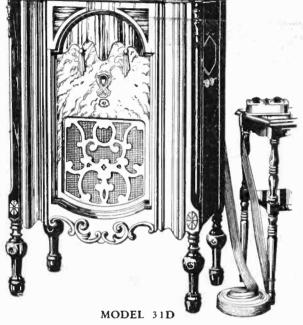




# UNITED STATES. PEX RADIO

SCREEN GRID, OF COURSE . . BY PUBLIC DEMAND

# Presents The First Perfected Electric



Electric Remote Control Set **\$192**50

Complete with Tubes

A marvel of electrical and mechanical engineering skill. Control this radio receiver from any reasonable distance. Turns the set on or off; preselects nine favorite stations. Tunes at will any station you may wish to hear. Increase or decrease volume and in addition this new set features the Apex Tone Blender and may be manually operated independent of the remote control station if you so desire.

Remote Control

# A Startling New Radio Development

# Now on Display at Our Show Rooms, or See the Following Apex Dealers:

LOS ANGELES

Apex Music Store 5257 S. Broadway

Chicago Hardware Store 612 E. 5th St.

Donkersgood Radio and Cabinet Co. 4721 S. Normandie

Economy Radio Store 8626 S. Broadway

Fashion Outfitting Co. 4314 S. Central Ave.

Federal Radio Supply Co. 1931 N. Broadway

Gaylord Radio Elec. Store 6618 S. Vermont Ave.

Otis Hill 1640 E. Nadeau Lee Radio Sales 3808 Brooklyn Ave.

Pete's Radio & Elec. 8704 Elm Street.

Star Furniture Co. 3575 Whittier Blvd.

Southwest Radio Mart 4700 S. Western Ave. Richfield-Goodyear Super

Service 801 E. Florence

ARCADIA

W. Wells Harper 32 E. Huntington Dr.

BELL

North & Lory 4119 Baker Ave.

CORONA

BALDWIN PARK W. E. Walters 321 Covina Blvd.

BELLFLOWER

Moore's Radio Store 412 Sommerset

BURBANK

Lockridge Radio Shop 120 W. San Fernando

ALHAMBRA

W. R. O'Neal 2033 S. Garleld T. J. Irving 1818 W. Main St.

Harry L. Traub 36 N. Garfield

COMPTON
Square Deal Furn. Co.
105 N. Long Beach Blvd.

ESCONDIDO Young's Music Co. 128 E. Grand Ave.

GLENDALE Cine-Electric & Optical Studio 163 S. Central

HERMOSA BEACH Newcomb's Electric Shop 1129 Hermosa Ave.

INGLEWOOD
Hartford Furn. Co.
201 N. Commercial St.

MONROVIA Arthur A. Ross 107 W. Lemon St.

OCEANSIDE Hutchins Radio Store 422 S. Hill St.

ONTARIO Pearson Radio Co. 120 N. Euclid Ave.

ORANGE K. N. Claypool 212 E. Chapma LONG BEACH

Inter-City Radio Stores Co. 405 American Ave. Friends Furn., Inc. 5039 Long Beach Blvd.

REDONDO BEACH Paul Eich Arcade Bldg.

SAN PEDRO

San Pedro Radio Co. 378 W. 6th St.

SAN FERNANDO Porter Ave. Hdwe. Co. 1040 Porter Ave.

SANTA ANA Robert Gerwing 312 N. Broadway

SANTA MONICA Ed Mathes 719 Broadway

Riddell Radio 508 Santa Monica Blvd. TORRANCE Harvel's 1618 Cravons Ave.

VENTURA U. C. Clark 79 S. Oak Street

WALNUT PARK Smith Music Shop 2616 E. Florence Ave.

WATTS D. A. LaChapelle 10214 Beach St.

WESTMINSTER Clyde Day

WHITTIER
Jones Radio
104 E. Philadelphia St.

SAN DIEGO Walter Church 2215 W. Atlantic St.

NOGALES Larriva & Elias 112 Grand Ave.

ARIZONA
CORCORAN
Corcoran Mercantile Co.
P. O. Box 428

Exclusive Wholesale Distributor

# YALE RADIO ELECTRIC CO.



1111 Wall St., Los Angeles

WEstmore 3351

